AI RONG LI
Senior UX Designer

Taipei City, Taiwan   sharon1206_6@hotmail.com   (886) 953-071-276

SKILLS

Professional
User Research
Visual Design
Prototype, Flowchart, Wireframe
A/ B test, Website Analytics

Related
Team work
Project control
Program training
Communication skills

Personal
Creative
Proactive
Open-minded
Practical

TECHNOLOGIES

Sketch (Adobe XD, Axure)
Adobe Photoshop, Illustrator
InDesign, Fireworks
Flash, ActionScript
Dreamweaver

PROGRAMMING

HTML, CSS
JavaScript, React.js
JQuery, Bootstrap
RWD, SEO

LANGUAGES

English (Fluent)
Mandarin (Fluent)
Taiwanese (Fluent)

RELEVANT COURSES

Graphic Design - AIC
User Eexperience Design - III
Front-End Engineer - NTCU, AC
Industrial Design - CYUT
Human-Computer Interaction - CYUT

QUALIFICATIONS AND SUMMARY

- Excellent education and 8 years+ experience in UI/ UX Design, Information Architecture, and web technologies.
- Excellent communication skills for UX design, front-end website, computer science, human-computer interaction, and visual communication.
- Excellent client-side developing skills and experience in HTML, CSS, JavaScript, iOS, and Android design.
- Defining interaction models, including flow chart, wireframe, and UI specifications.
- Welcome new challenges, and quickly learning new skills.
- Independent, and committed to getting things done.

WORK EXPERIENCE

DELTA ELECTRONICS   2016 - 2020
Senior Software Engineer

Projects: **Architecture to build solar inverter and storage system** on PPM R2/ R3/ R4 touch panel, design the Cloud for solar inverters and remote control, and constructive Solar APP interface.

- Design Power Monitor in HTML/HTML5, JQuery, CSS/CSS3, XML, HTML, and JavaScript. (development environment Linux Ubuntu).
- **Expertise in collaborating SVN, GitHub**, product analysis, focus on project execution, and create Cloud to remote all inverters information.
- Search engine functions and optimization (**SEO/SEM**) on Solar Cloud.
- Design the solar inverter application on APP.
- Build the best UX for the customers and **increased 20%** on Cloud/ APP user rate in Japan market.
- Providing advice and guidance on the implementation of UX research for the data center monitor system.
- Create sketching interaction, wireframes, prototypes, and present clients.

EVGA   2014 - 2016
Senior Software Designer

Projects: **Create and design the EVGA official website**, promote the **NVIDIA** bundle, and display card page on **Amazon**/ **JD**. Design Admin Internal System, design Employees' Welfare, and products Photography.

- Excellent communication with US designer and engineer on the official site.
- Excellent collaboration closely with US designer, engineer, and product team to create the best experience for customers.
- Excellent cooperation with the sales team to design wireframes on Amazon and JD.com.
- Maintenance EVGA official website for marketing, promote MIR banner, Employees' Welfare, and Admin internal system.

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PORTFOLIO

ACHIEVEMENTS

- Design and implement renewable energy monitor systems for US, Europe, and Asia markets.
- Work closely with engineer, QA/QC, and sales team to meet new market business case (Japan Market).
- Redefined and design EVGA official website for RWD in global area (US, Europe, Deutsch, Francais, Portugues, Australia, Asia, Chinese (Traditional), Chinese (Simplified), Japanese, Russian).
- Design EVGA interal Admin System for employee (including finances, human resources, manufacturing, supplies).

AWARDS

- 2th Global Han Couture Design in New York (Finalist).
- Design Significance and Characteristic of Incense Culture in Modern Times.
- 1th Xue Xue Institute Green fashion (Special Award)
- Straw game 國立南投工藝所稻草創意 (Finalist).

LINCES & CERTIFICATIONS

- Adobe PhotoShop
- Adobe Illustration
- Adobe DreamWeaver
- Advertising Design 廣告設計丙級

AFFILIATION HONORS

Full-static tranning	2020
International Visual Design	2015
User Experience	2014
Industrial Design CYUT	2011

WORK EXPERIENCE

ACTi   2011 - 2013
Graphic User Interface Designer

Projects: Design multiple projects (NVR, IVS, POS, Media Player, Camera Player) on iOS iPhone/ iPad & Android phone/ tablet, and facial recognition system for AI application (bank, market, office...etc.).

- **Lead multiple projects design**, including research, concept, validation, documentation, implementation through SW launch.
- Working under tight deadlines, create interaction/ visual design specs, and related design documents.
- Design and implement prototypes (mockups) to validate concepts.
- Responsible for product interface design, creative work, and production work, and grasp the overall design style.
- Responsible for collecting, researching, investigating, and evaluating user requirements.
- Collaborate closely with software engineers (C#, Java, JavaScript, iOS, Android) and PM to create the best experience.
- Redesigned flows for IP security camera platform and delivered design specs documentation.
- Define UI design specification document on generation.

EDUCATION

National Yunlin University of Science and Technology

Degree: Master (2016-2020)
Major: Information Technology

Bond University (exchange student in Australia)

Goal: Exchange student (2009)
Major: Industrial Design

ChaoYang University of Technology

Degree: Master (2008-2011)
Major: Industrial Design

ShuTe University

Degree: Bachelor (2005-2007)
Major: Visual Communication Design

HOBBIES

- Travelling, Painting, Reading Books, Running, Dancing.

SENIOR UX/SOFTWARE DESIGNER

PROFILE & ABITION

I am a UX design professional with over 8 years of experience in interaction design & development, service design, design research, project management, customer focus, and technical training. I work closely with other colleagues involved in projects, such as create and implement the design.
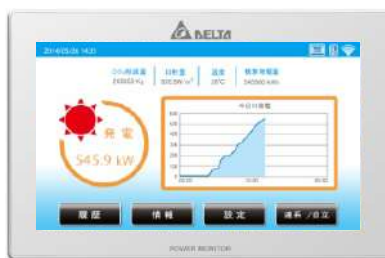
My professional achievements are UI/ UX design, front-end design, and photograph generalist. I love working with new technologies, creative products, researching excellent user experience, collaborate with product innovation and human-centered design.

Milestone Projects

2016 - 2020

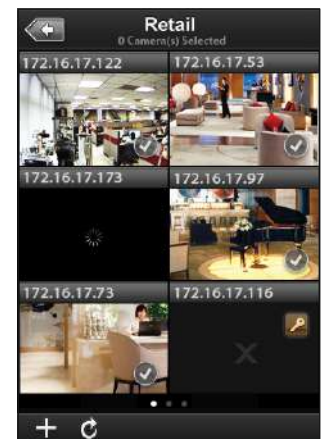Self-Consumption Solution R2

Power Plant Solution R3

Storage Solution R4
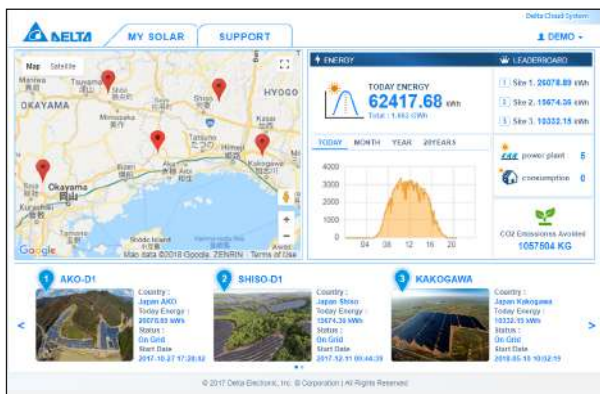
Power Plant Application on Cloud

Solar Monitor on APP
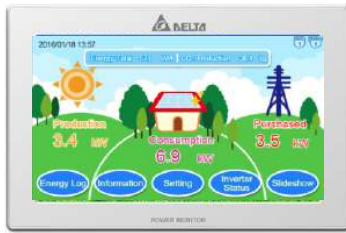

Surveillance on APP

2014 - 2016

Create EVGA official website

2011 - 2013

Design NVR Server for IP security on website.

## Professional Experience

Delta Electronics, Senior Software Engineer
Project: Self-Consumption Solution R2 (for home use)

- Real-time status (plant name, start date & time, latitude & longitude), and alerts.
- Real-time analytics of energy production.
- Real-time generating capacity, temperature, sunrise, and sunset.

Keyword: Power Monitor, Self-Consumption.
Url: https://mydeltasolar.deltaww.com/manual/product/power_monitor/ja/
UM_S2J_111.pdf
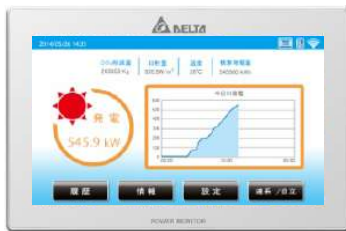
Delta Electronics, Senior Software Engineer
Project: Power Plant Solution R3 (for commercial use)

- The product can monitor maximum 32 inverters at one time.
- SNMP for Internet, Inverter Firmware Update, and Data backup & Restore.
- Calendar for 25 years. Grid Setting (Single Phase and Three Phase inverters).

Keyword: Power Monitor, SNMP, Grid Setting.
Url: https://mydeltasolar.deltaww.com/manual/product/power_moni-
*tor/en-us/UM_R3E.pdf*

Delta Electronics, Senior Software Engineer
Project: Storage Solution R4 (for energy storage system use)

- Create a charge and discharge screen for Japan market.
- Corporate with Mechanical engineer to meet customers.
- Create Grid Setting with M88 storage team.

Keyword: Power Monitor, Storage, Consumption.

Url: https://mydeltasolar.deltaww.com/manual/product/power_monitor/en-us/
UM_R4E.pdf

Storage for Japan market 1.

Storage for Japan market 2.

Storage for Japan market 3.
The background image of
the Home screen can be
changed.
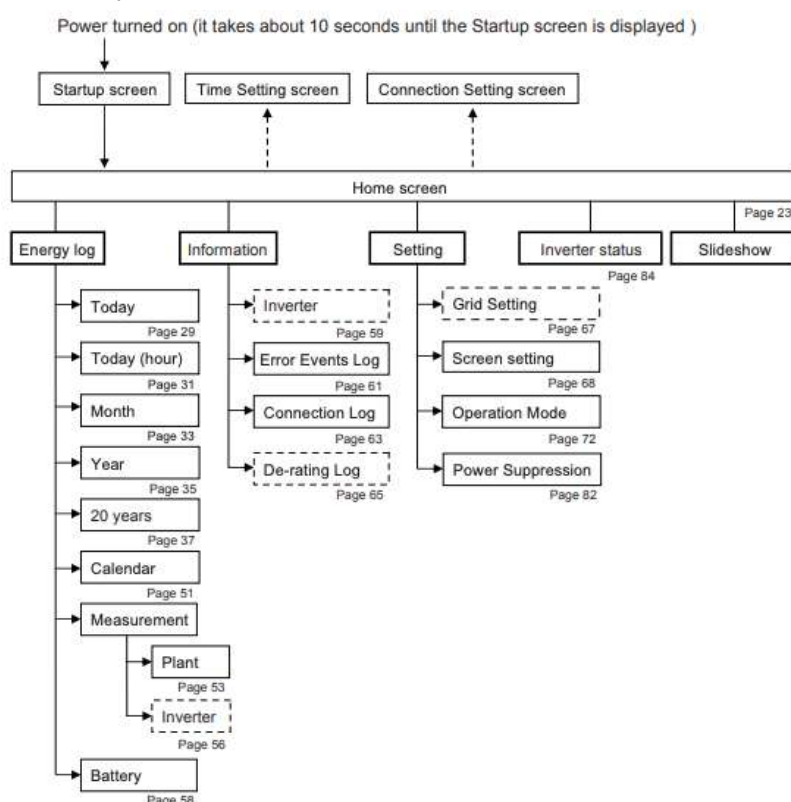
Delta Electronics, Senior Software Engineer

Project: Power Plant Application on Cloud

- Remote control to solar energy monitor (multify inverters & data collector) on MyDeltaSolar Cloud, and Easy Install, Easy Monitoring, and Easy Maintenance.
- Real-time status (plant name, start date & time, latitude and longitude), and alerts.
- Real-time analytics of energy production.
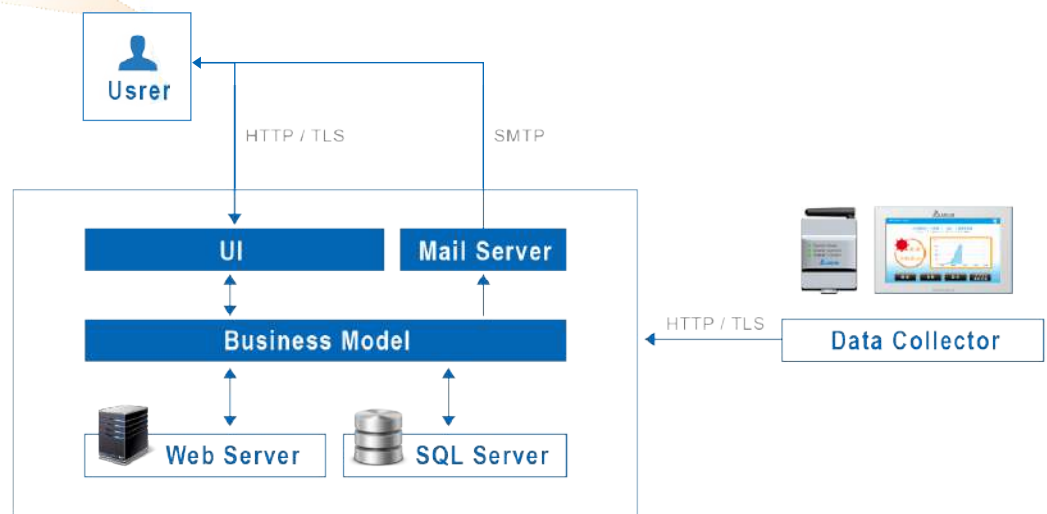- Real-time generating capacity, temperature, sunrise, and sunset.

Keyword: Power Monitor, Self-Consumption.
Url: https://mydeltasolar.deltaww.com

Delta Electronics, Senior Software Engineer

Project: Solar Monitor on Mobile APP

- Remote control to solar energy monitor on APP, and Easy Install, Easy Monitoring, and Easy Maintenance.
- Real-time AC/ DC and More Information...etc.
- Calendar for 25 years query (Search for 4 units: Today, Month, Year, 20 years from inverter).
- Grid setting & power schedule.

Keyword: Power Monitor, Self-Consumption, Storage Application.
Url: https://mydeltasolar.deltaww.com/installation/eng/Install-er_Register_20181116.pdf

Professional Experience

EVGA, Senior Software Designer
Project: Create EVGA official website, and internal system.

- Promote EVGA products, and NVIDIA bundle on offical website.
- Promote all display cards screen on Amazon/ JD.com.
- Improve Admin Internal System, and Employees' Welfare site.
- Take the products photography for display card, laptop... etc.

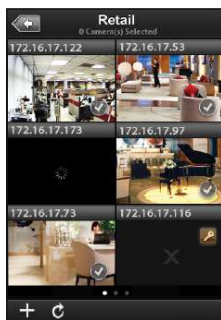Keyword: EVGA offical website, EVGA promote.
Url: https://www.evga.com

ACTi, Graphic User Interface Designer
Project: Design NVR Server for IP security on website.

- Implement NVR system design for IP cameras.
- Design and implement prototypes (mockups) to validate concepts.
- Monitor multiple cameras.

Keyword: Remote camera, IP security.
Url: https://www.acti.com

ACTi, Graphic User Interface Designer
Project: Surveillance on APP.

- View and control cameras on smartphone or tablet.
- Easy access to live camera and playback for remote and real-time surveillance.
- Multiple sites setup (include CMS/NVR server & camera device).
- Search ability for source or view name.
- Multiple channels of live view display.
- Snapshot of live/playback video.
- Event Search.
- Audio Talk/ Notification.
- Optical/Digital PTZ control.
- Support Manual recording.
- Digital input/output control & motion indicator.
- Sending view to TV Wall.
- One channel playback with Time Track
- Map (eMap and Google Map).

Keyword: Remote camera, IP security.
Url: https://www.acti.com