

1) **Brand Voice Lock**

Category: Messaging / Copywriting

When to use: When your outputs sound robotic or “not you.”

Copy-paste prompt:

Rules: (1) sentences ≤18 words, (2) zero jargon, (3) one micro-story or example, (4) finish with a one-line CTA.

Rewrite this [TYPE] about [TOPIC] for [AUDIENCE].

Return 3 versions: Short / Medium / Long.

Add 3 high-conversion headlines.

DEBUG: If any line feels generic, shift into “behavioral copywriter + conversion analyst” mode and revise.

What you’ll get: On-brand copy that sounds human, clean, and scroll-stopping — instantly.

Pro tip: Save your preferred output as a “Voice Memory” and reuse across all prompts.

2) **Short-Form Hook Generator (TikTok / Reels)**

Category: Content / Growth

When to use: When you need hooks that grab instantly and keep people watching.

Copy-paste prompt:

You are a short-form growth editor. Create 5 video scripts for [TOPIC] with:

(A) 3-second hook, (B) 3-beat body, (C) 3-second CTA.

Add on-screen text, thumbnail line, and a caption under 120 characters.

DEBUG: If hooks feel weak, return 3 alternatives using “curiosity gap” or “contrary angle.”

What you’ll get: Platform-optimized scripts that boost watch time and deliver instant clarity.

Pro tip: Use one script per week and turn each beat into a carousel or email.

3) **Rapid Offer Builder**

Category: Monetization

When to use: When you want to turn an idea into a sellable offer fast.

Copy-paste prompt:

You are a product-launch strategist.

Turn this idea [IDEA] into a paid micro-offer priced at \$[PRICE].

Deliver: (1) 1-line value promise, (2) 3 deliverables, (3) 7-day launch plan,

(4) 3 lead magnet headline options, (5) 3 objections + rebuttals.

DEBUG: Adjust pricing if audience willingness doesn't match.

What you'll get: A ready-to-sell offer with a launch path you can follow today.

Pro tip: Use the 7-day plan as a mini-challenge for fast wins.

4) **High-Conversion Landing Hero**

Category: Sales / Pages

When to use: When building a landing page or sales page hero section.

Copy-paste prompt:

You are a direct-response copywriter.

Create a landing hero for [PRODUCT]:

(A) 3 headline options, (B) subhead, (C) 3 benefit bullets, (D) social proof slot, (E) CTA line.

Add a 1-paragraph FAQ tackling the biggest objection.

DEBUG: Provide an A/B version using "avoid pain" instead of "gain."

What you'll get: Clean, punchy hero copy that boosts conversions.

Pro tip: Put the strongest headline in the hero and use the others as ads.

5) **Executive Research Brief**

Category: Research / Strategy

When to use: When you need fast clarity without information overload.

Copy-paste prompt:

You are an executive research analyst.

For topic [TOPIC], return:

- (1) 1-sentence thesis,
- (2) 5 key findings (1 sentence each + source suggestion),
- (3) 3 recommended actions with timeline + owner.

Add a confidence score per finding.

DEBUG: If unsure, mark “cannot confirm” and list data needed.

What you’ll get: A clear brief that’s actionable, skimmable, and grounded.

Pro tip: Use this before making any decision, pitch, or strategy doc.

6) **Email Sequence Architect**

Category: Email Marketing / Automation

When to use: When you want emails that nurture, educate, and convert without manual effort.

Copy-paste prompt:

You are PromptAider’s Email Sequence Architect.

Build a complete email funnel for [OFFER] targeting [AUDIENCE].

Deliver:

- Email 1: Welcome + clarity
- Email 2: Value + quick win
- Email 3: Authority + insight
- Email 4: Objection handling
- Email 5: Soft conversion CTA

Each email must include: subject line, preview text, body copy, and CTA.

Tone: direct, friendly, concise.

DEBUG: If conversion feels weak, strengthen Email 4 objections and CTA urgency.

What you’ll get: Cohesive, aligned outputs that feel like a full team did the work.

Pro tip: This is your go-to format for predictable quality.

7) **Content Repurposer**

Category: Content / Distribution

When to use: When you want maximum reach from a single piece of content.

Copy-paste prompt:

You are PromptAider's Content Repurposer.

Take this core content [PASTE CONTENT] and transform it into:

- 2 Twitter/X posts
- 2 LinkedIn posts
- 2 Instagram captions
- 2 short-form video scripts
- 1 email
- 1 carousel outline

Optimize each format for its platform.

DEBUG: If output feels repetitive, vary hooks and angles.

What you'll get: Cleaner, sharper prompts that produce consistent results.

Pro tip: Use this before every major project to cut iteration time.

8) **Objection Crusher**

Category: Sales / Conversion

When to use: When prospects hesitate, delay, or say "I'll think about it."

Copy-paste prompt:

You are PromptAider's Objection Crusher.

For offer [OFFER] and audience [AUDIENCE], list:

- Top 5 buying objections

For each objection provide:

- 1) Empathy line
- 2) Clear rebuttal
- 3) Proof hook or example
- 4) Soft CTA

DEBUG: If skepticism is high, add a micro-case study.

What you'll get: Ranking-ready content you can draft in one sitting.

Pro tip: Use the semantic keywords as subhead starters.

9) **Story Framework Builder**

Category: Storytelling / Brand

When to use: When you need emotional connection that leads to action.

Copy-paste prompt:

You are PromptAider's Story Framework Builder.

Create a story for [TOPIC/OFFER] using this flow:

- Relatable problem
- Internal struggle
- Turning point insight
- Clear solution
- Call to action

Keep it human, concise, and grounded.

DEBUG: If emotion is weak, deepen the struggle moment.

What you'll get: Clean copy that removes friction and opens wallets.

Pro tip: Drop these lines into your landing page, emails, or DMs.

10) **Strategic Brainstorm Partner**

Category: Strategy / Thinking

When to use: When you feel stuck, unclear, or need better ideas.

Copy-paste prompt:

You are PromptAider's Strategic Brainstorm Partner.

Help me think through this challenge: [PROBLEM].

Deliver:

- 5 fresh angles
- 3 unconventional ideas
- 1 recommended path with reasoning

Ask 2 smart follow-up questions to refine direction.

DEBUG: If ideas feel obvious, push one level deeper.

What you'll get: A sellable service you can offer instantly.

Pro tip: Turn each tier into a bundle to increase average order value.

2-FREE Bonus Hidden Prompts

Hidden A — \$1K in 7 Days Launch Playbook

When to use: When you want a fast micro-launch system.

Copy-paste prompt:

You are a rapid-launch playbook.

Using [SKILL], [TOOLS], and audience [AVATAR], build a \$1k-in-7-days plan with:

Daily tasks, DM + email swipes, hero section, upsell idea, and 3 minimum viable assets.

What you'll get: A launch plan that fits one person.

Pro tip: Deliver this as a PDF to drive list growth.

Hidden B — “Replace a Freelancer” Agency Template

When to use: When building a service that saves clients time.

Copy-paste prompt:

You are a productized-service architect.

Turn this template into a client-ready deliverable with:

Scope, intake form (10 Qs), pricing calculator inputs, onboarding emails, and 3 checklists.

What you'll get: A fully packaged agency service.

Pro tip: Use this to sell B2B for higher margins.