

# Interview Plan

## Warm-Up (1 minute)

### 1. Introduction

Thank you for participating in this interview. We're interested in understanding your overall experience with the AR public art.

This conversation is about your thoughts and feelings. There are no right or wrong answers.

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## Core Questions (6-8 minutes)

### A. Initial Reactions and Overall Experience (3-4 minutes)

1. What was your overall impression of the experience?
2. How would you describe the overall atmosphere created by the art?
3. How did the art change your perception of the space?

### B. Emotional and Sensory Experience (1 minute)

1. How did the AR art make you feel emotionally? Any specific moments of emotion you can recall?

### C. Artistic and Personal Impact (2-3 minutes)

1. What stood out to you most about the experience as a piece of art?
  2. How do you think this AR art installation compares to other ways of experiencing art, such as galleries or traditional public art?
  3. How did you feel about seeing these art pieces in a place different from their original/intended location?
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## Closing Questions (2-3 minutes)

### D. Reflection and Suggestions (1-2 minutes)

1. Is there anything you think could make this experience more impactful or memorable?
2. Would you use this if it were available? What kinds of art and in which locations?

### E. Wrap-Up (1 minute)

Thank you for sharing your thoughts. Is there anything else you'd like to add about your experience with the AR art installation?