

Final Project: Facebook Ads

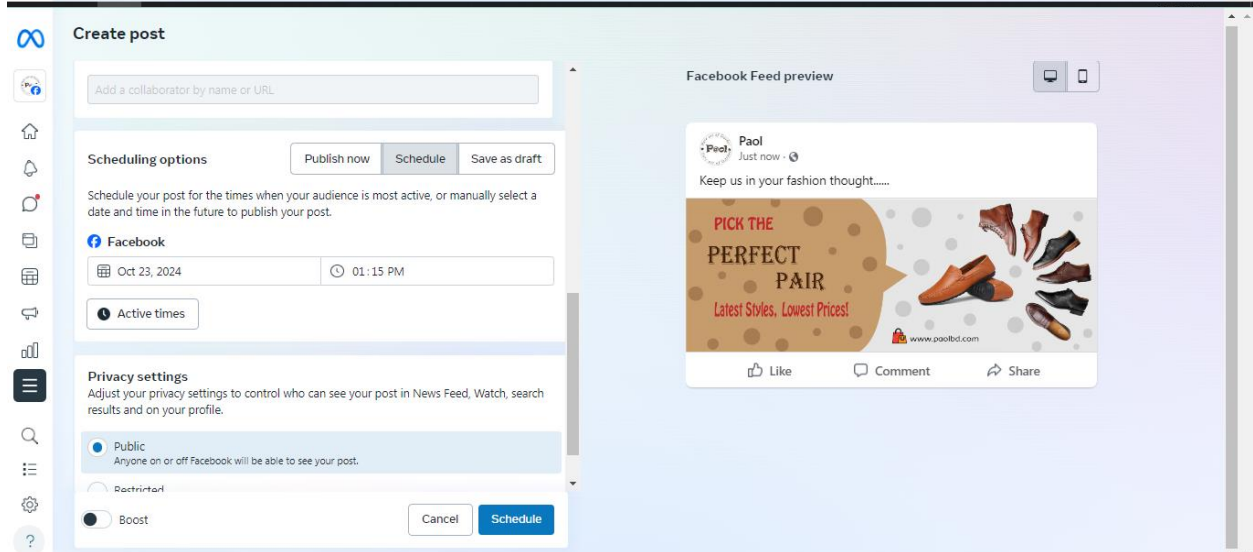
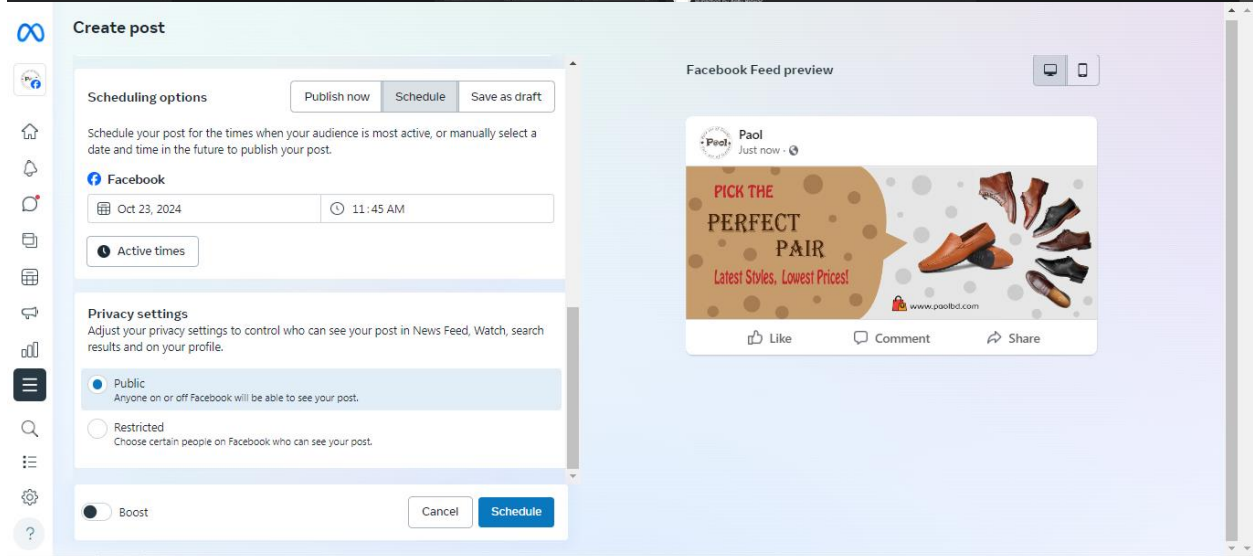
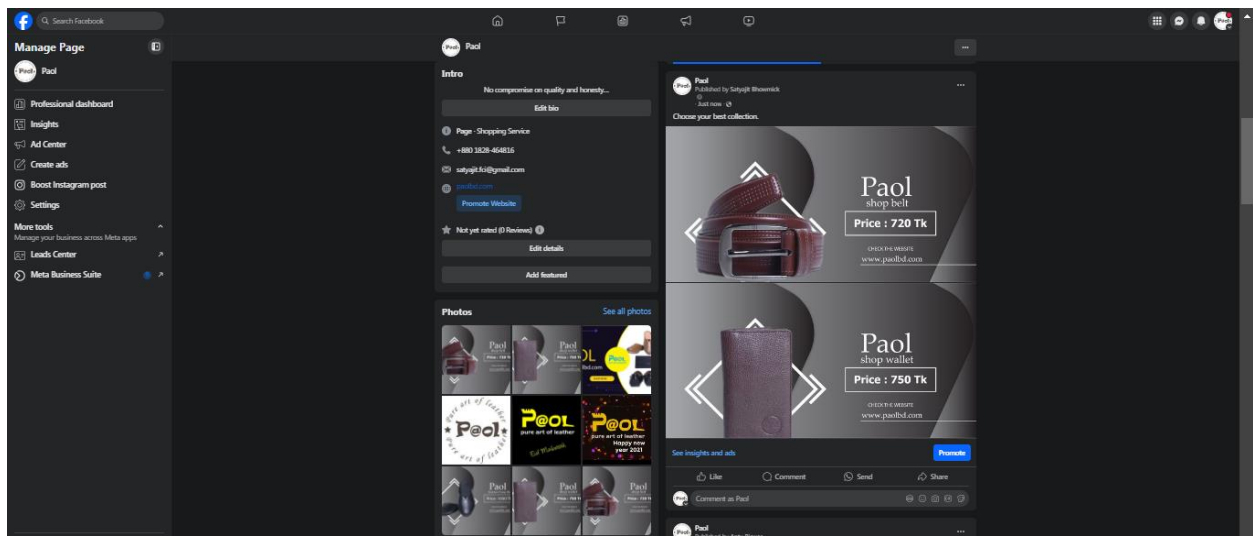
Content Creating, Facebook Ads, Content Calendar, Boost, Poster Create from Canva etc

The image displays the Facebook Page Manager interface for a page named "Paol". The page features a cover photo with the text "PAOL" and "www.paolbd.com", along with a "SHOP NOW" button. The page has 509 likes and 502 followers. The left sidebar shows the "Manage Page" section with options like Professional dashboard, Insights, Ad Center, Create ads, Boost Instagram post, Settings, and More tools. Below this, there are links to Leads Center and Meta Business Suite. The main content area shows the page's profile picture, name, and follower count. The bottom navigation bar includes links to Posts, About, Mentions, Reviews, Followers, Photos, and More.

The bottom section of the image shows the "Promote" interface. It includes a "Select Facebook content" dropdown menu and a "Content type: All" filter. The interface displays two posts for promotion:

- Post 1:** Published on May 13, 2021, by Antu Biswas. It features a "PAOL" logo and has 6 likes and 1 comment. A "Promote" button is visible.
- Post 2:** Published on Dec 31, 2020, by Antu Biswas. It features a "PAOL" logo and has 6 likes and 1 comment. A "Promote" button is visible.

The "Promote" interface also includes a "Compare 2 ads" section, which allows users to choose 2 posts to boost at the same time to see which one performs better. A "Compare ads" button is present in this section.



Create post

✓ Your post is scheduled

Reach a wider audience by boosting

See your potential advertising results by adjusting the total budget and duration sliders.

Total budget

৳843.43

৳140.00 ————— ৳5,000.00

Duration

7 days

—————

Estimated daily results

From boosting this post

Accounts Center accounts reached ⓘ

1.8K - 5.2K

Post Engagement ⓘ

126 - 365

Maybe later

Boost

Scheduling options

Schedule your post for the times when your date and time in the future to publish your

Facebook

Oct 23, 2024

Scheduled posts need to be shared between 20 mi

Active times

Privacy settings

Adjust your privacy settings to control who results and on your profile.

Public

Anyone on or off Facebook will be able to see

Boost

Cancel

Manage Page

Paol

Page · Shopping Service

+880 1828-464816

satyajit.fc@gmail.com

paolbd.com

Promote Website

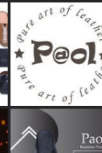

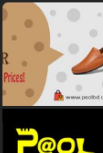
Not yet rated (0 Reviews) ⓘ

Edit details

Add featured

Photos

See all photos



Posts

Filters Manage posts


List view Grid view

Paol

Published by Satyajit Bhowmick

Just now

Keep us in your fashion thought.....



See insights and ads

Promote

Like Comment Send Share

Comment as Paol

Zimbra

mail.datasoft-bd.com/zimbra/#1

Create

Edit

Share

Upload up to 3 videos.

50 %.mp4

820 x 312

100%

Add Video

Add Photos

Reel details

Caption reel · optional

Test other captions ⓘ

Don't miss out—shop now and save! 🌟

#

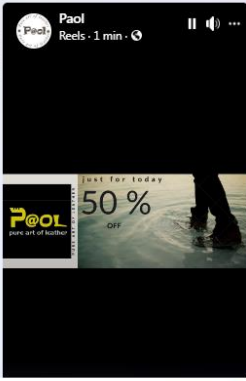
Thumbnail

Give us feedback

Facebook reel preview

Paol

Reels · 1 min



Cancel

Next

Meta Business Suite

Paol

- Home
- Notifications
- Inbox
- Content
- Planner
- Ads
- Insights
- All tools

Edit

Search

Get started

Settings

Help

Create reel

Create Edit Share

Deepen fan engagement with interactive polls. Receive Stars when people boost their votes with gifts.

Introducing Remix

[See more](#)

Allow Facebook reel remixing - optional

Allow people to create Facebook reels that include your videos or photos and download them as part of the remix. You can turn off remixing on individual reels from the more menu.

[Learn more](#)

Allow Facebook reel embedding - optional

Allow third parties to embed your video. You can turn off embedding on individual reels from the more menu.

Allow Gifts - optional

Let fans express their appreciation with gifts and Stars.

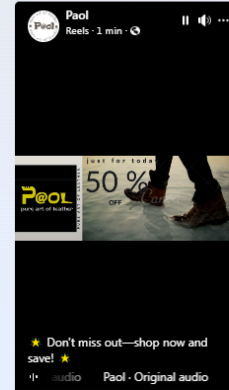
[Learn more](#)

Who can see this?

Reels can appear in Feed, Watch and other places across Facebook.

[Give us feedback](#)

Facebook reel preview



Back

Share

Content

Schedule, publish and manage posts and stories, and more.

Content

- Posts & reels
- Stories
- A/B tests
- Feed & grid
- Mentions & tags
- Clips
- Collections
- Playlists
- Series
- Creative assets
- Videos you can crossp...

Published Scheduled Drafts Expiring Expired

Post type

Filter

Clear

Search by ID or caption

Last 90 days: Jul 25, 2024 - Oct 22, 2024

Columns

View and manage your clips

See, edit and share clips captured by you and your viewers during your streams.

Done

No activity during this date range

Please select a different date range to see these insights.

Search Facebook

Manage Page

Paol

Professional dashboard

Insights

Ad Center

Create ads

Boost Instagram post

Settings

More tools

Manage your business across Meta apps

Leads Center

Meta Business Suite

Advertise

Paol

Invite friends to like your Page

See more

Intro

No compromise on quality and honesty...

Edit bio

Page · Shopping Service

+880 1828-464816

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Promote Website

Not yet rated (0 Reviews)

Edit details

Add featured

Photos

See all photos

Posts

Filters

Manage posts

List view

Grid view

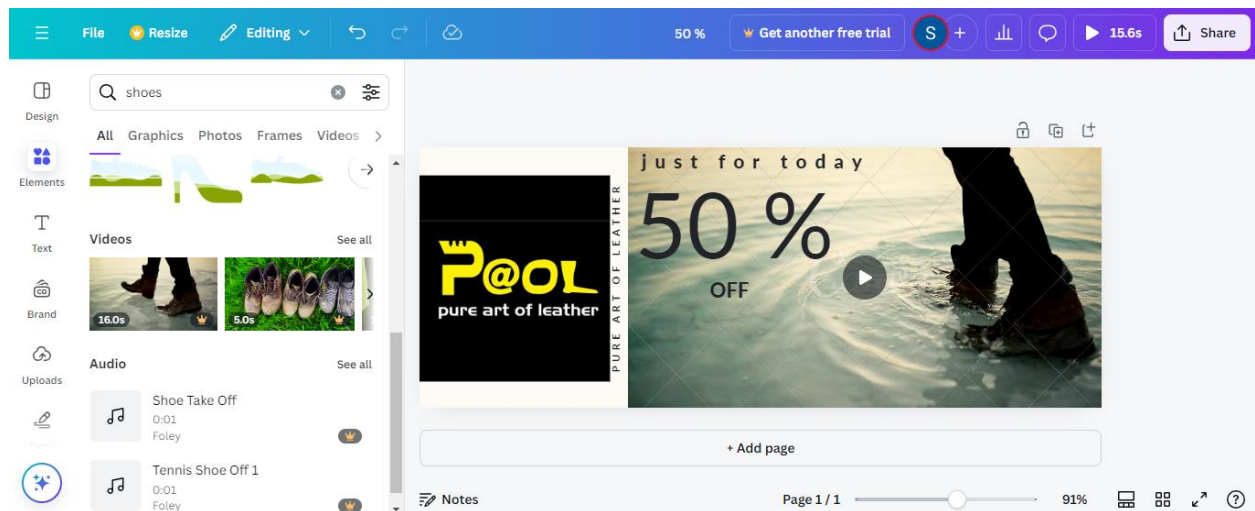
Paol

Reels · Oct 23 ·

just for today

50% OFF

Paol - Original audio



Thanks for Watching