Q1. What are the first 15 customers who paid maximum amount of money?
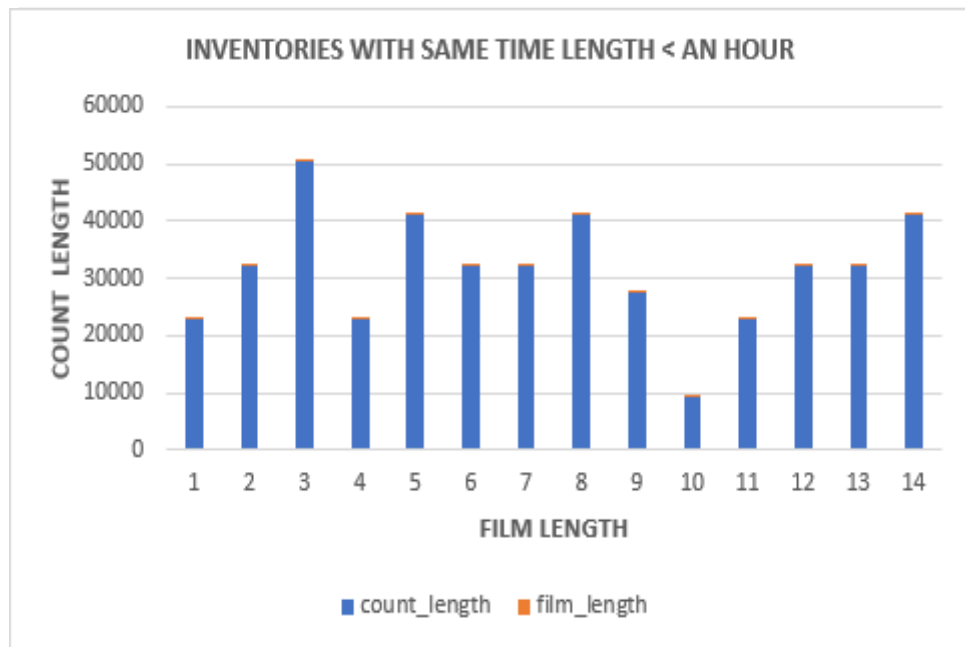

CUSTOMERS WHO PAID MAX. AMOUNT OF MONEY

We can clearly see the first 15 customers who paid the maximum amount of money.

This could as a result factors such as customer service etc.
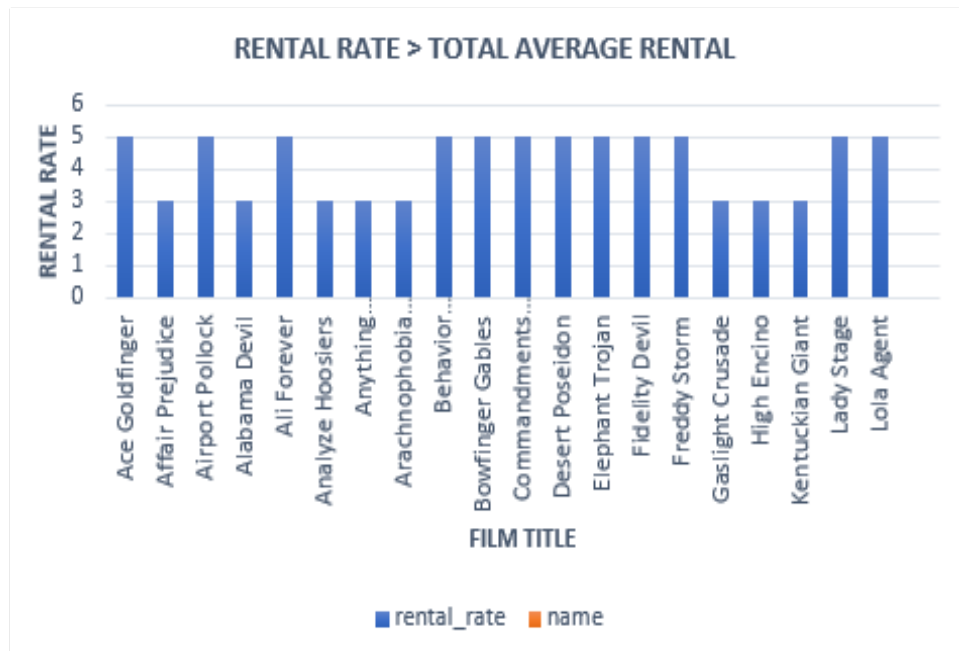
/*Query 1 - query used for the first insight*/

Q2. How many inventories have the same time length less than an hour?

INVENTORIES WITH SAME TIME LENGTH < AN HOUR

From the chart, we can see that 14 inventories have the same time length less than an hour.

/*Query 2 - query used for the second question or insight*/

Q3. What are the Horror film names that have rental rate greater than total average rental?

RENTAL RATE > TOTAL AVERAGE RENTAL

Film titles: Ace Goldfinger, Affair Prejudice, Airport Pollock, Alabama Devil, Ali Forever, Analyze Hoosiers, Anything..., Arachnophobia..., Behavior..., Bowfinger Gables, Commandments..., Desert Poseidon, Elephant Trojan, Fidelity Devil, Freddy Storm, Gaslight Crusade, High Encino, Kentuckian Giant, Lady Stage, Lola Agent
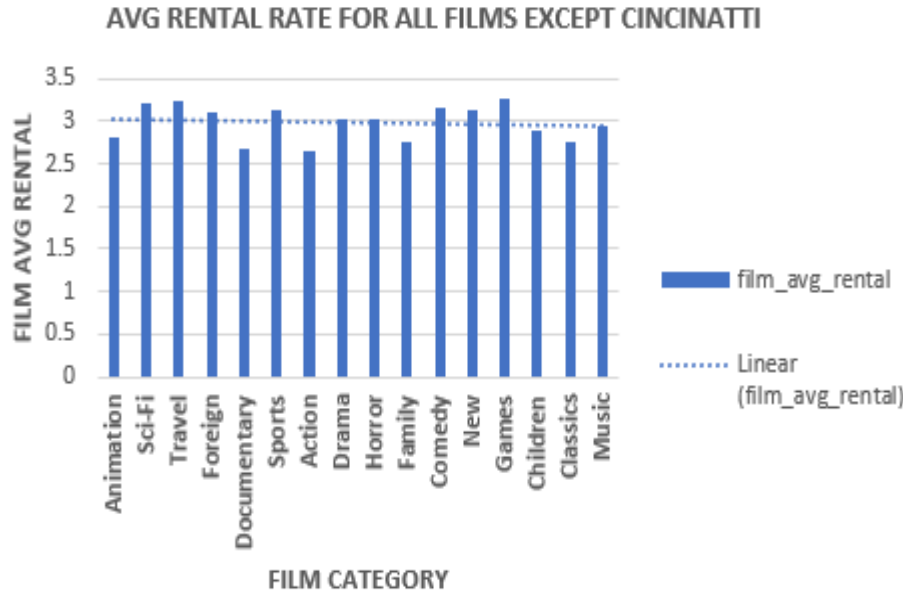
■ rental_rate ■ name

We can clearly see from the chart, the 20 film names that have rental rate greater than the total average rental.

Out of these 20 films, 12 films have the highest rental rate than the total average rental.

/*Query 3 - query used for the 3rd question or insight*/

Q4. What is the average rental rate for all film categories Except Cincinatti film?

AVG RENTAL RATE FOR ALL FILMS EXCEPT CINCINATTI

This Chart represent the average rental rate for all film categories with the exception of Cincinatti.

There are few film categories with the highest average rental rate.

/*Query 4 - query used for the fourth question or insight*/