

## Advocate

**Personality** 

INFJ-A / INFJ-T

WHAT'S THE DIFFERENCE?)

## Introduction

Advocates (INFJs) may be the rarest personality type of all, but they certainly leave their mark on the world. Idealistic and principled, they aren't content to coast through life – they want to stand up and make a difference. For Advocate personalities, success doesn't come from money or status but from seeking fulfillment, helping others, and being a force for good in the world.

While they have lofty goals and ambitions, Advocates shouldn't be mistaken for idle dreamers. People with this personality type care about integrity, and they're rarely satisfied until they've done what they know to be right. Conscientious to the core, they move through life with a clear sense of their values, and they aim never to lose sight of what truly matters – not according to other people or society at large, but according to their own wisdom and intuition.

## **Stats**











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