



EDGE CSE CUET CBF 022
DIGITAL MARKETING FINAL PROJECT

**Objective:- Learn how to
create an email marketing
campaign**

Email Marketing

Presented By
Md irfan uddin



Email marketing tools

1. Mailchimp

2. ConvertKit



malichip



All Images Videos News Web Maps Books More

Tools

Showing results for **mailchimp**

Search instead for malichip



Mailchimp

<https://mailchimp.com>

Mailchimp: Marketing, Automation & Email Platform

Use real-time behavior data and AI to convert more customers with Mailchimp's marketing, automation & email marketing platform.

[Results from mailchimp.com](#)

Free

Free ... *Price is also subject to additional overage charges ...

Pricing Plans

Customer Success Management: Customer Success is included ...

Mailchimp Login

Manage Account Login and ...

[Manage Account Login and Profile](#) · Access your profile. To access

[Disclaimer](#)

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Solutions and Services ▾

Resources ▾

[Switch to Mailchimp](#) [Pricing](#)

9

EN

Sales: +1 (800) 315-5939

[Log in](#)

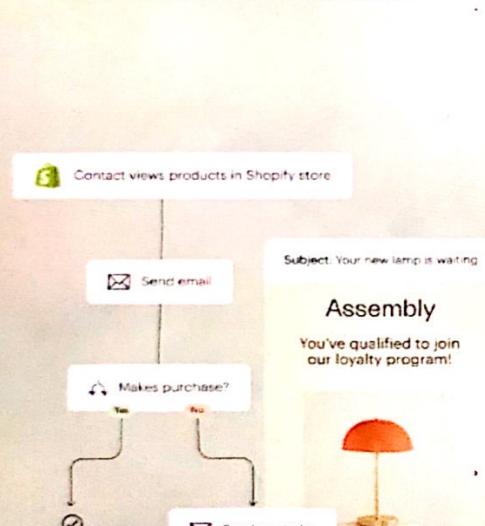
[Sign Up](#)

Turn Emails into Revenue

Win new customers with the #1 email marketing and automations platform*
that recommends ways to get more opens, clicks, and sales.

[Sign Up](#)

Convert with email automations



Create faster with generative AI

Intuit Assist

Generate Email

Based on your industry, **eCommerce**,
and your objective, **Sell Products**.

Content Type

Subheading

The right light really makes a difference.
Why not make it?

You can't hold a candle to these savings.
Bring that lamp on home already.

Print
Save
Email
Print this page

Refine with segmentation



Optimize with analytics & reporting



 Type here to search



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[Back to plans](#)

What's in each plan?

How many contacts do you have? <input type="text" value="500"/> USD			
Premium	Best value	Standard	Essentials
Starts at \$350 \$175 /month for 12 months*	Starts at \$20 \$10 /month for 12 months*	Starts at \$13 \$6.50 /month for 12 months*	Free \$0 /month*
Buy Now	Buy Now	Buy Now	Sign Up Free

*See [Offer Terms](#). Price is also subject to [additional overage charges](#). Free includes up to 500 contacts, with 1,000 sends per month and a daily limit of 500. Monthly send limit is 10x for Essentials, 12x for Standard, and 15x for Premium, as multiplied by your specific plan's contact limit.

Free

For new marketers with big ideas who want to get online, build an audience, and start growing on day one.

Sign up for Mailchimp

Create a free account or [log in](#)

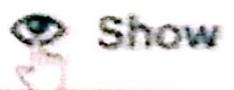
Business email

Username

Password



Sign up for Mailchimp

Create a free account or [log in](#)

Business email

Username

Password

Sign up for Mailchimp

Create a free account or [log in](#)

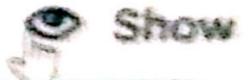
Business email

Username

Password



1 of 124



to me ▾

117

2



+

We're glad you're here,
mdirfan2010.

[Activate Account](#)

Home

Welcome, md irfan!

Finish setup to start growing your audience Based on your business

About 2 mins

Build a sign up form

Grow your audience and drive more leads with a landing page or sign up form.

Build a form

Create your first email campaign

Get started with flexible templates and our built-in expert advice

See all email templates →

Start from Scratch

Custom email designs
Created for your brand

Bold

Simple Text

This screenshot shows the Mailchimp Home page. On the left, there's a sidebar with icons for Campaigns, Automations, Audience, Analytics, Website, Content, and Integrations. The main area features a large 'Welcome' message for 'md irfan!' and a circular progress bar indicating '0% complete'. Below this, there are two main sections: one for 'Build a sign up form' and another for 'Create your first email campaign'. The campaign section includes four template options: 'Start from Scratch', 'Custom email designs (Created for your brand)', 'Bold', and 'Simple Text'. Each template has a small preview image and a 'FREE' badge.

Contacts | Mailchimp New Tab

us17.admin.mailchimp.com/audience/contacts/

Create Contacts Add contacts

Campaigns Automations Audience

Audience dashboard All contacts Signup forms Tags Segments Surveys Subscriber preferences Inbox Analytics Website Content Integrations

digital marketing

1 total contact, 1 email subscriber. See audience analytics →

Overview Manage audience Add contacts Subscriber preferences Settings Filter by tags View segments Create new segment Columns Export audience

Email Address	First Name	Last Name	Address	Phone Number	Birthday	Company	Tags	Email Marketing	Source	Rating	Contact Date Added	Last Changed
mdirfan6855@gmail.com	md	Irfan	digital marketing Raozan Fehartail Rd Raozan 4346 Bangladesh USA				Subscribed	Admin Add	★★★☆☆	10/23/24 4:05PM	10/23/24 4:05PM	

Type here to search

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Import Contacts

Choose Method > Upload > Organize > Tag > Match > Subscribe > Complete > Confirmation

Next

How would you like to add contacts?

Build your Mailchimp audience by adding or importing contacts you already have permission to market to.

- [Learn how consent impacts email deliverability](#)
- [Learn how to import SMS contacts](#)



Import from another service

Import contacts automatically from tools you already use.



Upload a file



Import contacts from a CSV or tab-delimited TXT file.



Copy and paste

Directly paste in new contacts from a spreadsheet or similar list.

[Continue](#)

>List Import | Mailchimp New Tab

us17.admin.mailchimp.com/lists/members/import?id=1381980

Import Contacts
Choose Method > Upload > Organize > Tag > Match > Subscribe > Complete > Confirmation

Copy and paste your contacts

Not sure how to format your file?

Help me format my CSV Watch a tutorial

Paste your contact information into this box using commas to separate each field. There should be one contact per line.

1	pritychy012@gmail.com
2	chowdhuryprity87@gmail.com
3	connectshakil05@gmail.com
4	Mdridwanlg@gmail.com
5	saif2705bd@gmail.com
6	mujahid271016@gmail.com
7	mohammedidwalker@gmail.com
8	

Continue to Organize

List Import | Mailchimp New Tab

us17.admin.mailchimp.com/lists/members/import?id=1381980

Import Contacts

Choose Method > Upload > Organize > Tag > Match > Subscribe > Complete > Confirmation

Organize your contacts

Current audience

digital marketing

Update any existing contacts
We'll automatically replace their information with the data from your import. Otherwise, these duplicates won't be imported.

Continue to tag

>List Import | Mailchimp New Tab

us17.admin.mailchimp.com/lists/members/import?id=1381980

Import Contacts

Choose Method > Upload > Organize > Tag > Match > Subscribe > Complete > Confirmation

Subscribe contacts to marketing

Learn more about [subscription statuses](#).

Select email marketing status

Required

Subscribed

When you choose the "Subscribed" status for your contacts, it indicates that you've gained permission to market to them. Learn more about the [importance of permission](#).

These imported contacts will not receive a confirmation email or SMS notification from Mailchimp. Since you're adding them manually, they won't have an opt-in IP address or date in your records, so be extra sure you have permission first.

Final Step

fan

v List Import | Mailchimp x New Tab x +

← → G us17.admin.mailchimp.com/lists/members/import?id=1381980

Import Contacts

Choose Method > Upload > Organize > Tag > Match > Subscribe > Complete > Confirmation

Review and complete your import

10 contacts will be added to your "digital marketing" audience.

- Imported from: Copy and paste
- Email marketing status: Subscribed
- Update existing contacts: No
- Tagged: None

The maximum number of contacts allowed on your Free plan is 500. If you go beyond 500 contacts with this import, your ability to send email campaigns may be impacted.

Complete Import Cancel Import

Type here to search



List Import | Mailchimp New Tab

us17.admin.mailchimp.com/lists/members/import?id=1381980

Import Contacts
Choose Method > Upload > Organize > Tag > Match > Subscribe > Complete > Confirmation

Your import was successful

We've added 10 contacts to your "digital marketing" audience.

Start a Targeted Campaign View Imported Contacts



Type here to search

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Changes saved



Preview

Send test

Save and exit



Replace image

Edit image



Start typing

[View email in browser](#)

[IFNOT:ARCHIVE_PAGE][*]LIST:ADDRESSLINE[*][END:IF]

[update your preferences](#) or [unsubscribe](#)



Campaign Success | Mailchimp New Tab

us17.admin.mailchimp.com/campaigns/finished-sent?id=14181198

Nice job!
Your email is sending.

mdirfan6855@gmail.com

To: 11 subscribers from the audience, digital marketing.
From: digital marketing
Subject: marketing
Send time: October 24, 2024, 2:54 AM

Replicate email Resend campaign to non-openers View email in browser

New

Boost your marketing with SMS

Combine your email marketing with SMS to grow your audience, increase engagement, and personalize your outreach.

Explore SMS Dismiss

Back to All campaigns

Search bar: Type here to search

Taskbar icons: File, Mail, Internet Explorer, Google Sheets, WhatsApp, Word, Excel, Google Photos, Chrome, Facebook, OneDrive, Cloud