# **Syed Muhammad Adil Ahmed**

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# **Objective**

A motivated and enthusiastic student seeking an opportunity to utilize my web development and SEO skills in a dynamic environment, aiming to contribute to innovative projects and gain hands-on experience.

## **Education**

MAK School System, I.COM in progress

#### Info Channel

Completed Web Development

# Saylani SMIT

Completed Python Course

# **Experience**

SEO Specialist - Self-Employed

- Developed and optimized my own website, PreciousInfoLots.com, increasing traffic and engagement through SEO best practices
- Conducted keyword research, on-page optimization, and link-building strategies
- Utilized analytics tools to monitor performance and implement improvements

#### Skills

- Python
- JavaScript
- TypeScript
- Node.js
- WordPress
- HTML
- CSS
- PHP
- SQL
- SEO

# **Projects**

#### **SEO Specialist**

- Developed and optimized the website <u>preciousinfolots.com</u> to improve search engine rankings.
- Conducted keyword research and implemented SEO strategies to increase organic traffic.

# Online Bookstore Management System

- Developed an online bookstore management system using Python.
- Implemented features for browsing, searching, adding to cart, and purchasing books.
- Managed inventory, tracked orders, and generated reports for sales and inventory.
- link

# Personal Budget Tracker

- Created a personal budget tracker to help users manage finances.
- Allowed users to input income, track expenses, and set savings goals.

- Provided reporting and analysis tools to monitor spending habits and forecast future expenses.
- link

# **Student Management System**

- Built a student management system to add and display student details.
- Used JSON for data storage and retrieval, ensuring data persistence.
- Enabled functionalities to add new students and display student details by ID.
- link

## **Temperature Converter**

- Developed a temperature converter to switch between Celsius and Fahrenheit.
- Implemented user-friendly input and output for temperature conversions.
- Provided continuous conversion functionality within a loop, allowing multiple conversions.
- link

# Certifications

- Certification in Web Development, Info Channel link
- Certification in Pandas, <u>Kaggle link</u>
- Certification in python, <u>simplilearn link</u>