

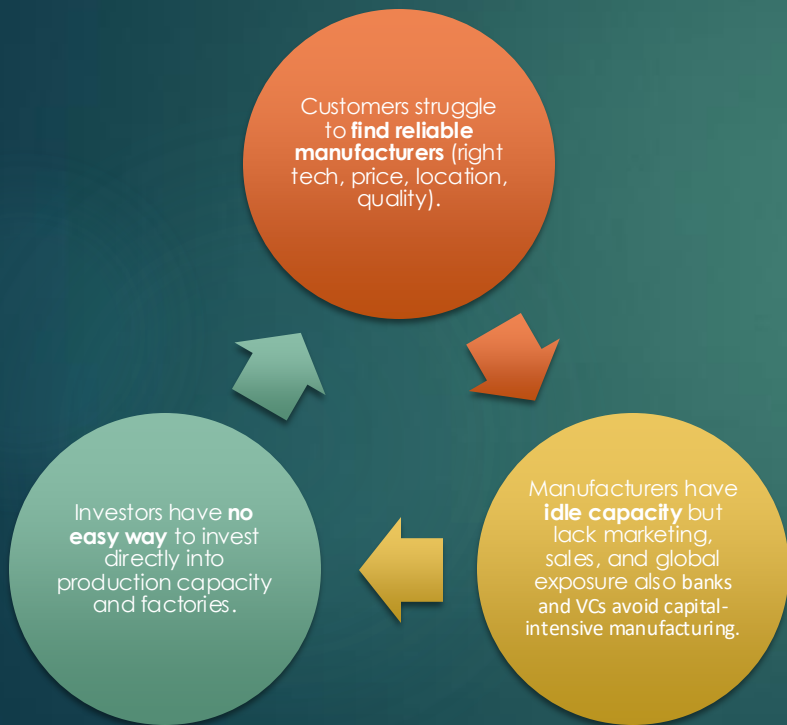


MENAFactory

The Integrated Platform for Manufacturing, Knowledge & Capital

CONNECTING MANUFACTURERS, CUSTOMERS,
AND INVESTORS TO BUILD AND SCALE THE
FACORIES OF THE FUTURE.

Manufacturing is fragmented, opaque, and hard to finance.

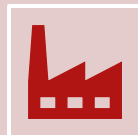


Our Platform

A three-part platform that connects all sides of industrial acceleration. One ecosystem where products are designed, factories are found, and capital is raised.



Knowledge News Hub – Best practices, case studies, and tech news for manufacturing.



Manufacturing Marketplace – Find and manage production partners globally.



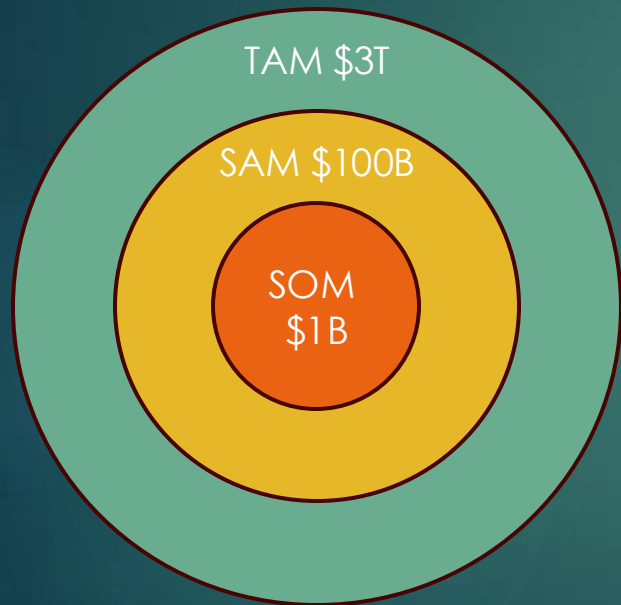
Crowdfunding Platform – Invest in factories and production lines

Product: 3 Integrated Pillars

HOW MENAFACTORY
WORKS

Knowledge Newsletter Hub	Manufacturing Search	Crowdfunding Platform
<p>Case studies & best practices from factories.</p> <p>News on materials, automation, Industry 4.0.</p> <p>Guides for hardware startups & factory founders</p>	<p>Search by tech, materials, certifications, location.</p> <p>RFQ (Request for Quotation) with secure CAD/BOM upload.</p> <p>Messaging, project tracking, escrow payments.</p>	<p>Factory founders list projects (new lines, expansions).</p> <p>Investors buy equity, revenue share, or future production.</p> <p>Transparent metrics: capacity, ROI, risk.</p>

Market Opportunity



Huge, growing, and under-digitized market.

- Global manufacturing & contract production: **multi-trillion dollar** market.
- Digital manufacturing platforms and services: **hundreds of billions** in annual volume.
- Crowdfunding and online investing: **fast-growing**, but almost **no focus on manufacturing infrastructure**.
- Even capturing a tiny slice (e.g., **0.05–0.1%** of global outsourcing) translates to **\$100M+ GMV** annually.

Business Model

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Multiple, diversified revenue streams.

- **Marketplace commissions:** 5–12% on completed manufacturing projects.
- **Manufacturer subscriptions:** premium listings, analytics, lead boosts.
- **Crowdfunding fees:** 3–8% of funds raised by factories.
- **Sponsored content & ads:** in the Knowledge Hub.
- **Premium investor accounts:** deal flow access, analytics, alerts.
- **Future: courses, tools, and tokenized production credits.**

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Revenue Stream	Who Pays	When
Marketplace Commissions	Manufacturer / Customer	At project completion
Manufacturer Subscriptions	Manufacturer	Monthly / Annual
Crowdfunding Fees	Investor	When funds raised
Sponsored Content & Ads	Manufacturer	Ongoing
Premium Investor Accounts	Investor	Subscription
Future: Courses / Tools / Tokenized Credits	Manufacturer / Investor	As purchased

Go-To-Market & Early Roadmap

Start narrow, dominate a niche, then scale.

Go-to-market (Phase 1–2):

- **Phase 1:** Focus on a specific niche (e.g., CNC & 3D printing in one region).
- Onboard **early adopter factories** and **hardware startups**.
- Use **content & newsletters** to drive inbound leads (SEO, LinkedIn, Facebook).

Roadmap:

- **Year 1:** Marketplace MVP + Knowledge Hub, 5000–10000 factories onboarded.
- **Year 2:** Launch crowdfunding module in 1–2 countries; first funded factories.
- **Year 3:** International expansion of marketplace + investment offerings (EU, Central Asia, ASEAN).

Competition & Differentiation

We integrate what others keep separate.

- Marketplaces: Alibaba, Xometry, Hubs → focus only on sourcing/quoting.
- Crowdfunding: Kickstarter, Indiegogo, equity platforms → consumer products or general startups, **not factories**.
- Media: industrial magazines, blogs → no transactional layer.

Our differentiation:

- **Three-in-one stack:** marketplace + media + crowdfunding.
- We **fund the infrastructure itself**, not just products.
- Data flywheel: manufacturing data → better risk models for investors → better financing for factories.

Team

- ↓ **Mohamed Al Hosani, Founder & CEO** – expertise in finance, engineering, investment and construction.
- ↓ **Aidar Alimbayev, CRO** – background in AI/ML, engineering/operations/product; experience with hardware startups.
- ↓ **Head of Manufacturing Network** – 10+ years in industrial sales / supply chain.
- ↓ **Head of Marketing** – experience in industrial media / B2B content.
- ↓ **Legal Department** – Legal regulations and financial accreditation

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4/20
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We combine **technical**, **domain**, and **financial** expertise, and will fill gaps with top advisors and early hires.

Let's accelerate the industrial future of MENA region

Check our platform – menafactory.github.io >>>

