Wappalyzer is a web technology profiler and leads data provider.

We supply lists of websites and contacts that use certain technologies, such as CMS, CRM and ecommerce platforms.

Wappalyzer

About us

Wappalyzer has been a leading expert in technographics since 2008.

Our products and services are used by thousands of professionals world-wide.

We track over a thousand technologies across the websites of millions of companies.

Wappalyzer

Use cases

Prospecting

Find leads by the web technologies they use.

Market research

Know who uses your software and that of your competitors.

Security reconnaissance

Uncover technology stacks and version numbers.

Wappalyzer

Our products

Lead lists

Create lists of websites and contacts that use certain web technologies.

Segment by country, top-level domain and language.

Attributes include contact details, social media profiles, trackers, version numbers, website traffic and meta data obtained from web pages.

www.wappalyzer.com/lists
www.wappalyzer.com/docs/sets

Wappalyzer

Technology lookup

Uncover the technology stack and contact details of any website, individually or in bulk.

Look up 5,000 websites in one go with our easy-to-use, integration-free tool.

Websites we haven't seen before are crawled and analysed within minutes.

www.wappalyzer.com/lookup
www.wappalyzer.com/bulk

Wappalyzer

Website alerts

Monitor any website for changes to their technology stack.

Get notified via email when a prospect changes their CMS, CRM, ecommerce platform or any other web technology.

Websites are indexed daily to ensure you never miss an update.

www.wappalyzer.com/alerts

Wappalyzer

APIs

Automate using our Lookup and Crawl APIs.

Gain instant and real-time access to website technology stacks and contact details, programmatically.

Our APIs are developer-friendly, highly scalable and allow for deep integration.

www.wappalyzer.com/api

Wappalyzer

Our methods

Data sourcing

Data is sourced from our browser extension and in-house crawlers. Our unique methods ensure only live websites are tracked and allow us to capture traffic data.

Wappalyzer is built on an open-source core. Hundreds of developers have helped improve technology fingerprints.

Unlike conventional crawlers, we're able to reach pages behind logins and checkouts.

Our data is always fresh and accurate.

Wappalyzer

Our platform

User management

Selected plans include additional seats, allowing multiple employees to access a company account with their own login.

The account holder can add credits and manage users, subscriptions and invoices.

Employees can spend credits on lead lists and technology lookups.

Wappalyzer

Pricing model

Products can be paid for with a credit card, PayPal account or credit balance.

Our plans grant a number of monthly credits at a lower price. Credits can be spent on any product, including lead lists, technology lookups and API calls.

Additional credits can be purchased at tiered pricing.

www.wappalyzer.com/pricing

Wappalyzer

Testimonials

"Wappalyzer has proven to be a great tool to help us break down the aggregate analysis of how the web is doing by various technologies."

— **Ilya Grigorik**
Director, Developer Relations at Google

"Wappalyzer has been such a useful part of the HTTP Archive dataset. It's enabled us to slice the data in new ways and discover more interesting insights about the state of the web."

— **Rick Viscomi**
Senior Developer Relations Engineer at Google

"Wappalyzer has been hugely valuable to slice performance data by the various detected applications at WebPageTest.org."

— **Patrick Meenan**
Engineering Fellow at Catchpoint

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Thank you.