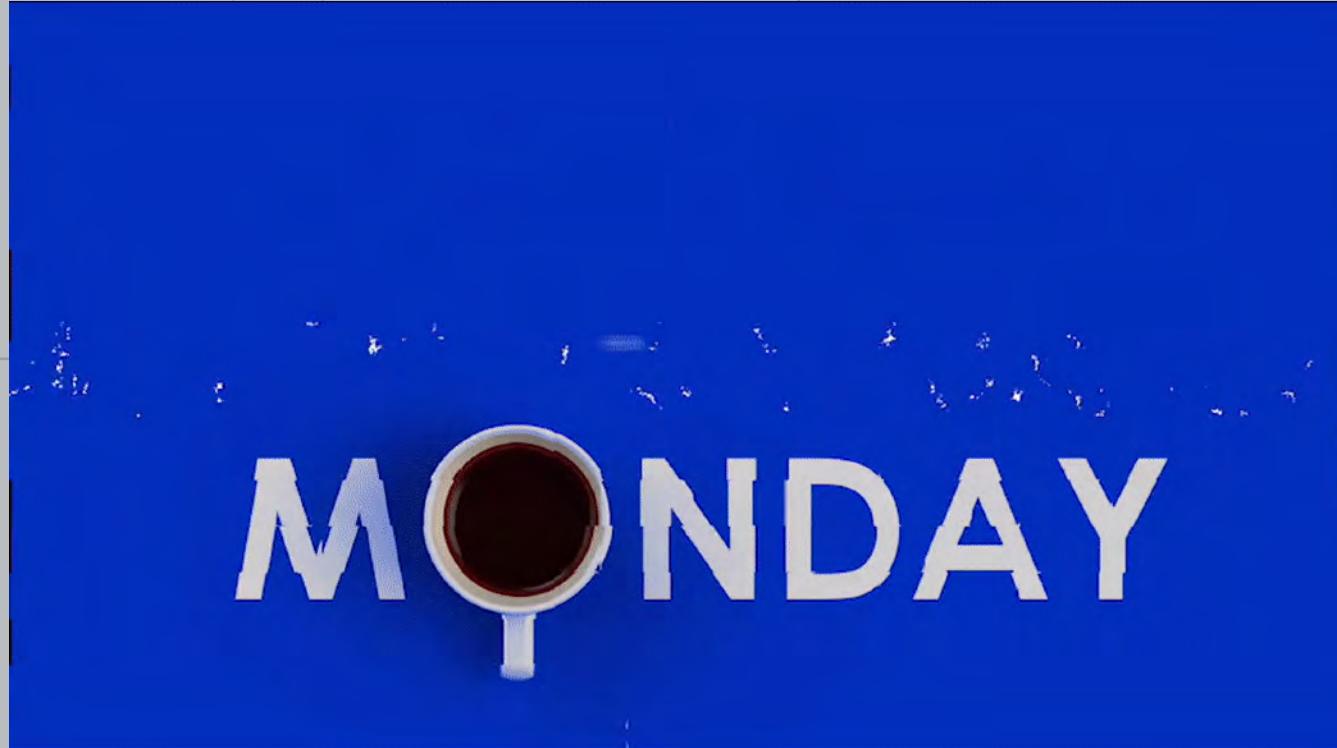


JUST PLAY TO DISCOVER MORE



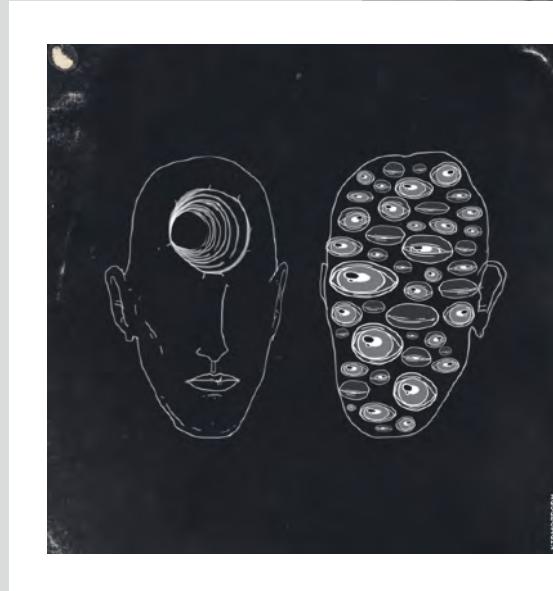
AIDA SHANY

# PORTFOLIO

# Visual Communication Designer Creator

A seasoned  
Graphic  
Virtuoso

adept at fashioning evocative visual narratives using an array of creative tools, crafting imagery that captivates, communicates, and amplifies brand essence.



Hi, I'm  
Aida

## Graphic designer

With 6+ years in Graphic design, I sculpt seamless digital experiences where aesthetics and functionality harmonize. I thrive on crafting intuitive interfaces that engage users, infusing minimalist elegance with thoughtful interactions. As a seasoned expert in branding and packaging, I communicate brand essence through colour, texture, and form, encapsulating their souls in visual details. With a wealth of graphic design expertise spanning web, content, and graphics, I masterfully translate ideas into engaging visuals, thriving at the dynamic crossroads of design, technology, and storytelling.

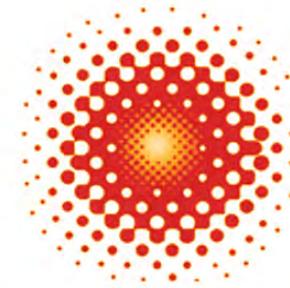




# SEVERAL OF MY LOGO DESIGNS

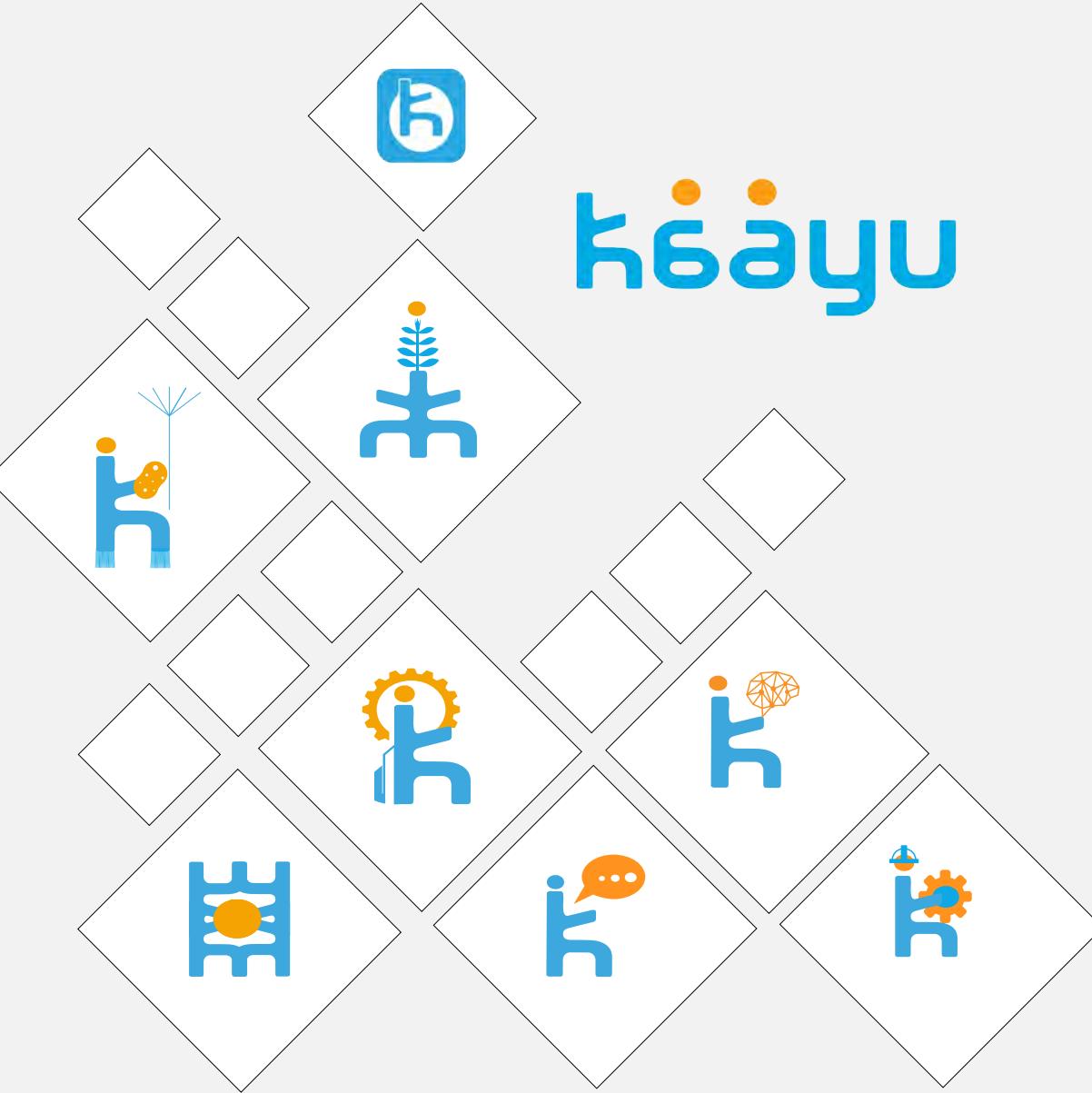


Simplicity  
Distinctiveness  
Versatility  
Memorable



Nargoon Advertising agency

Logo design is the art of creating a unique and visually impactful symbol that represents a brand, conveying its essence and values at a glance. It serves as a memorable and recognizable mark that fosters instant brand recognition.



A BUNCH  
OF  
DESIGNS  
SPUN OFF  
THE MAIN  
LOGO

JUST  
PLAY TO  
DISCOVE  
R MORE

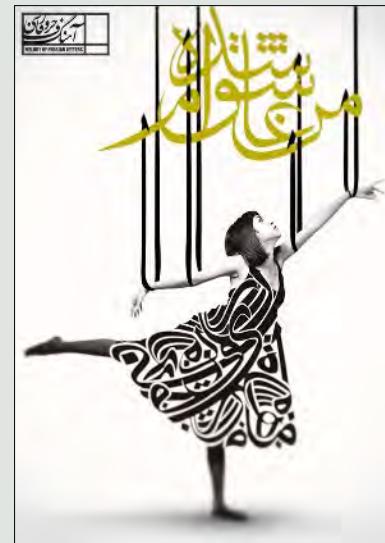
HEED



A BUNCH  
OF  
MOTION  
DESIGN

# ADVERTISEMENT

# NE V V



New Design good  
Typesetting.

Advertising crafts persuasive  
messages, igniting action by  
captivating minds and propelling  
endeavors to greater success.



Black swan  
by Darien Arshamov  
أبراجي سوان  
الفنان دارين أرشاموف  
فنان سواني



Advertising is a strategy that businesses and individuals use to promote products, services, or ideas to a specific audience. It aims to raise awareness, spark interest, and encourage actions like purchasing, visiting websites, or adopting viewpoints.



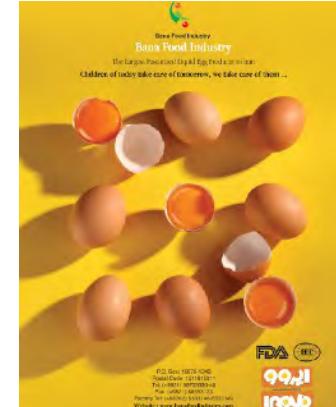
Advertising uses diverse mediums like print, broadcast, online, and outdoor to convey compelling messages. It combines visuals, text, and creative storytelling to emotionally connect and showcase product/service benefits.



Effective ads resonate with the audience, meeting their needs and desires. They're memorable, impactful, and drive desired actions, contributing to business success.



# ILLUSTRATOR



# SHOWCASE

# Concise Letterhead Design Elegance



# PAKAGING



**Innovative Packaging Solutions:** Beyond the Ordinary

**Eco-Friendly Packaging:** Redefining Sustainability

**Luxury Packaging Designs:** A Touch of Elegance

**Eco-Friendly Packaging:** Beyond the Ordinary

**Minimalist Packaging Trends:** Simplicity Speaks

**Interactive Packaging:** Engaging Consumer Experiences



# FOOD PACKAGING



# UTILITARIAN PACKAGING



# TRANSPARENT PACKAGING



# WATCH PACK





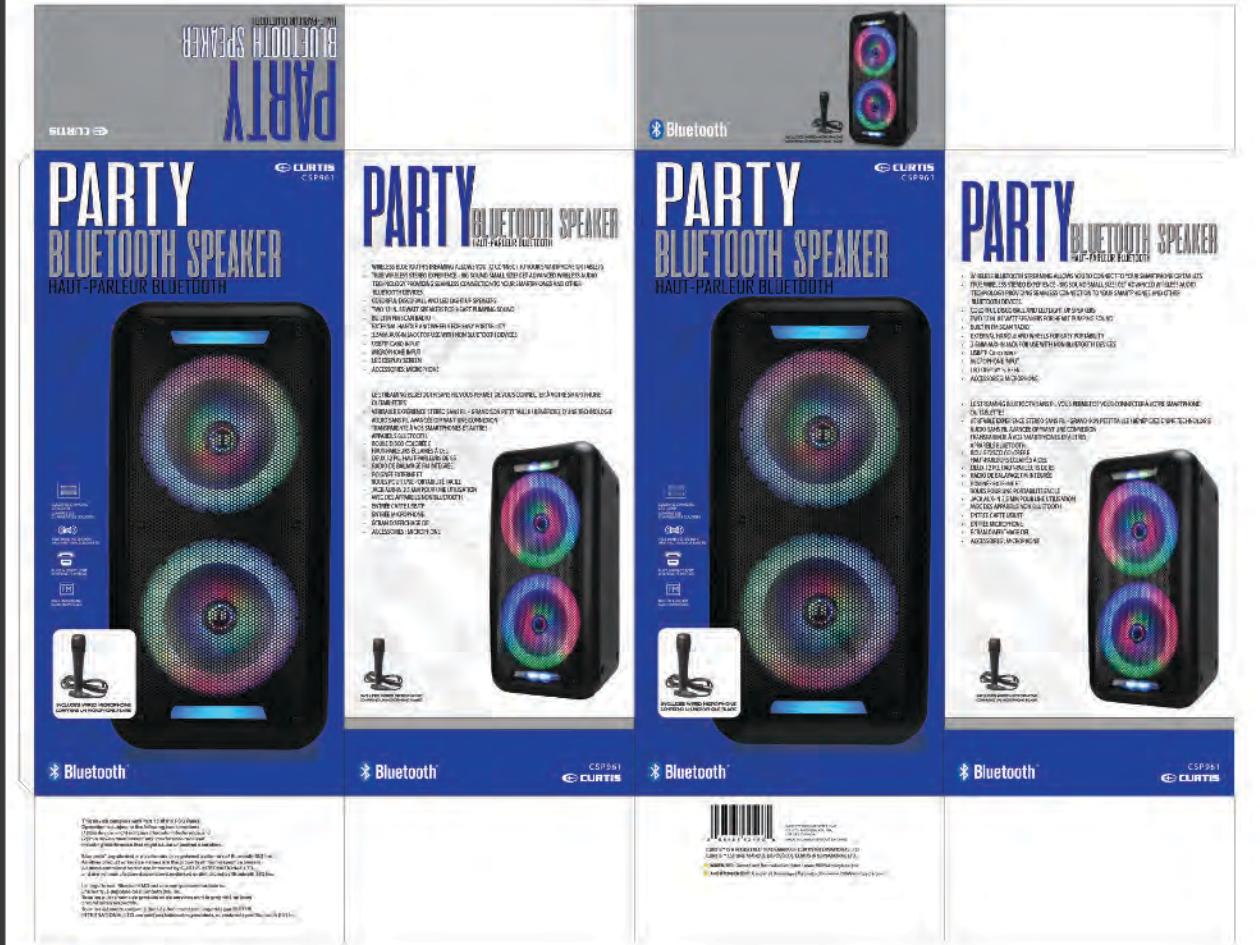
# SMALL PACKAGING



# VIBRANT PACKAGING

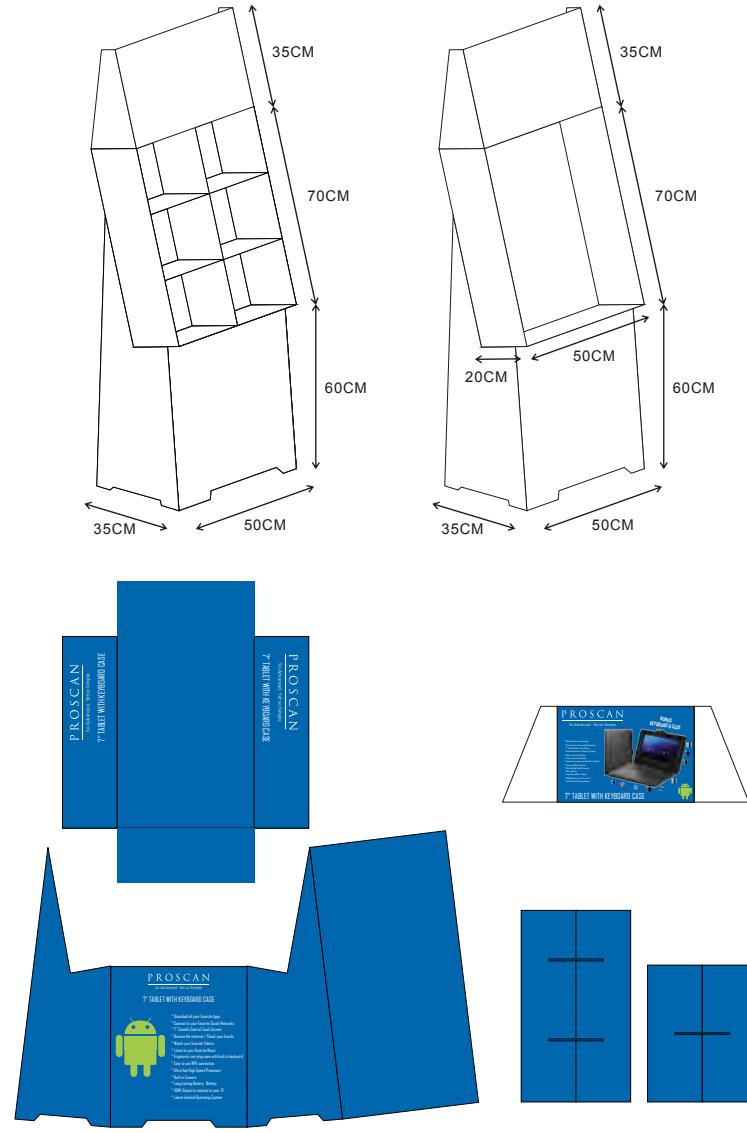


"Packaging design is a harmonious blend of aesthetics, functionality, and brand representation. It aims to captivate consumers through visual allure, while also reflecting the brand's identity and values. Practicality ensures ease of use, while ensuring the product's safety and preservation is crucial. A successful design not only entices but also communicates a sense of quality and trust, influencing consumer choices."



# DISPLAY / POPUP

20



# BRANDING

PACKAGING

ADVERTISMWNT

CONTENT

# ROKOTV

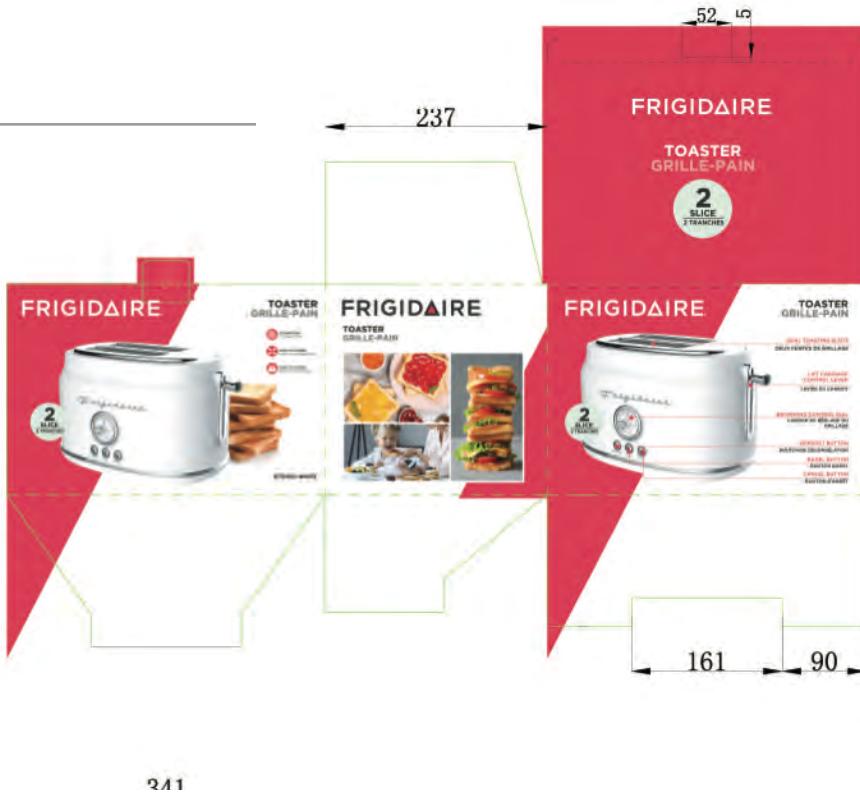


WEB DESIGN / BANNER

CONTENT

PACKAGING





**FRIGIDAIRE**  
PROFESSIONAL

PACKAGING

CONTENT MARKETING

BANNER



DESIGNED  
FOR  
*Smaller*  
SPACES  
FRIGIDAIRE



---

STAND

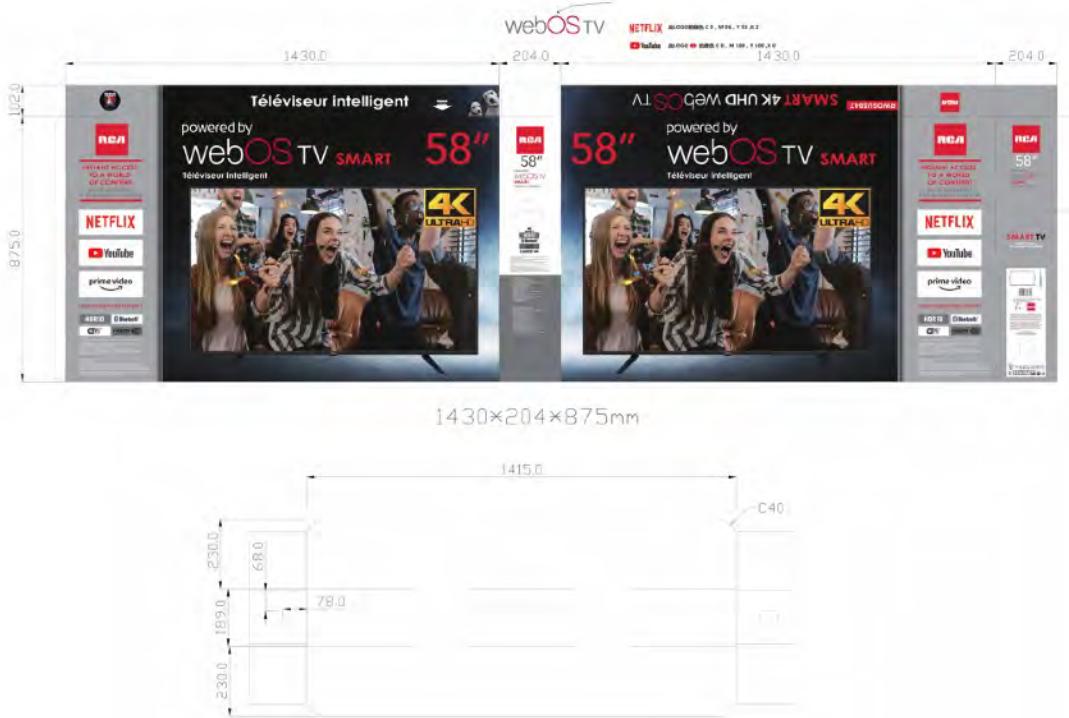
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BANNER WEB DESIGN

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PALLET MOCK UP

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PACKAGING

ADVERTISEMENT

CONTENT



RCA, the Radio Corporation of America, was a pioneering American electronics company established in 1919. It made groundbreaking contributions to radio, television, and consumer electronics, particularly known for its role in early color TV. RCA's innovations have left an enduring impact on the electronics landscape.

**RCA**

**RDW1830**  
18" BUILT IN DISHWASHER-STAINLESS STEEL

**RDW2480**  
24" BUILT IN DISHWASHER-STAINLESS STEEL

**CURTIS INTERNATIONAL LTD**  
15-7045 Beckett Drive, Mississauga, ON L5S 2A3, CANADA [www.curtisint.com](http://www.curtisint.com)

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 <b>RACM5022-6COM</b> <b>5000 BTU MECHANICAL WINDOW AIR CONDITIONER</b> <small>Climatiseur de fenêtre 5000btu</small>  <b>\$44</b> <small>Estimated Energy Usage Cost</small> <b>11.0</b> <small>Estimated annual energy cost based on a usage of 10 hours per day at a rate of 10¢/kWh. Actual costs will vary depending on usage and local utility rates.</small>  <b>5000 BTU</b> <b>COOL UP TO 150 SQ.FT.</b> <b>11.0 SEER RATING</b> 	 <b>RACM5022-8COM</b> <b>5000 BTU MECHANICAL WINDOW AIR CONDITIONER</b> <small>Climatiseur de fenêtre 5000btu</small>  <b>\$44</b> <small>Estimated Energy Usage Cost</small> <b>11.0</b> <small>Estimated annual energy cost based on a usage of 10 hours per day at a rate of 10¢/kWh. Actual costs will vary depending on usage and local utility rates.</small>  <b>5000 BTU</b> <b>COOL UP TO 150 SQ.FT.</b> <b>11.0 SEER RATING</b> <b>FEATURES</b> <ul style="list-style-type: none"> <li>• Off/On Control</li> <li>• Remote Control</li> <li>• Mechanical Controls</li> <li>• 120° Horizontal Swing</li> <li>• 100% Fresh Air Intake</li> <li>• 100% Fresh Air Exhaust</li> </ul>	 <b>RACM5022-6COM</b> <b>5000 BTU MECHANICAL WINDOW AIR CONDITIONER</b> <small>Climatiseur de fenêtre 5000btu</small>  <b>\$44</b> <small>Estimated Energy Usage Cost</small> <b>11.0</b> <small>Estimated annual energy cost based on a usage of 10 hours per day at a rate of 10¢/kWh. Actual costs will vary depending on usage and local utility rates.</small>  <b>5000 BTU</b> <b>COOL UP TO 150 SQ.FT.</b> <b>11.0 SEER RATING</b> 	 <b>RACM5022-8COM</b> <b>5000 BTU MECHANICAL WINDOW AIR CONDITIONER</b> <small>Climatiseur de fenêtre 5000btu</small>  <b>\$44</b> <small>Estimated Energy Usage Cost</small> <b>11.0</b> <small>Estimated annual energy cost based on a usage of 10 hours per day at a rate of 10¢/kWh. Actual costs will vary depending on usage and local utility rates.</small>  <b>5000 BTU</b> <b>COOL UP TO 150 SQ.FT.</b> <b>11.0 SEER RATING</b> 
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**正面**   **侧面**   **序列号标贴**



**Hamilton Beach**

## PACKAGING

## CONTENT MARKETING

## BANNER



PROSCAN



WEB DESIGN / BANNER

CONTENT

PACKAGING

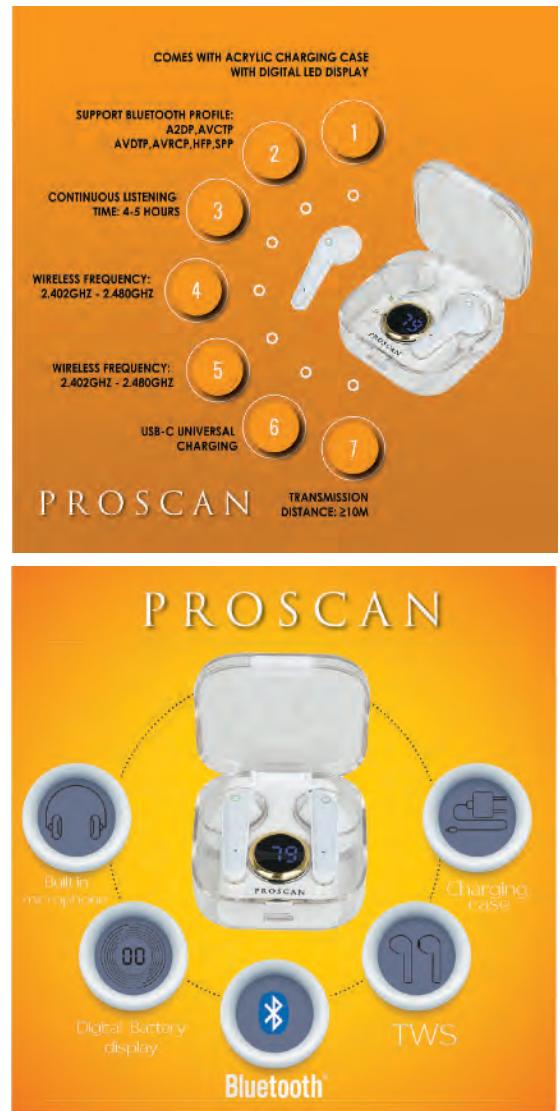




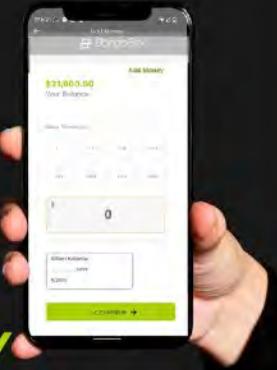
back

Front

PROSCAN



# WHAT YOU CAN DO WITH BONGOPAY



SEND AND RECEIVE MONEY:



SEND MONEY  
WORLDWIDE  
INSTANTLY AND  
FOR FREE.

JOIN NOW

## EASY WAY TO PAY

ADD YOUR CREDIT OR DEBIT CARD  
TO THE WALLET AND START PAYING  
NOW.

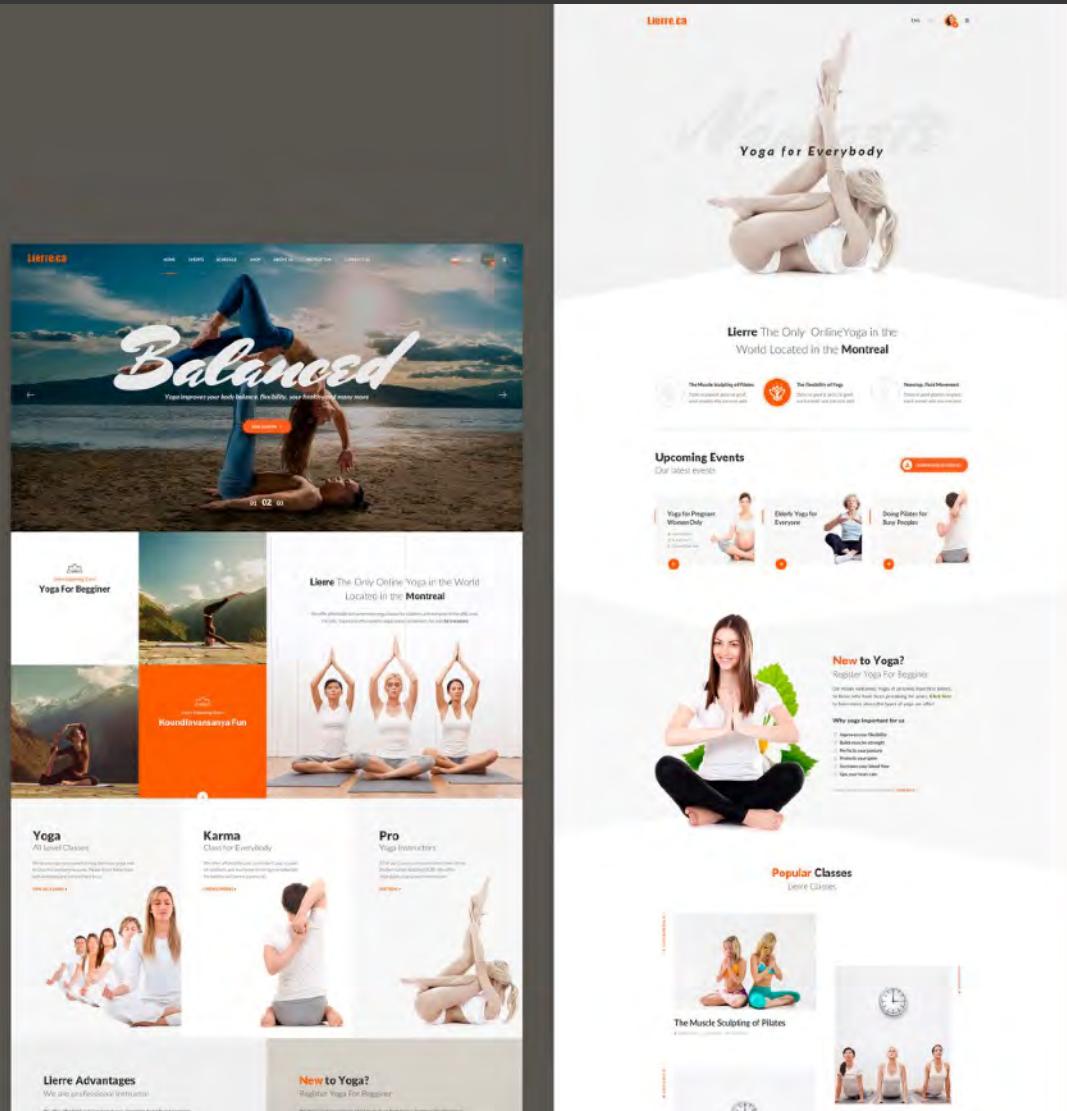
JOIN NOW



# UI DESIGN



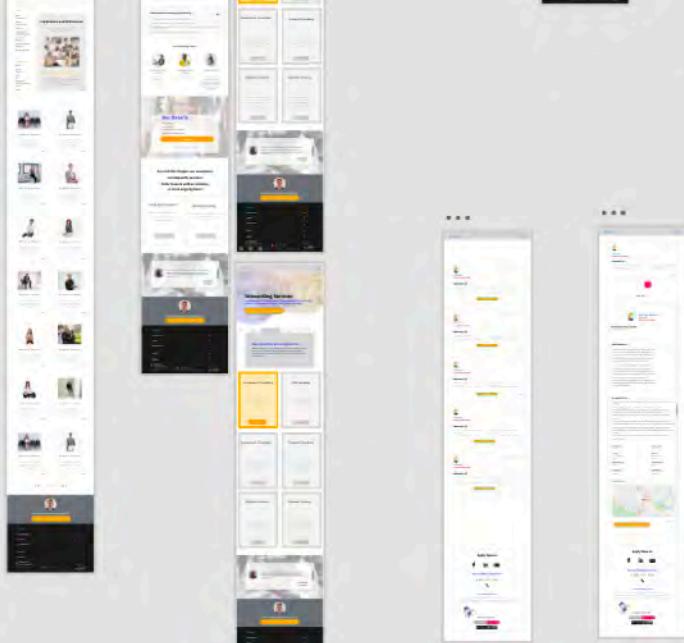
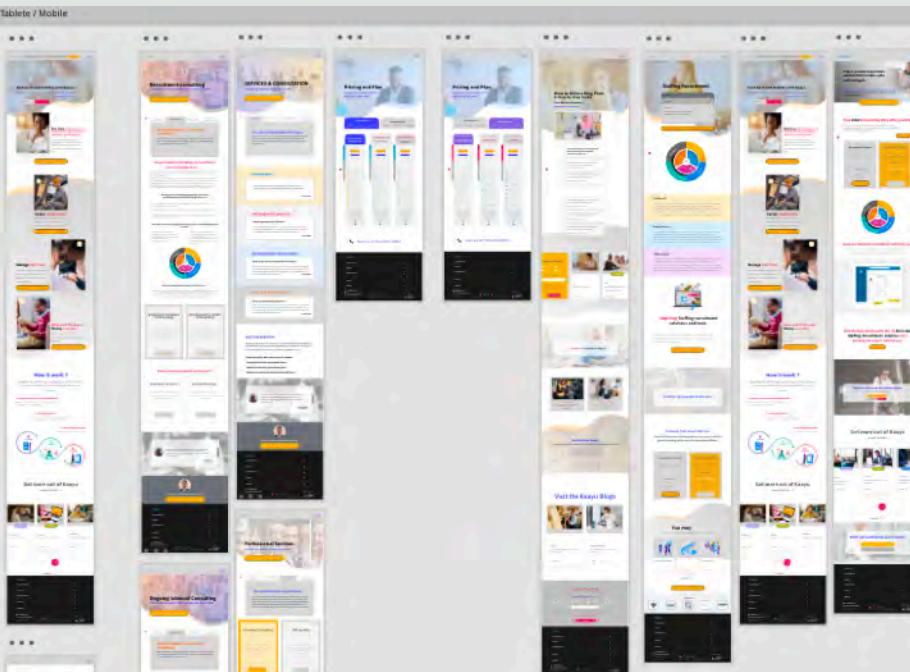
# interaction or UX design



The image shows the homepage of the Lierre.ca website. The header features a large, stylized "Balanced" title with a woman performing a yoga pose in the background. Below the header, there's a grid of images for various classes: "Yoga For Beginner", "Kundalini/Sanya Fun", "Yoga", "Karma", "Pro Yoga Instructors", "Lierre Advantages", and "New to Yoga?". The main content area includes sections for "Upcoming Events" (with three categories: "Yoga for Pregnant Women Only", "Elderly Yoga for Everyone", and "Strong Pilates for Busy People"), "New to Yoga?" (with a "Register Yoga For Beginner" button), and "Popular Classes" (with images of people in various poses). The footer contains a "New to Yoga?" section with a "Register Yoga For Beginner" button.



The image shows the Lierre.ca website displayed on a computer monitor. The monitor is positioned on a desk, and the background behind it is dark. The website's header "Lierre.ca" is visible at the top of the screen. The main content area features a large image of a woman performing a complex yoga pose, with the text "Yoga for Everybody" overlaid. The rest of the website's layout, including the navigation bar and other sections, is visible on the screen.



# UX DESIGN



Crafting Engaging Online Experiences

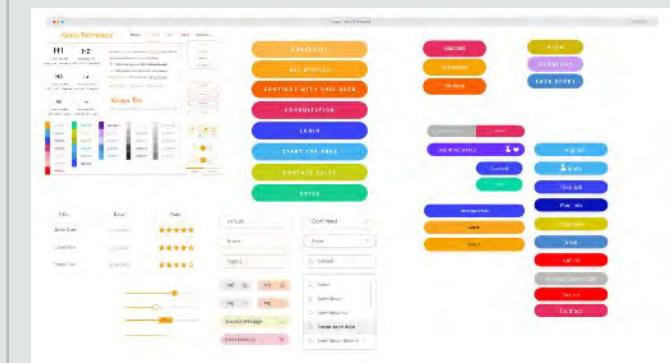
Navigating the Digital Realm: Web Design Insights

Pixel Perfection: The Art of Web Design

Responsive Designs: Adapting to Every Screen

User-Centric Web Design: Where Creativity Meets Function

Building Bridges Through Innovative Web Design



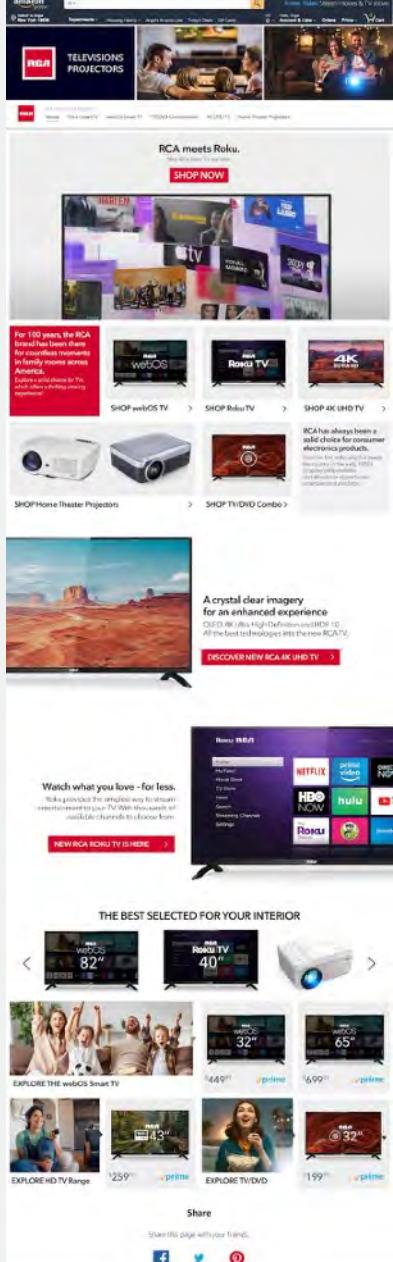
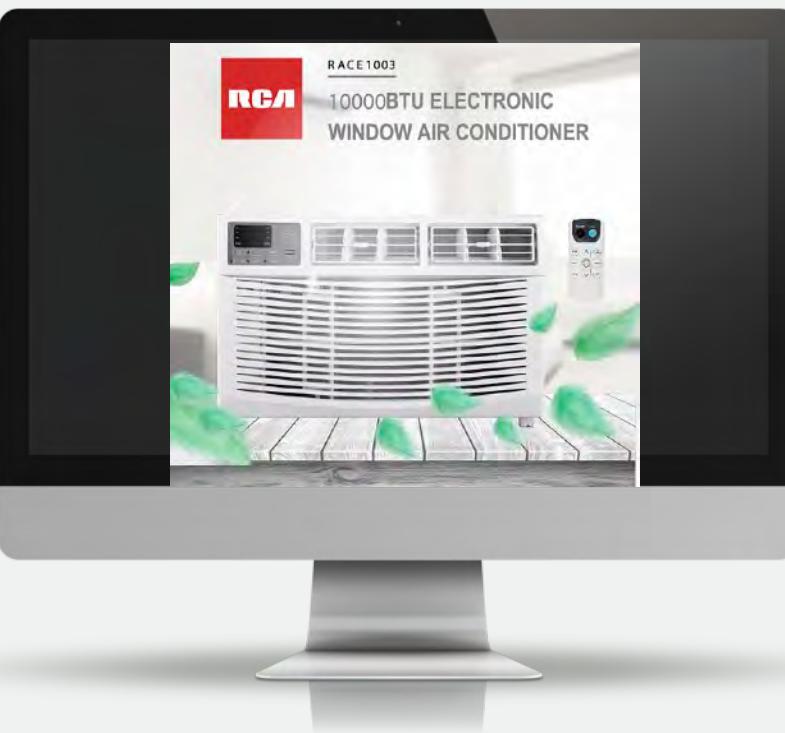
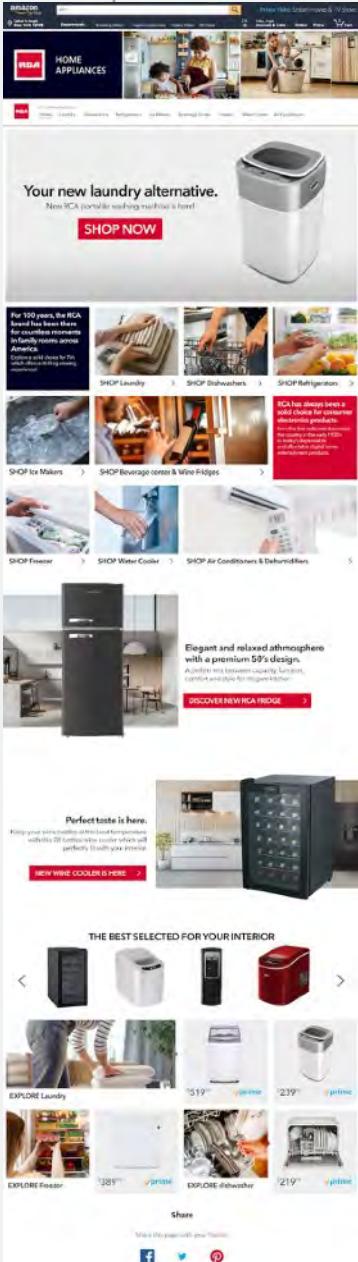
# UX DESIGN INTERFACE

The top section features a large image of a tea advertisement. It includes a title 'UNIQUE CHINESE TEA.', a sub-section 'Properties' with a bulleted list, and a product image of a white mug labeled 'ORGAN' with a price of '\$39.99'. Below this is another tea-related snippet with a title 'Design a tea' and a large 'PLAY' button.

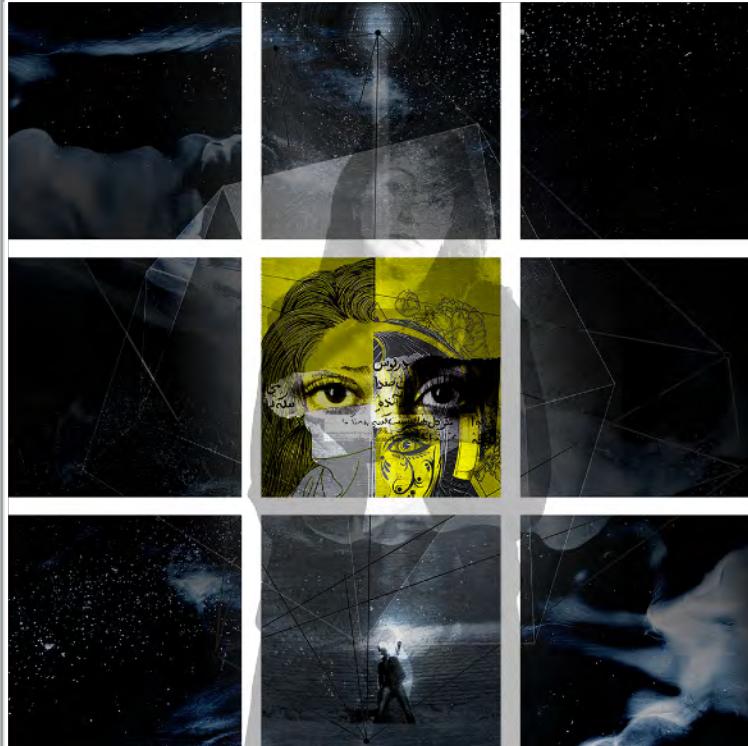
The middle section shows a snippet for a food products company named 'Brix'. It has a title 'Grow for flavour', a central image of various fruits and vegetables, and sections for 'Why Brix products?' and 'Katalog produktov'.

The bottom section is for 'LOVE MOSCHINO'. It features a woman wearing a red headscarf and sunglasses, with a 'ONLY \$29.99' offer for 'DI VALIDI SCARVES'.

# AMAZONE PLATFORM DESIGN



"Amazon's platform design seamlessly integrates user-friendly navigation, comprehensive product listings, and secure payment systems, delivering a convenient and trustworthy online shopping experience."



DESIGNER AND  
PHOTOGRAPHER

**ADDRESS AND  
CONTACTS**

Montreal ,  
Pointe-claire

—  
Email: aidaderakhshany@gmail.com  
aidashany@outlook.com

—  
Phone: +514 621 0701