# AI Marketing Genius Build Summary

## 1. Current Setup Overview

• Google Drive folder renamed to: System Memory Archives (All Projects)  
• Dr. SEO System Memory Summarizer™ GPT active  
• Boost.Space originally used for webhook + orchestration  
• Make.com adopted more recently, now recommended for scaling  
• Automation previously working: Drive upload → Boost webhook → GPT summary → log to Notion/Sheets

## 2. Current Problems

• Folder rename broke Boost webhook watchers  
• GPT summarizer now disconnected from automation  
• Workflow control unclear between Boost, Make, and GitHub

## 3. What Needs Realignment

• Reconnect Google Drive watcher to new folder  
• Confirm if Boost.Space still controls triggers or if Make.com should now be primary  
• Re-enable nightly auto-summary + Notion + Sheets logging

## 4. CrewAI vs Sintra Decision

• CrewAI is now used for routing, memory escalation, and fallback logic between GPTs  
• Sintra is visually friendly but limited in extensibility  
• AIMG can outperform Sintra with:  
 - Better prompt quality (already in progress)  
 - Stronger automation (Make + CrewAI confirmed optimal)  
 - Custom dashboard frontend (Webflow or custom dev)

## 5. Recommendations

• Boost.Space can still serve as a simple internal trigger/orchestration layer if Make is expensive or overkill  
• For true scalability: Move fully to Make + CrewAI  
• Document all KB sync activity to 00 - System Memory Index sheet  
• Finish GPT KB Vault file upload for agents + summaries

## 6. Next Actions

✅ Finish realigning folder watcher to System Memory Archives (All Projects)  
✅ Confirm if Boost webhook connects to Make  
✅ Upload or finalize GPT KB Vault File  
✅ Assign Dr. SEO Research Assistant™ to monitor sync health daily