2001 SAT Summary Statistics

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Insight and Outlook

Insight

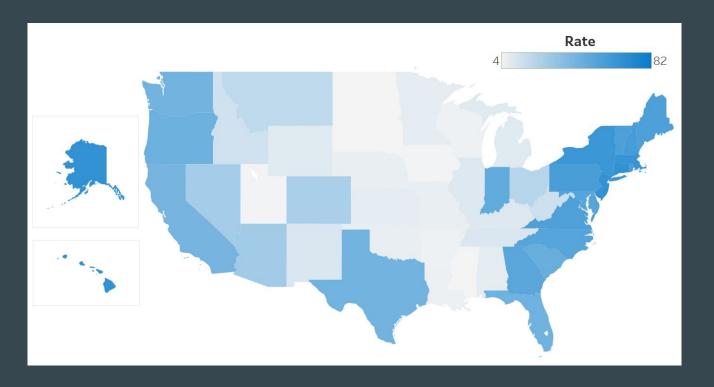
Given the participation rates and mean verbal/math scores of 50 states + D.C.:

- Do students participate in the SAT at similar rates across the US?
- What is the relationship between the scores and the participation rates?

Outlook

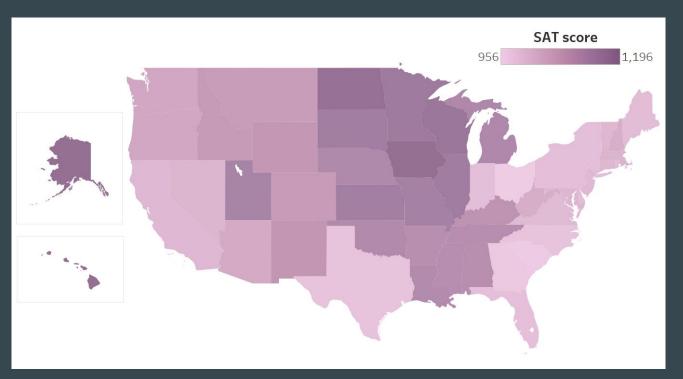
Next steps to address further questions

Uneven Distribution of Participation Rates



Participation rates are much higher along the coasts than the Midwest (except IN)

Distribution of SAT Scores



Negative correlation between SAT scores and participation rates

In states with low participation rates, only well-performing students take the SAT

Outlook

Next Steps/Further Questions:

- Analyze data from years prior to 2001
 - Holding pattern or new trend?
- Gather data from competitor (ACT)
 - Are they gaining traction in some markets?
- Survey the mid-west markets (education departments and high schools)
 - Why aren't more of their students taking the SAT?

Thank you for your attention!