

# Aida Kazemi

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Google Scholar: [scholar.google.com](https://scholar.google.com) | GitHub: [aidakazemi](https://github.com/aidakazemi)

## Education

### **Doctor of Business Administration, Business Analytics**

George Fox University, Portland, OR, USA

Aug. 2023 – Expected 2027

### **Master of Arts (MA), Economics**

Simon Fraser University, Burnaby, BC, Canada

Sept. 2017 – Apr. 2019

### **M.Sc., Economics and Social Systems Engineering**

Institute for Management and Planning Studies, Tehran, Iran

Sept. 2015 – Sept. 2017

### **B.Sc., Industrial Engineering**

Kharazmi University, Tehran, Iran

Jan. 2011 – Sept. 2015

## Academic Experience

### **Faculty**

Yorkville University

Sept. 2019 – Present

New Westminster, BC, Canada

- Teaching (Introduction to Business, Business Ethics, International Business, Macroeconomics) to international BBA students in on-campus and online formats, integrating experiential learning and educational technology.
- Key teaching faculty in FLEX YU classrooms (redesigned classroom initiative) since 2023, for enhancing engagement through active learning spaces.

### **Sessional Faculty**

University Canada West

Apr. 2022 – Dec. 2025

Vancouver, BC, Canada

- Delivered MBA courses (Business Economics, Business Analytics, and Ethics and Business Environment Analysis) using flipped-classroom pedagogy in a hybrid format to multicultural cohorts.
- Designed interactive, tech-enhanced learning experiences using digital tools like MS Teams, Canva, Mentimeter, and Padlet.
- Consistently achieved above 90% in student evaluations, surpassing departmental benchmarks.

**Research Assistant**  
University of British Columbia (UBC)

July 2019 – Dec. 2019  
Vancouver, BC, Canada

- Supported the Evaluation Platform In COPD (EPIC) project and predictive modeling for COPD using R; conducted literature reviews and developed R packages under PRISM framework.

**Teaching Assistant**  
Simon Fraser University

Sept. 2017 – Aug. 2019  
Burnaby, BC, Canada

- Led tutorials and created applied learning activities for economics courses, supporting student understanding and engagement.

## **Initiatives and Execution Experience**

- Financial Literacy Initiative: Launched a public initiative to promote lifelong financial literacy through engaging, research-based content, real-life examples, and expert interviews empowering individuals to make informed decisions and improve their long-term financial well-being. Instagram page @iiktaya.personalfinance
- Among three faculty members piloted the PRAXAR simulation at University Canada West for the MBA-level Ethics, CSR, and Business Environment Analysis course, enabling students to assume organizational roles, make decisions in teams, and analyze outcomes using the ESGE framework.
- Mentorship: Mentored new faculty at both University Canada West and Yorkville University through the Center for Teaching Excellence, providing six-month onboarding, curriculum alignment support, and classroom observations to ensure instructional quality.
- Supervision: Supervised 2 MBA students on their master's research project that received top evaluations by the research committee at University Canada West.
- Senate Role: Appointed Senate Member at Yorkville University's BC campus, contributing to strategic planning and academic governance.
- Course Development: Member of the course redevelopment committee for undergraduate (Introduction to Business, Business Ethics) and graduate courses (Business Ethics, CSR, and Business Environment Analysis), revising assessment criteria and content to reflect technological trends adaptation, particularly generative AI.
- FLEX YU classroom initiative: Played key role as a faculty member in the FLEX YU initiative an innovative active learning space classroom design launched in Oct. 2023 at Yorkville University to enhance student engagement.

- Faculty Fusion Forum: Established Faculty Fusion, a monthly forum for faculty collaboration and scholarly development, based on findings from a faculty-wide survey on research engagement at Yorkville University.

## Publications

- Kazemi, A., Araujo, A., & Ozcategui, G. (2024). *Assessing the impact of generative AI on the Canadian labor market: An empirical approach*. SSRN. <https://ssrn.com/abstract=5009388>

## Book Chapters

- Mazzucato, L., Babaei, N., Kazemi, A., Kaur, N., Sode, S., & Daeizadeh, Z. (2022). Blended learning for teaching during the COVID-19 pandemic. In Cummings, J., & Fayed, I. (Eds.), *Teaching in the post COVID-19 era*. Springer.

## Software Package Development

- Kazemi, A., & Adibi, A. (2020). *codexcopd*: Predicting prognosis for COPD patients. R package.
- Kazemi, A., & Adibi, A. (2020). *cfmortality*: Predicting survival probabilities for cystic fibrosis. R package.

## Conference Presentations

- Kazemi, A. (2025, March). *Assessing teaching and learning in FLEX YU classroom, a classroom redesign initiative*. Southwest Academy of Management, Tulsa, OK.
- Kazemi, A., Araujo, A., & Ozcategui, G. (2024, Oct.). *Impact of generative AI on Canadian labor market*. EURASIA World Conference, Amsterdam, Netherlands.
- Hannon, N., Gkasis, P., & Kazemi, A. (2024, June). *FLEX YU: Student and faculty perceptions of a collaborative, cross-country classroom redesign initiative*. STLHE Conference, Niagara Falls, ON.
- Kazemi, A. (2023, March). *Case Study: An Innovative Role-Playing Game in a Business Environment MBA -Level Course*. GUS Academic Summit (Online).

## Editorial and Peer-Review Service

- Southwest Academy of Management (2025) Conference Paper Reviewer
- Western Academy of Management (2025) Conference Paper Reviewer

## Certifications

- Personal Finance Essentials, McGill University, Desautels Faculty of Management (April 2020)
- Research Ethics Certification (TCPS 2: CORE 2022), Canada (Feb. 2025)
- Office for Human Research Protections (all modules and lessons), United States (July 2024)

## Awards

- Awarded \$10,000 Support for Scholarly Activity Fund (SSAF) for the FLEX YU project at Yorkville University (2025)
- First Rank Award based on CGPA during MSc program at Institute for Management and Planning Studies (2015–2017)

## Research & Technical Profile

- **Research Interests:** Innovative teaching pedagogy and andragogy; Generative AI and labor market dynamics; Personal finance literacy; Generative AI and copyright issues; Housing market trends and policy.
- **Programming & Analytics:** R, Python (Advanced); STATA, SAS (Intermediate).
- **Data & Visualization Tools:** Tableau; Google Colab (cloud-based Python/R workflow and experimentation).
- **Document & Authoring Tools:** L<sup>A</sup>T<sub>E</sub>X and Overleaf (Advanced academic writing, presentations, collaboration).
- **Languages:** English (Fluent); Farsi (Native); Azerbaijani (Native); Turkish (Intermediate); German (Beginner).