**Aidan Reid**

Dublin, Ireland  
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After fifteen years of working in international markets in a software sales and marketing capacity, I have decided to reskill, and pursue a career as a software developer. I am currently seeking roles in QA, web or software development or as a technical account manager.

**Key Skills**

Tech

HTML5, CSS3 (inc. framework libraries Bootstrap and Materialize), JavaScript, Flask, Crossfilter, Jinja, Python & Django.

Sales and Marketing

Inbound Marketing, Account Management, Business Development, Sales and Marketing tools (CRM, CMS, Salesforce, Hootsuite, Buffer, etc.), Presentation and Negotiation.

**EXPERIENCE**

**CODE INSTITUTE** JULY 2019 – Current  
*Full Stack Software Developer (Student)*

Higher National Diploma covering the following modules:

HTML Fundamentals, CSS Fundamentals, User Centric Frontend Development, JavaScript Fundamentals, Interactive Frontend Development, Python Fundamentals, Practical Python, Data Centric Development, Full Stack Frameworks with Django. *Estimated completion date January 2020*.

*Milestone Projects:*

[Author Website](https://github.com/AidanJReid/Author-Website) (User-Centric Front-End Development), [UFO Sightings Database](https://github.com/AidanJReid/UFO-Sightings-Database) (Interactive Front-End Development), [Forex-Comix](https://github.com/AidanJReid/Forex-Comix-gitpod) (Data-Centric Development).

As part of the course, I am mentored by a senior developer within Google.

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**RISKWAVE** Sept 2019 – Current  
Financial Services Start-up  
*Website Administrator | Sales and Marketing Manager (Freelance, Part-Time)*

Build and maintenance of WordPress site, creation of content, and responsible for sales and marketing strategy.

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**AUNUA ACADEMY** June 2018 – Current  
Charity Start-up  
*Content Creator | Social Media Manager (Volunteer, Part-Time)*

Creating story content for company mascot, managing social streams and promoting brand.

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**MAPOTIC** May 2018 – May 2019  
Tech Start-up  
*Sales and Marketing Manager (Freelance, Remote)*

Managing a team of 4 reps while driving brand awareness and engaging new clients in all stages of the sales cycle, generating new business in the US and UK/Ire territories.

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*Previous 13 years*

**Business Development and Sales (2005 – 2017)**

**SAS INSTITUTE** – Account Manager – 2016 - 2017  
**HUBSPOT** – Inbound Marketing Specialist – 2014 - 2015  
**SALESFORCE** – Account Manager – 2011 - 2013  
**ORACLE** – Business Development Consultant – 2009 - 2010  
**VODAFONE** – Account Manager – 2005 – 2008

**Education**

*The Code Institute* 2019  
Diploma in Full Stack Software Development

*Digital Marketing Institute* 2018  
Diploma in Digital Marketing

*Dublin Business School* 2012  
Diploma in Management Studies

*Griffith College Dublin*  2001 – 2004  
BA. Degree, Accounting and Finance

Other Interests

I am an Amazon bestselling author of five books, enjoy travelling and improving my Spanish.

Personal Details

Date of Birth: 10th September 1982  
Nationality: Irish

REFERENCES AVAILABLE UPON REQUEST