

CREATOR CORE PROMPTS- 25 Prompts

Promise: *Never stare at a blank page again.*

1. Content Ideas — Idea Expansion

Category: Content Ideas

When to use: When you know your topic but don't know what to post

Copy-paste prompt:

Act as a human-led content strategist.

I create content about [topic].

Generate 20 clear, practical content ideas my audience would actually care about.

Avoid generic advice. Focus on real problems, mistakes, and shortcuts.

What you'll get:

A list of usable content ideas you can post immediately

Pro tip:

Save the output and reuse it monthly as your baseline idea bank.

2. Content Ideas — Hook Generator

Category: Content Ideas

When to use: When your ideas feel flat or forgettable

Copy-paste prompt:

Write 15 scroll-stopping hooks for content about [topic].

Use direct, conversational language.

Avoid hype. Focus on clarity and relevance.

What you'll get:

Hooks that pull people in without sounding salesy

Pro tip:

Test hooks first before writing full content.

3. Content Ideas — Audience Pain Mining

Category: Content Ideas

When to use: When you're unsure what your audience actually struggles with

Copy-paste prompt:

List the top 10 problems someone in [my niche] complains about daily.
Frame them in plain language they would use themselves.

What you'll get:

Realistic pain points that drive engagement

Pro tip:

Turn each pain point into a post, Reel, or email.

4. Content Ideas — Format Multiplication

Category: Content Ideas

When to use: When you have one idea but need more output

Copy-paste prompt:

Take this idea: [paste idea].

Turn it into:

- 1 Reel script
- 1 carousel outline
- 1 short email
- 1 tweet thread

What you'll get:

Multiple assets from one idea

Pro tip:

This reduces content creation time by 50%+.

5. Content Ideas — Authority Framing

Category: Content Ideas

When to use: When you want to sound credible without flexing

Copy-paste prompt:

Rewrite this idea to position me as experienced and practical, not theoretical:
[paste idea]

What you'll get:

Authority-driven content that feels grounded

Pro tip:

Use this before posting on LinkedIn or newsletters.

6. Offer Creation — Problem to Offer

Category: Offer Creation

When to use: When you know the problem but not the product

Copy-paste prompt:

Turn this problem into a simple digital offer idea:

[describe problem]

Include who it's for, what it helps them do, and the outcome.

What you'll get:

A clear offer concept you can validate quickly

Pro tip:

If it sounds confusing, simplify the problem further.

7. Offer Creation — Value Stack

Category: Offer Creation

When to use: When your offer feels “thin”

Copy-paste prompt:

Create a value stack for this offer: [offer idea].

Include core benefit, supporting features, and end result.

What you'll get:

A structured offer that feels worth paying for

Pro tip:

Value comes from clarity, not quantity.

8. Offer Creation — Objection Handling

Category: Offer Creation

When to use: When people hesitate to buy

Copy-paste prompt:

List 5 objections someone might have about buying [offer].

Write calm, logical responses to each.

What you'll get:

Built-in sales resistance handling

Pro tip:

Use this in FAQs or email copy.

9. Offer Creation — Offer Naming

Category: Offer Creation

When to use: When your offer name feels generic

Copy-paste prompt:

Generate 10 clear, benefit-driven names for an offer that helps with [problem].

What you'll get:

Names that signal outcome, not fluff

Pro tip:

The best name explains itself in one glance.

10. Offer Creation — Who It's For / Not For

Category: Offer Creation

When to use: When you want better-fit buyers

Copy-paste prompt:

Write a “This is for you if / This is not for you if” section for this offer: [offer].

What you'll get:

Clear audience filtering that improves conversions

Pro tip:

Clarity repels the wrong buyers and attracts the right ones.

11. Sales Pages — Opening Hook

Category: Sales Pages

When to use: When writing the top of a sales page

Copy-paste prompt:

Write a short sales page opening that speaks directly to someone struggling with [problem].
Keep it conversational and honest.

What you'll get:

A strong opening that keeps readers scrolling

Pro tip:

Avoid benefits first—start with recognition.

12. Sales Pages — Benefit Bullets

Category: Sales Pages

When to use: When your benefits feel vague

Copy-paste prompt:

Write 7 clear benefit bullets for [offer].

Focus on outcomes, not features.

What you'll get:

Benefits that feel tangible and specific

Pro tip:

If a bullet sounds generic, rewrite it.

13. Sales Pages — CTA Writing

Category: Sales Pages

When to use: When your CTA feels weak

Copy-paste prompt:

Write 10 CTAs for [offer] that feel helpful, not pushy.

What you'll get:

CTAs that lower buying resistance

Pro tip:

Soft CTAs often outperform aggressive ones.

14. Sales Pages — Social Proof Framing

Category: Sales Pages

When to use: When you don't have testimonials yet

Copy-paste prompt:

Write a credibility section for [offer] without testimonials.

Focus on logic, experience, and clarity.

What you'll get:

Trust-building copy without fake proof

Pro tip:

Honesty converts better than exaggeration.

15. Sales Pages — FAQ Generator

Category: Sales Pages

When to use: When buyers ask repeated questions

Copy-paste prompt:

Generate 8 FAQs for [offer] with concise, reassuring answers.

What you'll get:

Reduced buyer hesitation

Pro tip:

FAQs often close the sale.

16. Lead Magnets — Idea Generator

Category: Lead Magnets

When to use: When you need a freebie idea

Copy-paste prompt:

Suggest 10 lead magnet ideas that solve one quick problem for [audience].

What you'll get:

Freebie ideas that attract the right people

Pro tip:

A good lead magnet solves *one* problem well.

17. Lead Magnets — Outline Builder

Category: Lead Magnets

When to use: When building the content itself

Copy-paste prompt:

Create a simple outline for a lead magnet titled “[title].”

What you'll get:

A ready-to-build structure

Pro tip:

Short lead magnets convert better than long ones.

18. Lead Magnets — Conversion Copy

Category: Lead Magnets

When to use: When writing the signup page

Copy-paste prompt:

Write landing page copy for a free lead magnet that helps with [problem].

What you'll get:

Signup-focused copy that explains value quickly

Pro tip:

Emphasize the outcome, not the format.

19. Email Writing — Welcome Email

Category: Email Writing

When to use: After someone joins your list

Copy-paste prompt:

Write a friendly welcome email that sets expectations and builds trust.

What you'll get:

A strong first impression email

Pro tip:

Welcome emails get the highest open rates.

20. Email Writing — Value Email

Category: Email Writing

When to use: When nurturing your list

Copy-paste prompt:

Write a short value-driven email teaching one useful insight about [topic].

What you'll get:

Engaging emails without over-teaching

Pro tip:

One insight beats five ideas.

21. Email Writing — Soft Promotion

Category: Email Writing

When to use: When mentioning your offer

Copy-paste prompt:

Write an email that naturally introduces [offer] without sounding salesy.

What you'll get:

Promotion that feels respectful

Pro tip:

Context sells better than pressure.

22. Time Management — Weekly Planning

Category: Productivity

When to use: When content feels chaotic

Copy-paste prompt:

Create a simple weekly content plan based on my goals and time limits.

What you'll get:

A manageable posting plan

Pro tip:

Consistency beats volume.

23. Inconsistent Output — Content Baseline

Category: Systems

When to use: When results vary too much

Copy-paste prompt:

Create a repeatable content framework I can reuse weekly.

What you'll get:

Predictable output structure

Pro tip:

Baselines reduce decision fatigue.

24. Strategy Overload — Simplifier

Category: Strategy

When to use: When you feel overwhelmed

Copy-paste prompt:

Strip my content strategy down to the 3 most important actions.

What you'll get:

Focus and clarity

Pro tip:

Remove before you add.

25. Blank Page Breaker

Category: Emergency Prompt

When to use: When you're completely stuck

Copy-paste prompt:

Ask me 5 simple questions that will help me create my next piece of content.

What you'll get:

Momentum when you feel blocked

Pro tip:

Answer quickly. Don't overthink.