OneStop601

E-Commerce Solutions Proposal

Prepared by Vantix

February 2026

Confidential — Prepared exclusively for OneStop601

Three Paths Forward

We've put together three options based on where **OneStop601** is today and where you want to go. Each option includes **buy-now-pay-later integration** (Afterpay, Klarna, Sezzle) so your customers can split payments at checkout — no matter which path you choose.

Our recommendation? **Option 2.** It gives you everything Shopify can't — full ownership, zero platform fees, a system built exactly for how you run your business — at a price point that makes sense for a growing operation. But all three are real options, and we're happy to walk through any of them.

FEATURE	OPTION 1 Shopify Upgrade	OPTION 2 Custom Platform	OPTION 3 Multi-Brand System
Afterpay / Klarna / BNPL	✓	✓	✓
Custom Storefront	—	✓	✓
Inventory Management	Limited	**Full**	**Full**
Barcode Scan System	—	✓	✓
StockX Price Lookup	—	✓	✓
Admin Dashboard	Shopify	**Custom**	**Custom**
Multi-Brand Support	—	—	✓
Split P&L Reporting	—	—	✓
Monthly Platform Fees	$39+/mo to Shopify	$0 platform fees	$0 platform fees
You Own the Code	—	✓	✓

FEATURE	OPTION 1 Shopify Upgrade	OPTION 2 Custom Platform	OPTION 3 Multi-Brand System
Investment	**$2,000** + $75/mo	**$3,500–$4,750**	**$6,000–$7,500**

1

Shopify Upgrade

Quick wins on your existing platform.

$2,000

One-time + $75/mo maintenance

- ✓ New branded landing page
- ✓ **Afterpay / Klarna / Sezzle** integration
- ✓ Product page improvements
- ✓ Brand-consistent design

- ✓ Redesigned shop page
- ✓ Mobile-optimized checkout
- ✓ SEO metadata setup
- ✓ Basic analytics setup

🕐 **Delivery: 2 weeks**

Best for: Getting online fast with minimal investment. This upgrades your current Shopify store with a professional look, buy-now-pay-later options, and a better shopping experience. You keep using Shopify's existing tools for inventory and orders.

Limitations: You're still on Shopify — monthly platform fees ($39–$79/mo), transaction fees on every sale, and limited customization beyond what Shopify themes allow. No barcode scanning, no StockX integration, no custom admin tools.

RECOMMENDED

2

Custom E-Commerce Platform

Your own system. Built for sneakers. No platform fees.

$3,500 – $4,750

Flexible payment options available

$3,500 + $200/mo maintenance   **$4,750 + $150/mo maintenance**

- ✓ **Afterpay / Klarna / Sezzle** built in
- ✓ Full inventory management
- ✓ StockX auto-pricing lookup
- ✓ New + used condition tracking
- ✓ Order management + tracking
- ✓ Shipping label generation
- ✓ Discount codes
- ✓ SEO optimized

- ✓ Custom branded storefront
- ✓ Barcode scan-in system
- ✓ Manual name/size lookup
- ✓ Admin dashboard + analytics
- ✓ Customer accounts + profiles
- ✓ Email notifications (orders, shipping)
- ✓ Mobile-first design (phone + tablet)
- ✓ **$0 monthly platform fees**

🕐 **Delivery: 3–4 weeks**

Why we recommend this: You get a system purpose-built for resale — scan barcodes, pull StockX data, track new vs. used, manage inventory, process orders, and let customers pay with Afterpay/Klarna. No Shopify fees eating into your margins. You own the code, and the maintenance plan covers hosting, updates, and quick fixes.

This is the same system we've built and deployed for other sneaker businesses — proven, stable, and ready to scale.

3

Multi-Brand E-Commerce System

One platform. Two brands. Separate books.

$6,000 – $7,500

Flexible payment options available

$6,000 + $200/mo maintenance

$7,500 + $150/mo maintenance

- ✓ **Everything in Option 2**
- ✓ Unified storefront (sneakers + clothing)
- ✓ **Per-brand P&L reporting**
- ✓ Combined analytics dashboard
- ✓ Clothing inventory (sizes, colors, SKUs)
- ✓ Shared + separate inventory views

- ✓ **Afterpay / Klarna / Sezzle** for both brands
- ✓ Brand-separated admin sections
- ✓ Revenue split by percentage
- ✓ Individual brand logins
- ✓ Multi-category product pages
- ✓ Role-based permissions per partner

🕐 **Delivery: 4–5 weeks**

Best for: Running two brands under one roof without the headache. Your customers see one clean storefront with sneakers and clothing side by side. Behind the scenes, each partner gets their own admin view — their inventory, their sales, their profit. A combined dashboard shows the full picture. Revenue splits are configurable per product or per category so everyone knows exactly what they've earned.

LET'S BUILD

What Happens Next

1 **Pick your option** — Let us know which path works best for you and your partner.

2 **Quick kickoff call** — We'll gather your branding, product info, and any specifics so we build exactly what you need.

3 **50% deposit to start** — Remaining 50% on delivery. Monthly retainer begins after launch.

4 **We build, you review** — You'll see progress along the way. We don't disappear for weeks.

5 **Launch** — Go live with your new system. We handle deployment, DNS, and everything technical.

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Proposal valid for 30 days