

EDGE CSE CUET CBF 022

digital Marketing Final Project

PROJECT TITLE :-

Google Ads/Facebook Ads Campaign

SUBMITTED TO

PRIMA SULTANA PRITY

submitted By

Jahedul Islam

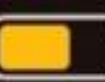
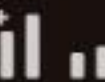
6:04



13.0
KB/S

VoD
LTEB

4G+



62%



facebook.com/log



facebook

Log in to Facebook

Email address or phone number

Password

Log in

[Forgotten account?](#) · [Sign up for Facebook](#)

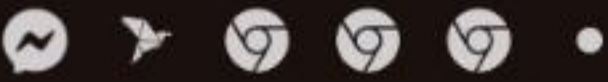
English (UK) বাংলা অসমীয়া हिन्दी नेपाली Bahasa Indonesia العربية 中文(简体) Bahasa Melayu Español Português (Brasil) [+](#)

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[Create Page](#) [Developers](#) [Careers](#) [Cookies](#) [AdChoices](#) [Terms](#) [Help](#) [Contact uploading and non-users](#)

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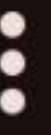
6:09



VoLTE 62%



eb.facebook.com



What's on your mind, জাহিদুল?



Live video



Photo/video



Feeling/activity



Sanjida Islam Shima



আবু হানিফ মডেল



Mil Key



Chowdhury Sonia Azad



Mehedi Hassan



Amjad Hossain

9h · 🌐

আমার রব চেয়েছেন বলেই আমি অনেক কিছু হারিয়েছি, পাওয়া সময় হলে তিনিই দিবেন ইনশাআল্লাহ..!!
🥰💖🌟 অবশ্যই তিনি উত্তম পরিকল্পনাকারী।

Imran Hossain, Md Arifur Rahman Sakib and 122 others · 38 comments · 1 share



Like



Comment



Send



Share

View more comments

মোঃ খোরশেদ আলম চৌধুরী
আল্লাহ ভরসা

8h · Like · Reply

Md Arifur Rahman Sakib
মোঃ খোরশেদ আলম চৌধুরী কি হয়েছে যে??

6h · Like · Reply

View more replies



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5.69% APR

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53

2 comments



Like



Comment



Share

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Get in-depth
insights on any
website you visit.
wti-analytics.com



Your Trading
Journey Isn't Over –
It's Just Starting!
fundedelite.com

Friend requests

See all



Kamal Uddin

2w



13 mutual friends

Confirm

Delete

Birthdays

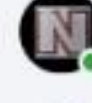


Mohammad Liton and অর্নব
নাহিয়ান have birthdays today.

Contacts



Sheikh Nasir Ahmed



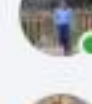
Mohammed Nasir Uddin



Shihab Ahmed



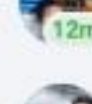
এ.কে. সূমন



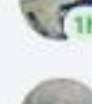
Amirul Islam Adur



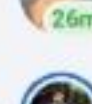
Md Sanaullah Shakib



Rafiqul Islam



Sajjad Hussain



Fahad Hossain



Mil Key



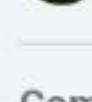
M T Hassan Tushar



Imran Hossain

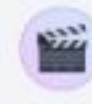


Real Sumon



Shefayet Mohammed Tareq

Community chats



Friends 🎬👤👤
Hacker Grup bd



সম্ভাবনার খাতুনগঞ্জ
খাতুনগঞ্জ পাইকারি বাজার



Business Discussion
খাতুনগঞ্জ পাইকারি বাজার

Group chats



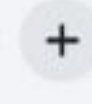
ইনসাক 🇧🇩 700



মহসিন কলেজের
ভালোবাসাগুলো।



চাটগাঁওয়া ব্লাড ব্যাংক



Create group chat

Reels and short videos

Create



Menu



Messages

4



Groups



Friends



Video

9



Marketplace



Pages



Saved



Memories



Events



Games



Ads Manager



Mobile centre ·
Grameenphone



Feeds



Settings & privacy



Settings





Pages > Create a Page

Create a Page

Your Page is where people go to learn more about you. Make sure yours has all the information they may need.

Page name (required)

Use the name of your business, brand or organization, or a name that helps explain your Page. [Learn More](#)

Category (required)

Enter a category that best describes you.

Bio (optional)

Tell people a little about what you do.

Create Page

By creating a Page, you agree to the [Pages, Groups and Events Policies](#)



Desktop Preview



Page name

PostsMore ▾

Follow

Message

...

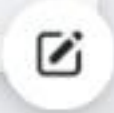
Intro

0 Followers

Page · Category

Posts

Filters



Manage Page

Zahed

- Professional dashboard
- Insights
- Ad Center
- Create ads
- Boost Instagram post
- Settings

More tools
Manage your business across Meta apps

- Leads Center
- Meta Business Suite



Add cover photo

Zahed

0 likes • 0 followers

See dashboard

Edit

Advertise

- Posts
- About
- Mentions
- Reviews
- Followers
- More

How healthy is your Page?

Complete these actions to keep improving Zahed.

Page health: fair

Compared to similar Pages with high engagement.

Write a welcome post

Link your WhatsApp account

Add an action button

See more

Intro

Add bio

Page · Fan page

Promote Page

ctg, Chittagong, Bangladesh

+880 1817-792596

zahidulislamdove@gmail.com

Not yet rated (0 Reviews)

Edit details

Add featured

Photos

See all photos



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What's on your mind?

Live video

Photo/video

Reel

Automatic
Let Facebook select the most relevant goal based on the button label and other settings you choose.

[Change](#)

Ad creative [?](#) [Use a post](#)

How do you want your ad to look?

Description

Connect with Zahed



Button label

Like Page

Improve the performance of your ad creative

You can now get even more from your ad creative. Turn on automatic enhancements to automatically deliver ads with creative customized for the person viewing it.

Advantage+ creative

Leverage Facebook's data to automatically deliver different ad creative variations to **people** when likely to improve performance.

Special Ad Category

Ads about credit, employment, housing, or social issues, elections or politics

Audience

Who should see your ad?

Advantage audience

This audience is based on your Page details and will automatically adjust over time to reach more people who have interests related to your business.

Audience details

Location: Bangladesh
Age: 18 - 65+

People you choose through targeting

[Create new](#)

Duration

Your ads are set to run continuously

We recommend running ads continuously since ads have a chance to perform better with longer durations. You can pause your ads at any time.

Run this ad continuously

Your ad will continue to run on a daily budget unless you pause it, which you can do at any time.

Choose when this ad will end

Daily budget

Actual amount spent daily may vary.

Country, currency
BD, ARS

[Change](#)

Connect with Zahed

Zahed
Fan page

Like Comment Share



Example 1 of 4

[See all previews](#)

Estimated daily results

Accounts Center accounts reached 1.9K - 5.5K

Follows or likes 38 - 110

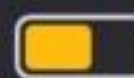
Payment summary

Your ad runs continuously on an average daily budget.

Budget	\$ 987.79 ARS
Estimated VAT	\$ 148.17 ARS
Daily total budget	\$ 1,135.96 ARS

We use data about you and your ad account to provide you with ads billing and spending options.
[Learn more](#)

6:31

VoD
LTE2

57%

Create audience



Select the location, age, gender and interests of **Accounts Center accounts** you want to reach with your ad.

Audience name

Audience-2024-10-23

Gender ⓘ

All



Men



Women



Age ⓘ

18



65+

Selecting an audience under 21 in certain locations may limit your targeting options or pause your ads. [Learn more](#)

Locations ⓘ



Locations

Type to add more locations

Bangladesh

Chittagong + 10 mi X

Detailed targeting ⓘ

Your ad will be shown to people who match at least one of the following interests.

Audience definition

Your audience is defined.

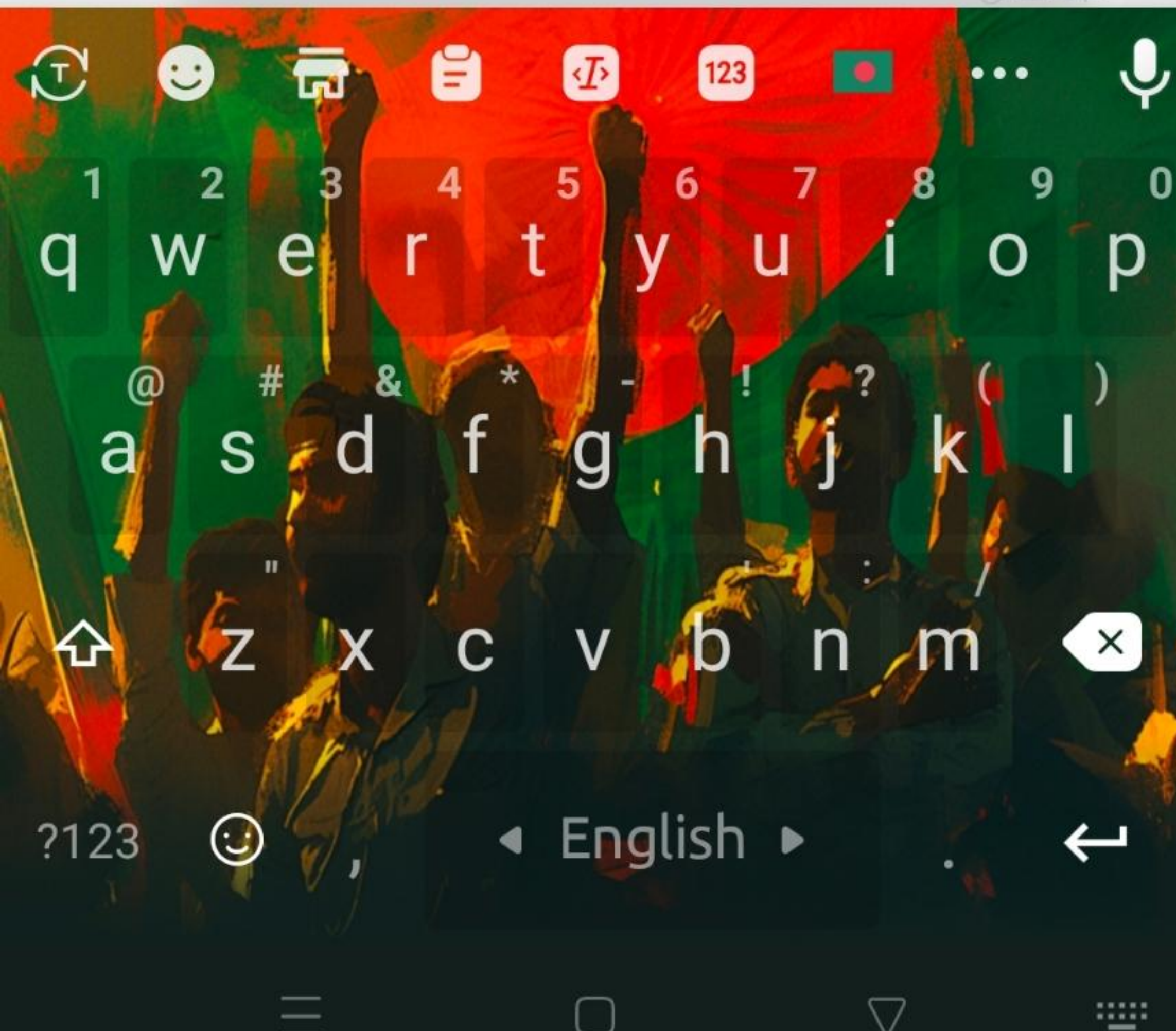
Specific

Broad

Estimated audience size: 4.1M - 4.8M ⓘ

Cancel

Save audience



Create audience



Select the location, age, gender and interests of **Accounts Center accounts** you want to reach with your ad.

Audience name

Audience-2024-10-23

Gender ⓘ

All



Men



Women



Age ⓘ

18



65+

Selecting an audience under 21 in certain locations may limit your targeting options or pause your ads. [Learn more](#)

Locations ⓘ



Locations

Chittagong, Chittagong Division, Bangladesh

Bangladesh

Chittagong + 10 mi X



Detailed targeting ⓘ

Your ad will be shown to people who match at least one of the following interests.



Detailed targeting

[Browse](#) →

For advanced targeting features, go to [Ads Manager](#).

Audience definition

Your audience is defined.

Specific

Broad

Estimated audience size: 4.1M - 4.8M ⓘ

Cancel

Save audience

cs

ce

ould see your ad?

ge audience

nce is based on your Page details and will automatically adjust over time to e people who have interests related to your business.

ou choose through targeting

e-2024-10-23

nce details

Bangladesh: Chittagong (+10 mi) Chittagong Division

ore people if you've added cities and regions: Off

- 65+

Create new

Estimated daily results

Accounts Center accounts reached ⓘ 2.2K - 6

Follows or likes ⓘ 39 - 1

Payment summary

Your ad runs continuously on an average daily budget.

Budget	\$ 1,000.00
Estimated VAT	\$ 150.00
Daily total budget	\$ 1,150.00

We use data about you and your ad account to provide you with ads billing and spending options. [Learn more](#)

n

our ads are set to run continuously

e recommend running your ads continuously

ill continue to run over time.

when this ad will end

udget ⓘ

mount spent daily

urrency

ated 2.2K - 6.3

\$

79

Add payment information

Business location and currency

Bangladesh, Argentine Peso ARS

Edit

Business and tax info

Optional - Add a tax ID or address

Edit

Add payment method

Debit or credit card

VISA

+ more

☒

☐ I have an ad credit to claim.

Your payment methods are saved and stored securely.

[Terms apply](#)

Next

ents

ended

ge+ placements ⓘ

imize your budget across Facebook, Messenger, Instagram and ience Network to help show your ad to more people.

Meta Pixel

o pixel

Meta Pixel to measure results from your ads and understand people take on your website. [Learn more](#)

Get started

ayment method required

hen you publish your ad, you'll be asked to add a payment method to your account. This payment method will be charged for any amount spent yond the value of your ad credit.

ayment method

☐

Who should see your ad?

○

This audience is based on your Page details and will automatically adjust over time to reach more people who have interests related to your business.

○

Location: Bangladesh: Chittagong (+10 mi) Chittagong Division
Reach more people if you've added cities and regions: Off
Age: 18 - 65+

✓

Create new

5

X

We recommend running ads continuously since ads have a chance to perform better with longer durations. You can pause your ads at any time.

Your ad will continue to run on a daily budget unless you pause it, which you can do at any time.

○

Actual amount spent daily may vary. ⓘ

Country, currency
BD, ARS

Change

Estimated 4.5K - 13K **Accounts Center accounts** reached per day

\$ 2,000.00

\$987.79 \$2,000.00

Recommended

Let us maximize your budget across Facebook, Messenger, Instagram and Meta Audience Network to help show your ad to more people.



No pixel



^

When you publish your ad, you'll be asked to add a payment method to your ad account. This payment method will be charged for any amount spent beyond the value of your ad credit.



You may get more than one bill for this ad.
[Learn more](#)



By clicking Publish, you agree to Meta's [Terms & conditions](#)

[? Need help?](#)