

1) **Brand Voice Lock**

**Category:** Messaging / Copywriting

**When to use:** When your outputs sound robotic or “not you.”

**Copy-paste prompt:**

Rules: (1) sentences  $\leq 18$  words, (2) zero jargon, (3) one micro-story or example, (4) finish with a one-line CTA.

Rewrite this [TYPE] about [TOPIC] for [AUDIENCE].

Return 3 versions: Short / Medium / Long.

Add 3 high-conversion headlines.

DEBUG: If any line feels generic, shift into “behavioral copywriter + conversion analyst” mode and revise.

**What you’ll get:** On-brand copy that sounds human, clean, and scroll-stopping — instantly.

**Pro tip:** Save your preferred output as a “Voice Memory” and reuse across all prompts.

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2) **Short-Form Hook Generator (TikTok / Reels)**

**Category:** Content / Growth

**When to use:** When you need hooks that grab instantly and keep people watching.

**Copy-paste prompt:**

You are a short-form growth editor. Create 5 video scripts for [TOPIC] with:

(A) 3-second hook, (B) 3-beat body, (C) 3-second CTA.

Add on-screen text, thumbnail line, and a caption under 120 characters.

DEBUG: If hooks feel weak, return 3 alternatives using “curiosity gap” or “contrary angle.”

**What you’ll get:** Platform-optimized scripts that boost watch time and deliver instant clarity.

**Pro tip:** Use one script per week and turn each beat into a carousel or email.

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### 3) **Rapid Offer Builder**

**Category:** Monetization

**When to use:** When you want to turn an idea into a sellable offer fast.

**Copy-paste prompt:**

You are a product-launch strategist.

Turn this idea [IDEA] into a paid micro-offer priced at \$[PRICE].

Deliver: (1) 1-line value promise, (2) 3 deliverables, (3) 7-day launch plan,

(4) 3 lead magnet headline options, (5) 3 objections + rebuttals.

DEBUG: Adjust pricing if audience willingness doesn't match.

**What you'll get:** A ready-to-sell offer with a launch path you can follow today.

**Pro tip:** Use the 7-day plan as a mini-challenge for fast wins.

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### 4) **High-Conversion Landing Hero**

**Category:** Sales / Pages

**When to use:** When building a landing page or sales page hero section.

**Copy-paste prompt:**

You are a direct-response copywriter.

Create a landing hero for [PRODUCT]:

(A) 3 headline options, (B) subhead, (C) 3 benefit bullets, (D) social proof slot, (E) CTA line.

Add a 1-paragraph FAQ tackling the biggest objection.

DEBUG: Provide an A/B version using "avoid pain" instead of "gain."

**What you'll get:** Clean, punchy hero copy that boosts conversions.

**Pro tip:** Put the strongest headline in the hero and use the others as ads.

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## 5) **Executive Research Brief**

**Category:** Research / Strategy

**When to use:** When you need fast clarity without information overload.

**Copy-paste prompt:**

You are an executive research analyst.

For topic [TOPIC], return:

- (1) 1-sentence thesis,
- (2) 5 key findings (1 sentence each + source suggestion),
- (3) 3 recommended actions with timeline + owner.

Add a confidence score per finding.

DEBUG: If unsure, mark “cannot confirm” and list data needed.

**What you’ll get:** A clear brief that’s actionable, skimmable, and grounded.

**Pro tip:** Use this before making any decision, pitch, or strategy doc.

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## 6) **Persona Stack (Strategy → Copy → Metrics)**

**Category:** Workflow / Consistency

**When to use:** When you want consistent, high-quality outputs across tasks.

**Copy-paste prompt:**

Adopt this Persona Stack:

- (1) Brand Strategist
- (2) Behavioral Copywriter
- (3) Data Analyst

For [TASK], follow this sequence: STRATEGY → COPY → METRICS.

Keep each part clear and labeled.

DEBUG: If any section conflicts, reconcile with a final summary + chosen path.

**What you’ll get:** Cohesive, aligned outputs that feel like a full team did the work.

**Pro tip:** This is your go-to format for predictable quality.

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## 7) **Prompt Doctor (Fix Broken Prompts Fast)**

**Category:** Optimization

**When to use:** When a prompt gives mid, messy, or irrelevant outputs.

**Copy-paste prompt:**

You are a Prompt Doctor expert.

Paste prompt + output.

Diagnose 3 reasons it failed (1 line each).

Give 3 surgical edits to repair it.

Return a corrected, ready-to-use version.

DEBUG: Rate effectiveness: Likely / Unsure / Unlikely.

**What you'll get:** Cleaner, sharper prompts that produce consistent results.

**Pro tip:** Use this before every major project to cut iteration time.

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## 8) **SEO Content Brief**

**Category:** Content / Search

**When to use:** When creating long-form content that needs to rank + convert.

**Copy-paste prompt:**

You are an SEO content strategist.

For keyword “[KW]” and audience [AUD], generate:

(A) Title + 4 variations

(B) 8-section outline

(C) 5 internal link ideas

(D) 10 semantic keywords

(E) Bio line

Add 3 CTA placements.

DEBUG: If keyword is competitive, give 3 angles to differentiate.

**What you'll get:** Ranking-ready content you can draft in one sitting.

**Pro tip:** Use the semantic keywords as subhead starters.

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## 9) **Objection Crusher**

**Category:** Sales / Messaging

**When to use:** When buyers hesitate or hold back.

**Copy-paste prompt:**

You are a conversion psychologist.

For [OFFER] and objection [OBJECTION], write:

- (1) 1-line empathy opener
- (2) 3 short rebuttals with proof hooks
- (3) 1 risk-reversal line

DEBUG: If skepticism is high, add a micro-case example.

**What you'll get:** Clean copy that removes friction and opens wallets.

**Pro tip:** Drop these lines into your landing page, emails, or DMs.

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## 10) **Productized Service SOP**

**Category:** Systems / Monetization

**When to use:** When turning a task into a sellable service.

**Copy-paste prompt:**

You are an operations lead.

Turn [TASK] into a productized service with:

- (1) Deliverable list
- (2) Step-by-step SOP
- (3) 3 tiered price options
- (4) Client onboarding questions

DEBUG: Flag any dependencies + estimate setup hours.

**What you'll get:** A sellable service you can offer instantly.

**Pro tip:** Turn each tier into a bundle to increase average order value.

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## 2-FREE Bonus Hidden Prompts

### Hidden A — \$1K in 7 Days Launch Playbook

**When to use:** When you want a fast micro-launch system.

**Copy-paste prompt:**

You are a rapid-launch playbook.

Using [SKILL], [TOOLS], and audience [AVATAR], build a \$1k-in-7-days plan with:

Daily tasks, DM + email swipes, hero section, upsell idea, and 3 minimum viable assets.

**What you'll get:** A launch plan that fits one person.

**Pro tip:** Deliver this as a PDF to drive list growth.

### Hidden B — “Replace a Freelancer” Agency Template

**When to use:** When building a service that saves clients time.

**Copy-paste prompt:**

You are a productized-service architect.

Turn this template into a client-ready deliverable with:

Scope, intake form (10 Qs), pricing calculator inputs, onboarding emails, and 3 checklists.

**What you'll get:** A fully packaged agency service.

**Pro tip:** Use this to sell B2B for higher margins.