





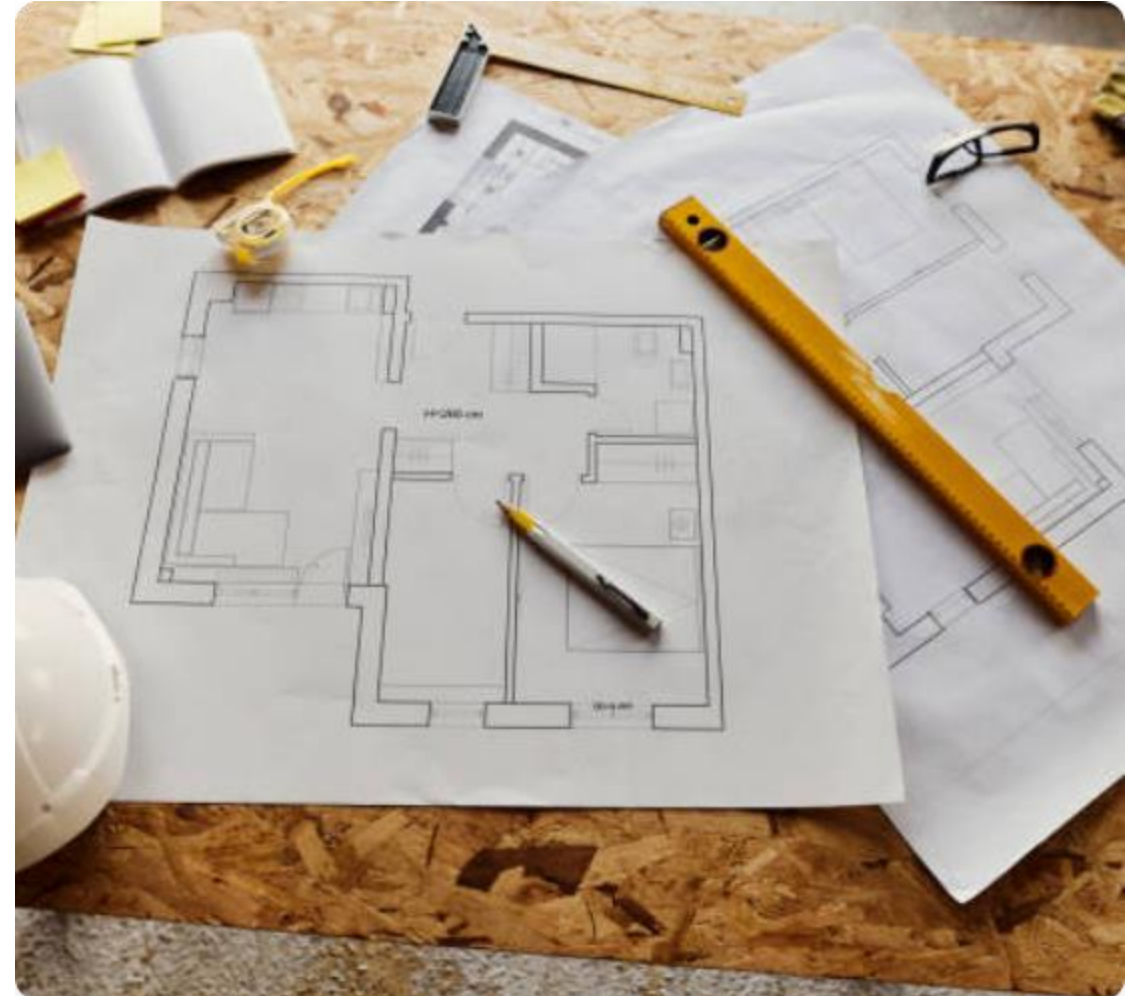
Saulet.AI: A Revolution in Home Improvement and Design

From chaos to a digital ecosystem. Automating the repair, design, and materials market.



Problem for Repair Companies

-  **Design is Expensive and Time-consuming:**
Most SMEs don't have in-house designers. Creation takes 10 days or more.
-  **Sales are difficult:**
The client does not see the result in advance, managers lose deals.
-  **Errors in Estimates:**
Manual calculation leads to loss of margin.
-  **Unrealistic Design:**
Renders often use materials that are not commercially available.



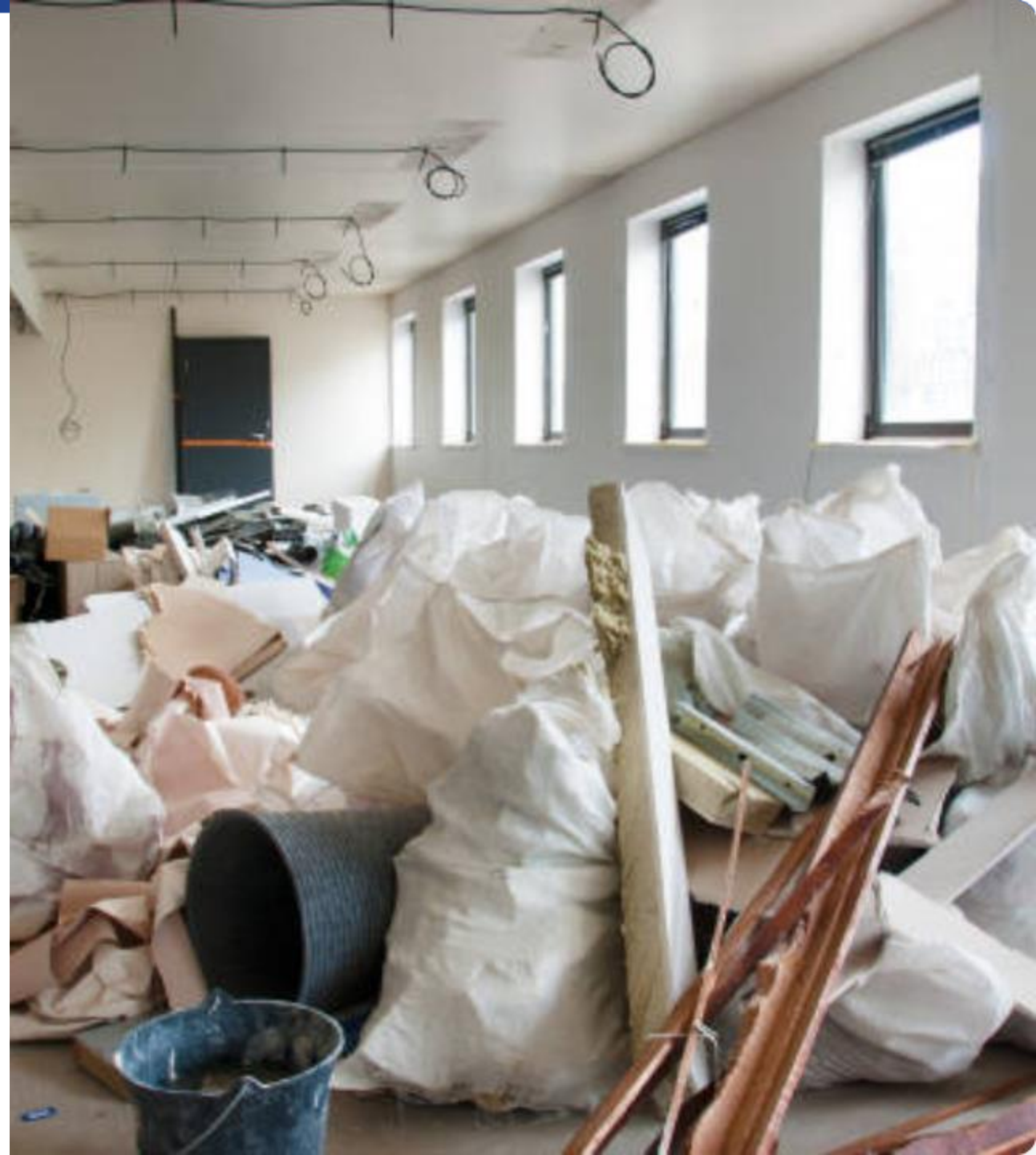
Problem for Clients

Opacity: People don't understand what the result will look like.

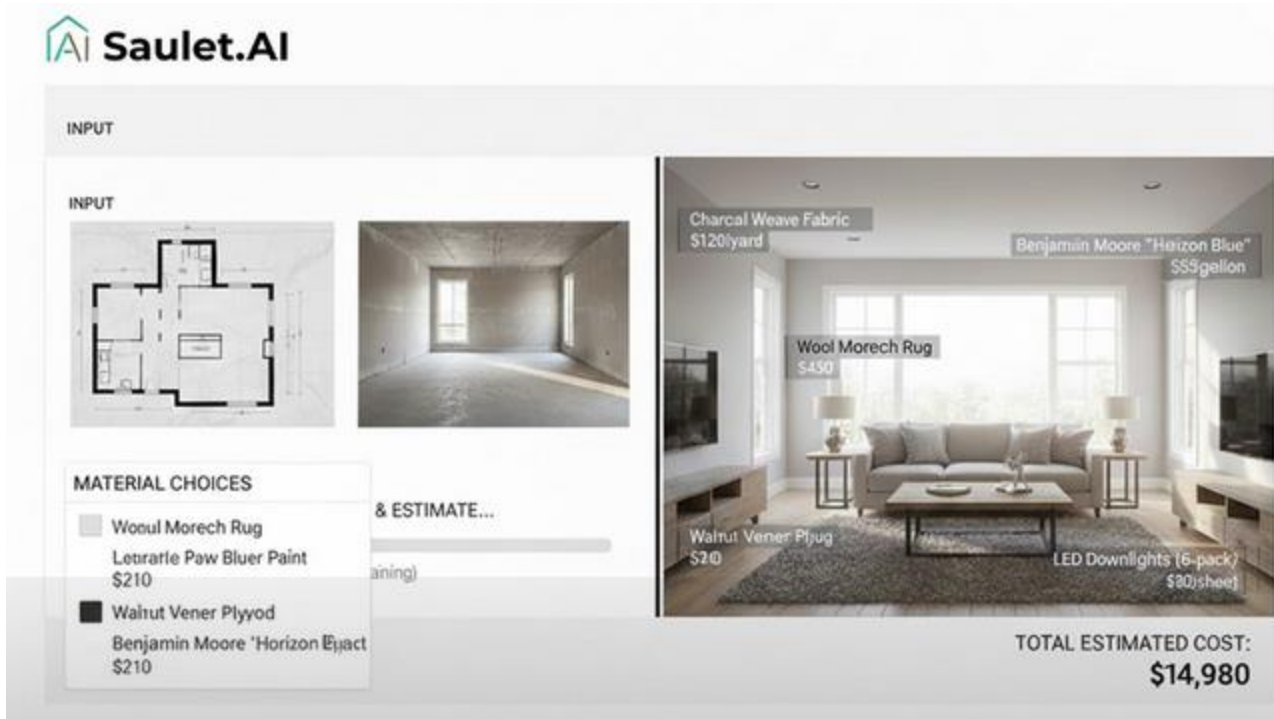
Disconnect from Reality: Design is not connected to real materials and suppliers.

Manual Search: Prices are disparate, the market is not united into an ecosystem.

The market is huge: More than 8 million square meters of housing will be commissioned in 2024 (Astana, Almaty, Shymkent). The market for finishing materials exceeds **\$400 million USD**.



Saulet.AI — A Working MVP



What does an MVP do?





- ✓ Uploading the room plan and photo.
- ✓ Preliminary design with real materials.
- ✓ Assembling a repair package in one meeting.

Result (Value):

Sale in 1 meeting Without a designer Conversion growth

SaaS White Label Model

A scalable solution for repair companies under their own brand.

White Label functionality	Benefit for Companies
 Instant visualization and auto-selection	There is no need to maintain a staff of designers
 Automatic estimate calculation (1–2 min)	Increase sales conversion by 30–50%
 Upload your own materials and prices	Elimination of calculation errors and margin losses
 CRM-lite and integration (Widget)	Opportunity to sell at a higher price due to service

| AI Agent and Full Automation



AI Advertising

Creative generation, target audience selection, and budget optimization for Meta Ads without a marketer.



AI Manager 24/7

Personal Agent: accepts applications, qualifies clients and schedules appointments.



Automatic transmission

Design generation → material selection → estimate → beautiful PDF proposal in minutes.

Ecosystem and Monetization

Materials Marketplace

The main income is **a percentage of sales of materials** , not subscriptions.



Wholesale Discounts: We aggregate demand and get the best prices.



Win-Win: Companies buy through us cheaper and sell to customers more expensive.



Additional Income: Sale of complete technical documentation (drawings, diagrams).



Future Market: Developer Edition

In 3–7 years, most apartments will be delivered with renovations.

Solution for Developers:

- Quick generation of finishing options.
- Offer of redevelopment in a couple of clicks.
- Automatic estimate calculation.

Result: Increased sales due to choice. What was previously available to the premium segment will become standard.



Our Team

CEO, Co-Founder

Bauyrzhan Abdrasilov

20+ years of management experience. Innovation, telecom, public sector. MPA, Nazarbayev University.

CTO, Co-Founder

Dinmuhamed Abdimajit

CV/AI expert. Founder of DeepMine. AI hackathon winner. BSc Nazarbayev University.

CFO, Co-Founder

Bolat Sultangazin

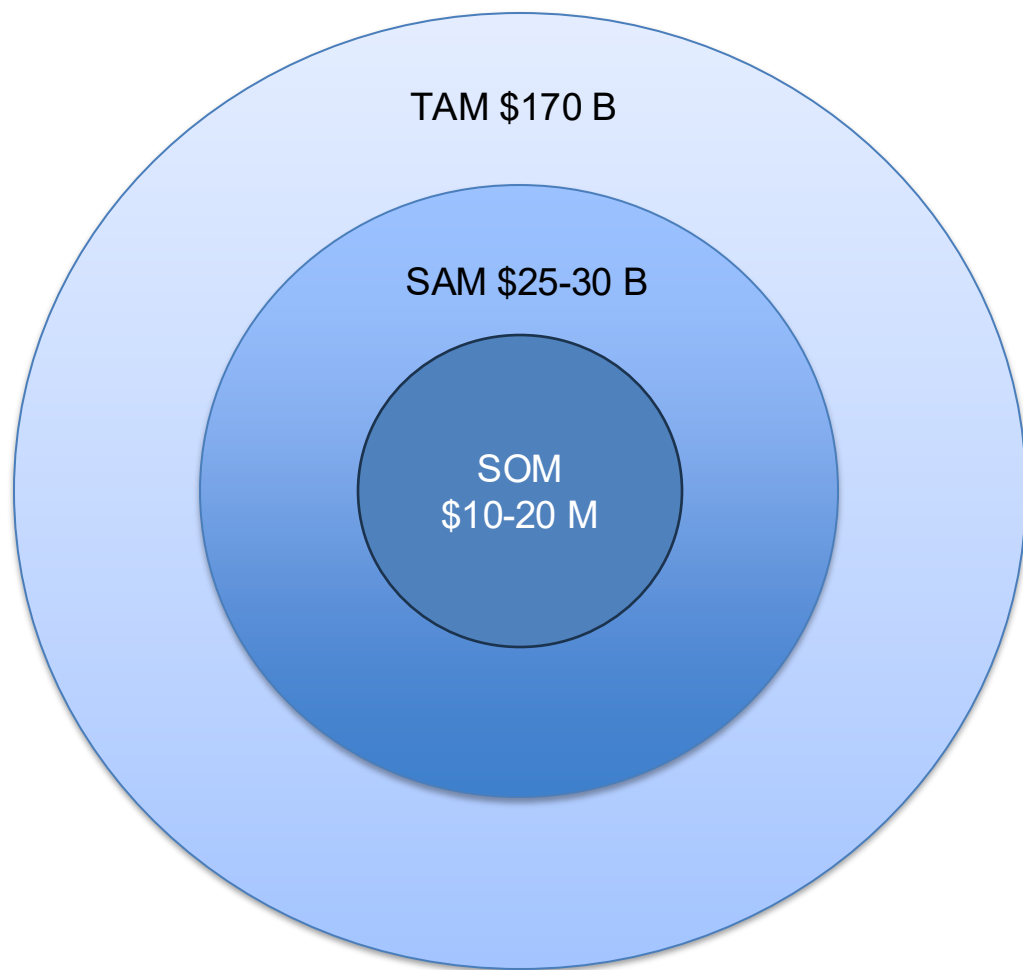
20+ years of experience. Financial models, unit economics, KPIs. Certified tracker.

CSO, Co-Founder

Aidar Alimbaev

Expert in ML and mathematical modeling. MSc Mohamed bin Zayed University of AI.

Market (TAM / SAM / SOM)



TAM: The entire renovation, materials, and design market (CIS + Developers (CIS + MENA)).

SAM: Achievable market (5–7 years).
Renovation companies and sales of materials through the platform.

SOM: Realistically achievable share (3–4 years).
Subscriptions and commissions.

Financial Plan 2026 (Break-Even Point)

Revenue

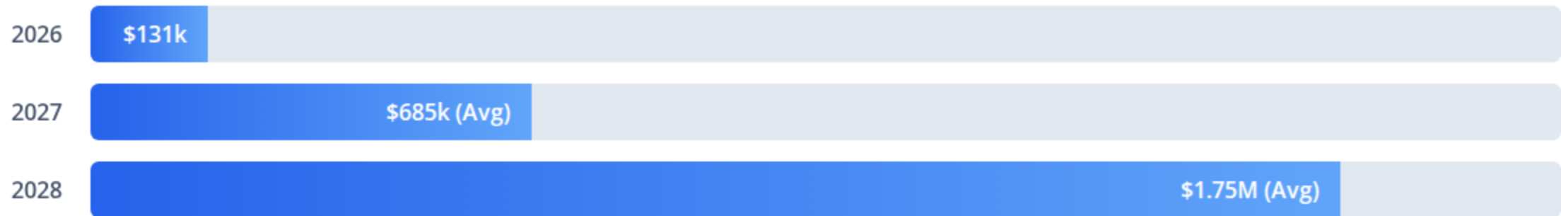
Source	Calculation	Sum
Subscription (SaaS)	10 x \$100 x 6 months	\$6,000
Commission (5%)	\$2.5 million turnover	\$125,000
TOTAL		\$131,000

Costs

Article	Sum
Development	\$72,000
Administrative staff	\$28,800
Marketing + Infra	\$24,000
TOTAL	\$127,800

Conclusion: The project reaches breakeven in the first operating year.

Revenue Growth Forecast (2026-2028)



Growth driver: **Commission on materials sales** (over 80% of revenue).

2028: Profit over **\$1-1.5 million** per year.

Investment Proposal

Operation Launch

\$20,000

MVP refinement, launch of sales.

Goal: Break-even

3D R&D (Scaling)

\$100,000

Interactive 3D visualizations (AR/VR/NeRF).

Goal: Global Techno-Advantage

Are you ready to be part of the renovation revolution?