Waggle Power BI Project
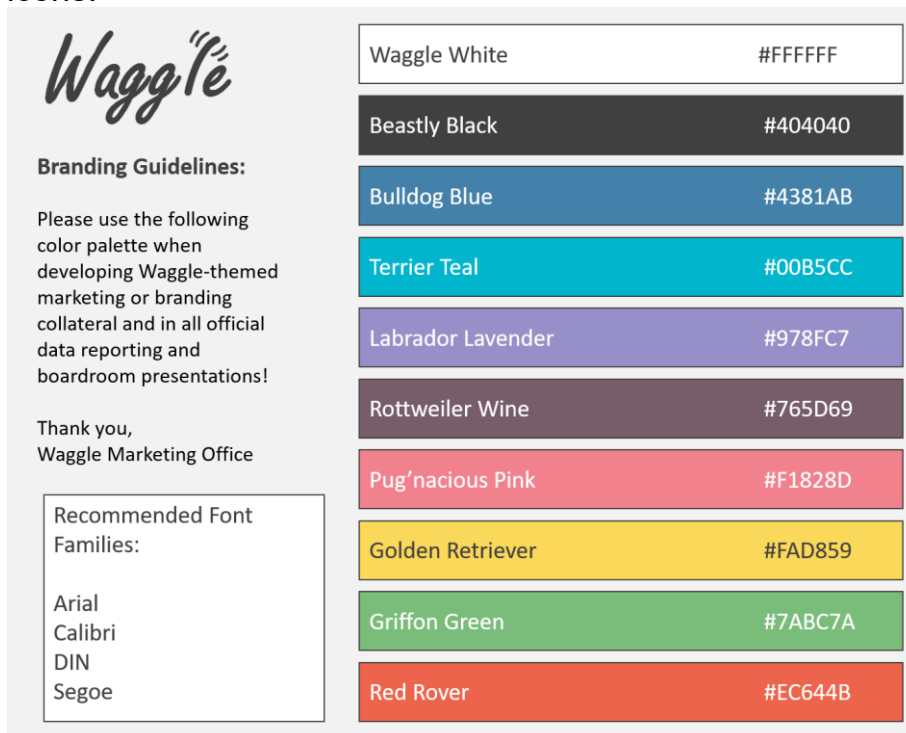
In this project was created Power BI report for Waggle startup, that produces smart apps for domestic animals.

Our tasks:

- use at least 7 different Power BI vizualizations
- add buttons for navigation between pages
- use at least 5 different slicers
- demonstrate the best practices of good design
- meet business queries

Business queries:

- CEO interests about following questions:
    1. "Did the average quantity of daily steps of cats increase as much as of dogs?"
    2. Were owners of devices Lapcat satisfied by products as of owners Lapdog?
- The Marketing Director would like to get report to be branded, including only the Waggle color palettes, the Waggle logo, and other approved company logos and icons.

- The product team has asked to include other visualizations about demographic comparisons between dogs and cats using Waggle devices, as well as any information about pet-owning families.