

DIGITAL MARKETING FINAL PROJECT

Title: email marketing campaign

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submitted to :Prima SultanaPrity





Title: email marketing campaign

objective: The objective of an email marketing campaign is to engage and nurture relationships with customers and prospects. It aims to promote products or services, drive traffic to a website, and increase sales. Additionally, it seeks to build brand loyalty and awareness. The campaign also gathers valuable data on customer preferences and behaviors. Ultimately, it's designed to enhance communication and maximize return on investment (ROI).

steps: 1. First we choose a brand and make a poster of it using canva

- 2.Then we have to choose some keyword of that brand using keyword research example:mangools 3.Then we open an account at convertkit (demo) and add subscribers
- 4 Finally we will sent the desired email to our clients with some intresting content to attract their attention







2- app.gravitywrite.com/content,











Q Search...



Keyword Variations

- 1. Bags Trolley
- 2. Trolley Luggage
- 3. Luggage Trolley Bags
- 4. Travel Trolley Bags
- 5. Trolley Suitcases
- 6. Trolley Bag for Travel
- 7. Lightweight Trolley Bags
- 8. Trolley Bags for Air Travel
- 9. Durable Trolley Bags
- 10. Stylish Trolley Bags

Related Keywords

- 1. Rolling Luggage
- 2. Travel Bags
- 3. Suitcase on Wheels
- 4. Carry-On Trolley Bags

Feedback

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Q Search...



Related Keywords

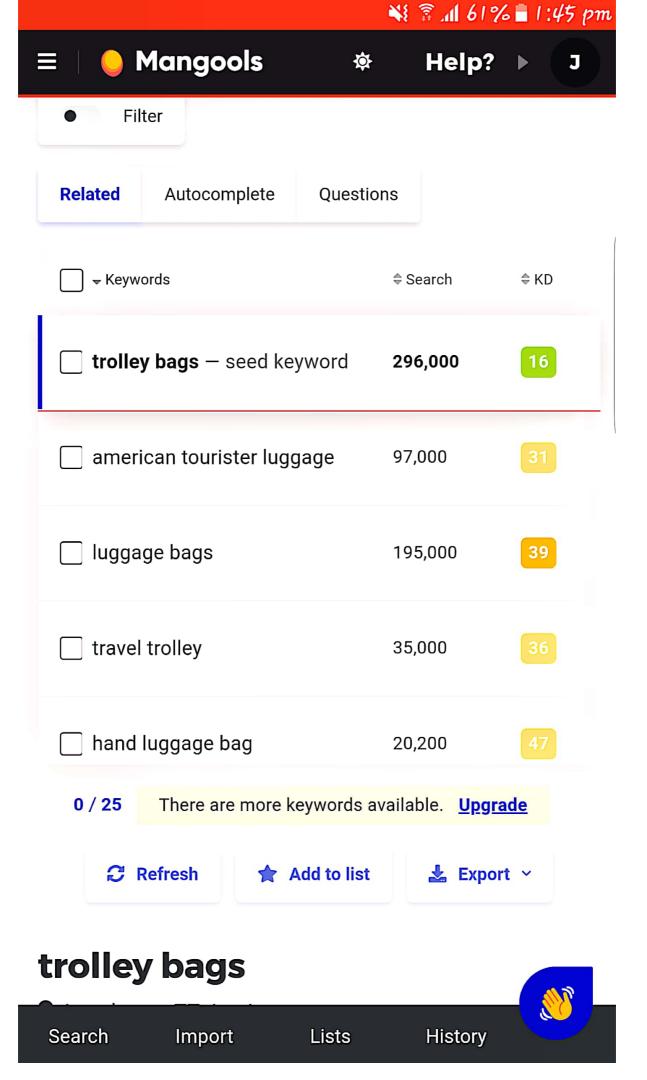
- 1. Rolling Luggage
- 2. Travel Bags
- 3. Suitcase on Wheels
- 4. Carry-On Trolley Bags
- 5. Expandable Trolley Bags
- 6. Trolley Backpack
- 7. Trolley Bag Reviews
- 8. Best Trolley Bags
- 9. Trolley Bag Deals
- 10. Trolley Bag Accessories

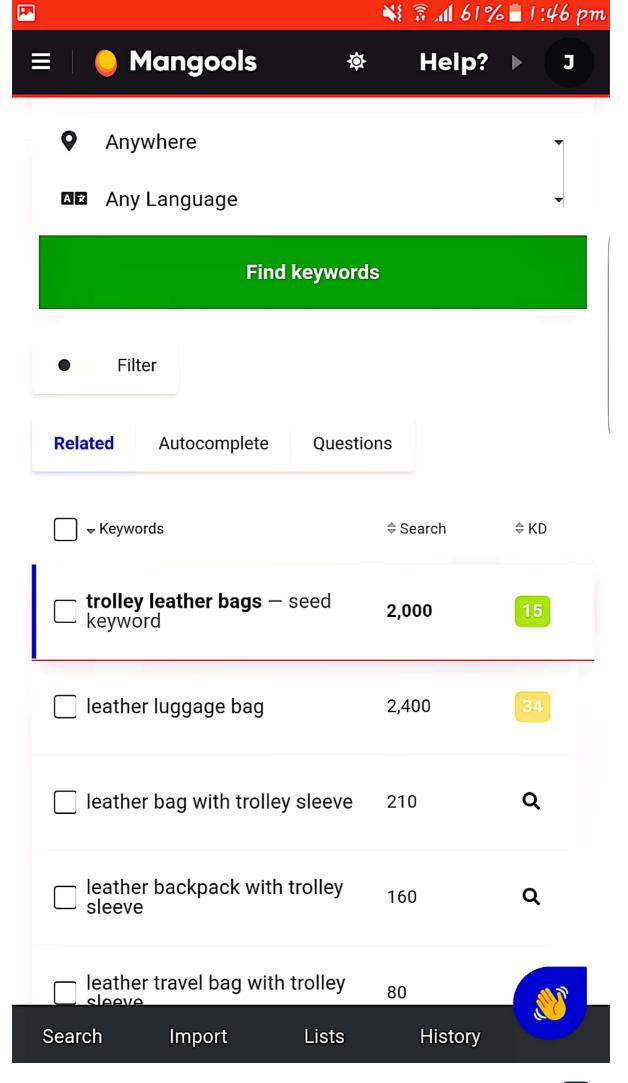
Title Variations

- Discover the Best Trolley Bags for Effortless Travel
- Top 10 Trolley Bags: Your Ultimate Travel Companion
- 3 Stylish and Durable Trolley Bags for

Feedback











Add your email subscribers

Add subscribers to your email list to send your first email.

I want to import existing subscribers

I'm starting my list from scratch



Search by email

Search

Add Subscribers

Manage Subscriber Preferences

Import Subscribers



Add a single subscriber



Import a CSV

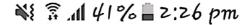


Import from another provider

Any way you want it, that's the way you need it

1: Subscribers





Add Subscribers

Manage Subscriber Preferences

Confirmed Subscribers



Bulk Actions

SUBSCRIBER		SUBSCRIF
	Test chowdhuryprity87@gmail.com	Oct 23, 2
	Test pritychy012@gmail.com	Oct 23, 2



Total: 2

All Subscribers

Segments

Segments let you group subscribers together for broadcasts. Learn more

+ Create a Segment



your broadcast

Your Templates Starting Points

Your Templates

Heading 1

This is a sample of how content will appear in your email. This shows how your paragraphs will appear. You can style all of these elements with the settings in the sidebar. This content is just an example for styling, so it isn't editable, but it also won't appear in your final email.

Heading 2

There are plenty of other elements that you can style in your email. For example, this is how a link will appear. Here is a bulleted list:

- Option 1
- Option 2
- Option 3

And here is a numbered list:

- 1. Option 1
- 2. Option 2
- 3. Option 3

Heading 3: Buttons

Heading 4: What's next

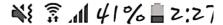
Once you finish styling your template, you can use it in your broadcasts. Feel free to upload a logo or other images in the sections above or below this example content.

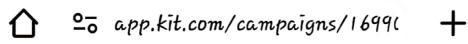
Unsubscribe | Update your profile | {{ address }}

Text only

Classic









46



← Joys trolley

Draft > Publish

Subject Line

Joys trolley



B I U S E E E

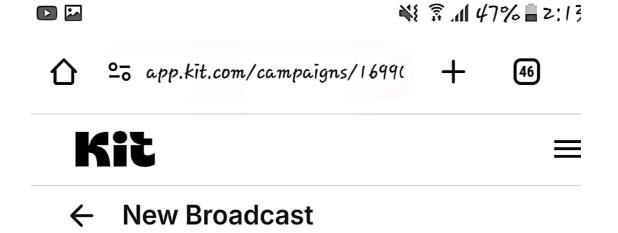


Preview email

Add content...

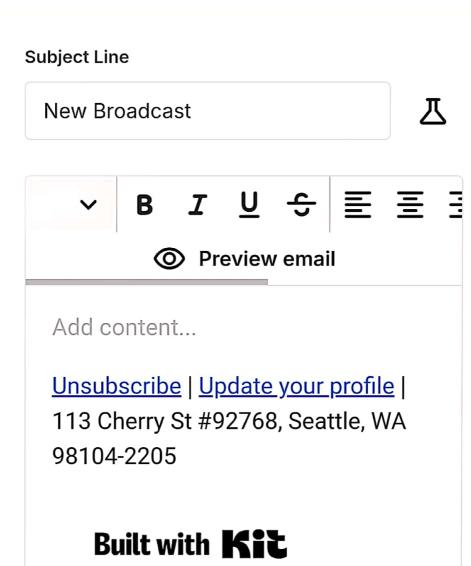
<u>Unsubscribe</u> | <u>Update your profile</u> | 113 Cherry St #92768, Seattle, WA 98104-2205

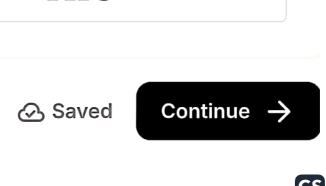
Built with **Ki**Ł

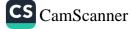


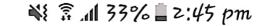
Draft

> Publish



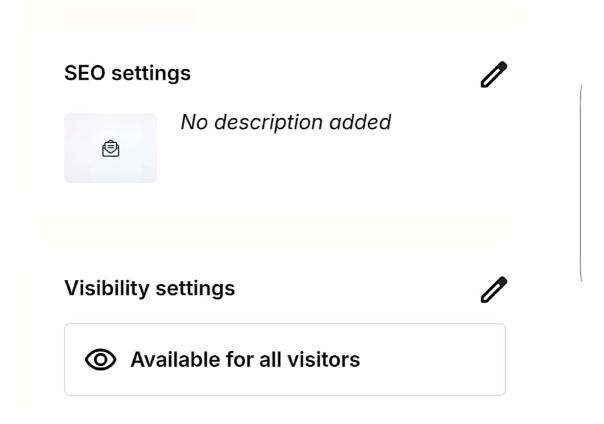








*



Subject: Upgrade Your Travel Game: 50% Off Joy's Trolley Bags!

Dear[FIRST NAME GOES HERE]

We're excited to introduce you to Joy's

Trolley Bags – the ultimate solution for
all your travel needs! Our premium
collection of trolley leather bags, rolling
bags, travel bags, suitcase on wheels,
and trolley backpacks combines style,
functionality and durability to enhance

₩ 🛜 📶 33% 🗓 2:4

published. Review the details below.



Subject

Joys trolley

Sending from

joydas8559@gmail.com joydas8559@gmail.com

Sending to

All Subscribers

2 subscribers

(Publish now

Send Broadcast **▶**

Go back to edit





Congrats!

Joys trolley

has been published and is now being sent to your 2 fans

Share this broadcast around the web by making it public



Post to my public feed



What's this?

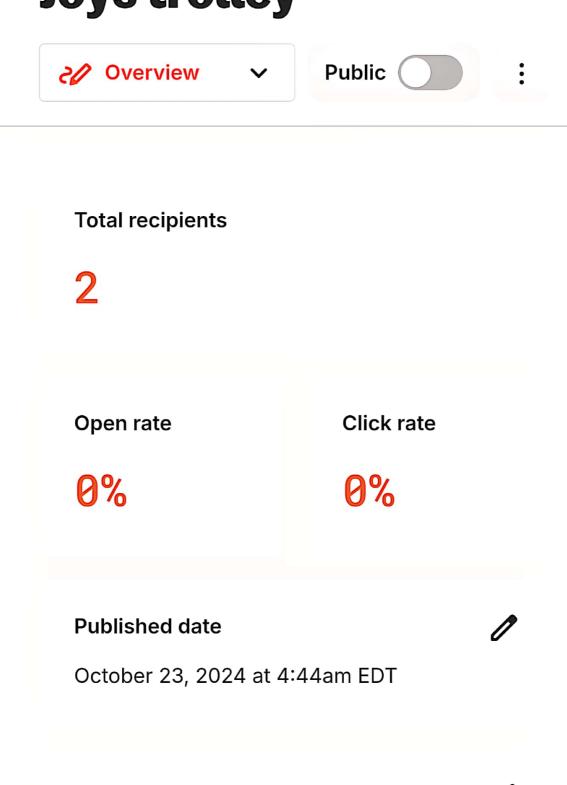








Joys trolley



Internal note

No note added



Thank

you



23 oct 2024

