

# Fogell Mears, By Aidan Hall

age: 21

residence: Honolulu Hawaii

education: High School Diploma

occupation: Store Clerk

marital status: Single



*"It's not the going I'm worried about—but the coming."*

Fogell spends much of his time playing videogames, doing homework, and being the life of the party.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- To be cool
- A working driver's license
- To socialize

## Values

- A good time
- Personality
- His public record

## Criteria For Success:

He tries his hardest in his academic work, however needs to be around the right people to point himself in the right direction.

## Wants

- friends
- A Girlfriend
- Illegally obtained drugs and alcohol.

## Fears

- Being a loser