





RUTH WANGARE NJOROGE

 Nakuru, Kenya
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 Portfolio & Projects: [GitHub](#) | [Personal Website](#)

SUMMARY

Versatile and detail-oriented professional with expertise in **sales, business management, technical content writing, software development, fashion design, and marketing**. Skilled in managing business operations, handling customer inquiries, overseeing financial records, and designing products. Strong background in **coding**, with experience in **JavaScript, React, and Dart**, developing interactive web applications and mobile projects. Additionally, well-versed in **blockchain, Web3, and decentralized applications**. Passionate about combining creativity with technology to drive innovation and efficiency across various industries.

PROFESSIONAL EXPERIENCE

Sales & Operations Lead | Designer

 **Lilisam Sports Company, Nakuru**
 **November 2023 – Present**

- Oversee business operations, tracking sales and financial transactions to ensure accuracy and profitability.
- Manage customer relations, addressing inquiries, processing orders, and ensuring client satisfaction.
- Design and produce **sports jerseys, school uniforms, and other custom apparel**, ensuring high-quality standards and branding consistency.
- Conduct market research and develop strategies to boost sales and expand the customer base.
- Maintain inventory, **supervise packaging and delivery**, and ensure timely order fulfillment.

Technical Content Writer (Web3 Focus)

 **Open Campus Internship Bootcamp**
 **April 2023**

- Authored **blockchain and Web3 technical tutorial articles**, simplifying complex topics for developers.

- Published key articles:
 - *Understanding the Basics of Blockchain for Web3*
 - *Building Decentralized Applications: Frontend Integration of Smart Contracts with JavaScript*

Software Developer (Freelance & Projects)

2023 – Present

- **Developed and deployed a Dart-based mobile application**, enhancing skills in cross-platform development.
- Built small **web applications using JavaScript and React**, applying **UI/UX principles** to improve functionality.
- Participated in coding bootcamps, improving proficiency in **front-end and back-end technologies**.

Clerk

Independent Electoral and Boundaries Commission (IEBC), Nakuru

 **August 2017**

- Verified **voter information** and managed polling logistics.
- Assisted in ballot counting and documentation of election results.

Fashion Designer & Marketing Specialist


Lilisam Sports Company, Nakuru

 **November 2021 – April 2022**

- Designed and produced **customized sportswear and school uniforms**.
- Led **marketing efforts**, promoting brand visibility through targeted campaigns.
- Managed inventory, **packaging, and logistics** for efficient distribution.

Fashion Designer

Amber Hour, Machakos

 **September 2021 – November 2021**

- Created **handcrafted plant hangers**, ensuring precision and high-quality craftsmanship.
- Assisted in **inventory tracking and quality control**.

EDUCATION

🎓 **Bachelor of Fashion Design and Marketing**
📍 **Machakos University | September 2017 – December 2021**

ADDITIONAL TRAINING

Software Engineering Bootcamp

📍 **Moringa School, Nairobi | March 2023 – August 2023**

- Intensive coding program covering **JavaScript, React, HTML, CSS, Ruby, and Ruby on Rails**.

Andela React Learning Program

📍 **Andela | July 2023 – October 2023**

Successfully completed the Andela React Learning Program, an intensive training initiative concentrated on React.js. Developed a strong foundation in building dynamic and responsive user interfaces using React. Engaged in practical projects to apply theoretical knowledge and gained hands on experience in React application development.

[Certificate- <https://credsverse.com/credentials/9a65161e-d17c-4501-8ee8-39d82b6b5427>]

Rise In Transition to Web3

📍 **April 2023**

- Completed a **2-week bootcamp**, gaining knowledge of **blockchain, smart contracts, and decentralized applications**.


SKILLS

- ☑ **Business & Sales:** Financial tracking, order processing, inventory management
- ☑ **Software Development:** JavaScript, React, Dart, HTML, CSS, Web3 fundamentals
- ☑ **Technical Writing:** Blockchain tutorials, decentralized applications, content strategy
- ☑ **Fashion & Product Design:** Custom apparel, branding, quality control
- ☑ **Marketing & Branding:** Social media management, brand strategy, trend research
- ☑ **Administrative & Customer Service:** Client communication, scheduling, office management
- ☑ **Technical Tools:** Microsoft Office, Google Workspace, coding platforms

LANGUAGES

- **English:** Fluent
- **Kiswahili:** Fluent
- **French:** Beginner

ADDITIONAL LINKS

 **Portfolio & Projects:** Available upon request