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| --- | --- |
| **Surname:** | **Burgess** |
| **Forename(s):** | **Aiden** |
| **Student ID:** | **600280511** |

Declaration

By submitting this assessment, you confirm that:

* You have completed this assessment with integrity and honesty and not committed any academic misconduct (i.e. cheating, plagiarism, assisting others to cheat or copy, engaging the use of third party assistance including from your fellow classmates, families or friends).
* Your submission represents your individual effort and does not contain plagiarised material.
* You are responsible to ensure that no one copies your assessment.
* You are responsible to fully comply with the **University’s Regulations, Statues and Guidelines** as stated and available at <http://www.auckland.ac.nz/uoa/home/about/teaching-learning/honesty/tl-uni-regs-statutes-guidelines>

By typing your name below, you acknowledge that you are fully aware and abide by the conditions stated above.

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| --- | --- |
| **Date** | 18-06-2020 |
| **Surname** | Burgess |
| **Forenames** | Aiden |

**QUESTION 1: Visual Design (max 10 sentences)**

Provide a critical assessment of the visual design of the Main Page of the English Wikipedia, using the screenshot below as a reference. Address the design principles Balance, Emphasis and Unity, as well as two Gestalt principles you deem important for this design. Answer in a maximum of ten sentences.

Critical assessment:

Balance:

Emphasis:  
Unity:

Gestalt principles: