📘 AI Marketing Genius™ — Master Build Blueprint (v2.1)

Owner: Solon / Dr. SEO Suite

Platform: AI Marketing Genius (Webflow + CrewAI + Make + Boost)

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# 📌 Executive Summary

This document outlines the finalized architecture, automation strategy, and buildout plan for the "AI Marketing Genius™" SaaS platform powered by Dr. SEO. It includes team structure, automation layers, memory system rebuild, infrastructure priorities (Boost vs. Make), and crew orchestration upgrade paths.

# 🧠 Dr. SEO GPT Team (v2.1)

The following 17 GPT agents are activated and scoped into the orchestration stack for AI Marketing Genius™:

* • Dr. SEO Project Manager™ — CrewAI task routing
* • Dr. SEO Research Assistant™ — memory ingestion + build
* • Dr. SEO System Memory Summarizer™ — summarizes .docx files
* • Dr. SEO Content Creator™ — blog, email, long-form
* • Dr. SEO Ads Advisor™ — ad hooks, offers, angles
* • Dr. SEO Website Builder™ — generates Webflow layouts
* • Dr. SEO CRO Designer™ — form flow, CTA optimization
* • Dr. SEO Automation Architect™ — Make/Boost triggers
* • Dr. SEO Link Builder™ — anchor strategies, outreach
* • Dr. SEO Outreach Advisor™ — email campaign GPT
* • Dr. SEO Strategist™ — SEO roadmap assistant
* • Dr. SEO Video Creator™ — script + shortform generator
* • Dr. SEO Image Creator™ — branding / asset prompts
* • Dr. SEO AI Prompt Creator™ — templates, tone-matching
* • Dr. SEO System Memory Indexer™ — KB sync meta-GPT
* • Dr. SEO AI Voice™ — AI voice-based actions
* • Dr. SEO Reputation Manager™ — review & sentiment GPT

# ⚙️ Automation Stack (Finalized)

Boost.Space will be used for lightweight triggers and tagging. Make.com becomes the authoritative orchestrator for all GPT-triggered workflows, file summarization, and task execution across the GPT ecosystem.

## 🧩 Tool Roles:

• CrewAI — Assigns tasks and GPT dispatches  
• Make — Executes workflows, connects APIs, parses summaries  
• Boost — Sends light triggers, logs, or webhook updates  
• Google Drive — Stores KB source files  
• Notion — KB dashboards, logs, memory updates  
• Sheets — System Memory Index tracker

# 🔁 Universal Memory Sync (System Codex™)

📁 Folder: "System Memory Archives (All Projects)"  
  
Workflow:  
1. File dropped → triggers System Memory Summarizer™  
2. Summary parsed → KB Index Sheet + Notion log updated  
3. Archived to "Summarized & Tagged" subfolder

# 🧠 GPT-to-GPT Thread Sharing Strategy

We will implement message visibility using:  
- 🔄 Notion GPT Logs  
- 🔗 Boost ID references (conversation threads)  
- 🧱 Redis or Firestore (for eventual scalable memory sync)  
  
✅ Final choice: Redis will be used for blazing-fast key-value queueing.  
Notion logs will mirror visibility to human users.

# 🚀 Immediate Tasks in Progress

* ✅ Patch CrewAI task queue for summarizer
* ✅ Update all Boost webhooks to new folder
* ✅ Sync summary logs to Notion and Sheet
* ✅ Add Redis queue for inter-GPT memory visibility
* ✅ Begin Webflow frontend (GPT avatars, dashboard, onboarding bubble)
* ✅ Stage AG2 layer for async/parallel GPT agents (post-stabilization)