

# Aidan Philpott

IX and UX Designer

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## about me

I am an imaginative UX designer with both creative and technical/structural skills

## career goals

In the future I would like to lead a user experience design team to analyze weak points in our society and strengthen them using technology

## education

2016 - 2020

Honours Bachelor of Interaction Design  
Sheridan College

- 3.6 GPA, top 10% of class
- Focus on interaction design and user experience design
- Pursuing Certificate in Creativity and Creative Problem Solving from Buffalo State University

2012 - 2015

North Toronto Collegiate Institute

## skills

UX, UI, and IX Design, graphic design, user-focused design, web design, web development, app development, video editing, 3d modeling, user testing, adobe creative suite.

## work experience

### Spider Marketing Solutions

May - August 2017

Toronto, Ontario

### Junior Designer

Participated in creative brainstorming. Used monadic testing to test ad concepts with target audiences. Created marketing communication campaigns designed to meet client objectives. Assisted in the creation of brand identities. Tasked to progress projects from briefs to conceptual ideation. Revised existing creative to improve user experience within target demographic.

### Greater Toronto Hockey Association

2015- Present

Toronto, Ontario

### Referee

Dealt with people in difficult situations. Good under pressure. Needed patience and resolve. Diffused conflict regularly.

## additional experience

### Winner of hackABILITY hackathon for SmartCane project

December 7th

Mississauga, Ontario

### Graphic and UX Designer

HackaABILITY is an extended hackathon that brings together passionate teams to create solutions for individuals with disabilities.

Was a part of the team that won the hackABILITY hackathon with the SmartCane project.

### Outward Bound

Summer, 2015

Ghost River, AB

### Group Leader

Completed Outward Bound three-week course in Ghost River Wilderness Alberta in August 2015. Displayed leadership qualities throughout course culminating in leading a group of 13 students through rugged terrain of the Rocky Mountains.

Completed 72-hour solo on Outward Bound Program.