



IDA KARIMI

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Summary

Passionate Junior UX/UI Designer with a keen eye for detail and a drive to create user-centric digital experiences. Proficient in design tools such as Figma, Adobe XD, and Sketch. Strong understanding of user research, information architecture, and prototyping. Dedicated to delivering visually appealing and intuitive designs that enhance user satisfaction and engagement. Excellent collaborator with a creative mindset and a willingness to learn and grow in the field of UX/UI design.

Skills

- Design thinking
- Prototype Development
- Figma, Illustrator and Adobe XD
- User Research
- Wireframing and Prototype Design
- Information architecture
- Competitive Analysis
- Design validation
- Usability Testing
- Mobile app design
- Attention to detail
- Self motivate
- Customer-Centric Approach

Experience

weekend max-mara | Vancouver, BC
Sales Associate
01/2023 - Current

- Communicate effectively to understand client's needs
- Work directly with customers
- Solving problems to address customer concerns
- Adapt to changing customer preferences
- Demonstrated product features and benefits for customers' needs.
- Sold various products by explaining unique features and educating customers on proper application or usage.
- Helped customers find specific products, answered questions, and offered product advice.
- Assessed customer needs to provide assistance and information on product features.
- Recommended, selected and located merchandise based on customer desires.
- Attended weekly team meetings to review performance goals and objectives.
- Engaged customers in friendly, professional dialogue to determine needs.
- Assisted in visual merchandising, creating appealing displays that capture customer interest.

Firoozbakht
Architect

- Participated in post-occupancy evaluations of completed projects to determine user satisfaction levels.
- Created detailed architectural drawings for residential, commercial, industrial, and institutional buildings.
- Developed conceptual design ideas in accordance with client requirements.

EIN
Fashion Designer

- Interacted with clients to ascertain requirements and desires for custom homes.
 - Monitored design processes from conceptual phase through construction.
 - Developed aesthetic representations of structure and construction details.
 - Generated concept designs, collaborated with customers to gain feedback and directed entire design process.
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- Developed mockups or product samples using Adobe illustrator and manual design equipment.
 - Evaluated competitors' products in order to stay abreast of current market conditions.
 - Collaborated with team members on all aspects of the design process from concept to production.
 - Examined product samples, adjusting designs to achieve desired results.

Education and Training

BCIT | Vancouver, BC
UX UI Design

Shiraz Azad University
Bachelor of Arts in Architecture

Azad University
Master of Arts in Architecture

Websites, Portfolios, Profiles

- https://drive.google.com/drive/folders/1fIB9BepEwf7KI-fDy1vqohEDSKZAFUGp?usp=share_link