Basic insights drawn from two datasets source1.csv and source2.csv

1. What was the total spent against people with purple hair?
Ans: Total spent against people with purple is 566512
Runtime: took 0.0103 time

2. How many campaigns spent on more than 4 days?
Ans: Campaigns that spent more than 4 days are 133
Runtime: took 0.0237 time

3. How many times did source H report on clicks?
Ans: Source H reported 623 times and a total of 31779 clicks
Runtime: took 0.0405 time

4. Which sources reported more "junk" than "noise"?
Ans: Sources Sources D,E,J reported more junk than noise.reported more junk than noise.
Runtime: took 0.1421 time

5. What was the total cost per view for all video ads, truncated to two decimal places?
Ans: 16.49$ Spent on each view for video ads
Runtime: took 0.0456 time

6. How many source B conversions were there for campaigns targeting NY?
Ans: There were 268 source B conversions for campaigns targeting NY
Runtime: took 0.0114 time

7. What combination of state and hair color had the best CPM?
Answer: Oregon with green hair color combination has the best CPM of 40.5811$
Runtime: took 0.8005 time

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Took 1.0755sec's to generate the report