

# Jeff Spicoli

age: 18

residence: Columbia, South Carolina

education: College Freshman

occupation: Pizza Delivery Boy

marital status: Dating Mary Jane 10/21 <3



*"Dude if I'm late to Mr. Hand's class again he is gonna flip bro."*

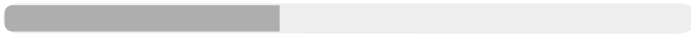
Spends most of his time with his girlfriend Mary Jane and his friends which often makes him late to class, so he wishes there was a way he could move quicker around campus.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Needs

- To Locate Available Scooters and E-bikes nearby
- Ability to seamlessly take control of transport
- Ability to track buses more accurately

## Values

- Easy to use interface
- Low/No cost

## Criteria For Success:

Easy and available scooters to utilize and navigate campus quicker and help reduce tardies and absences.

## Wants

- Charging stations near classrooms and important locations
- The freedom to move quickly
- Mr. Hand to chill out dude

## Fears

- Being late to class
- Spending less time with Mary Jane
- Mr. Hand showing up to my house