## **Groupings of similar descriptive words**

Below are some examples of groupings of descriptive words. For example, "Sea View Bed and Breakfast Ltd." would be considered to be similar to "Sea View Inn Ltd."

This is not meant to be a complete list of descriptive words. The Yellow Pages of your local telephone directory is another good reference for groupings of descriptive words within a specific commercial group.

hotel	bed and breakfast; inn; lodge; resort; motel; time share; motor court; hostel;
financial	acceptance; asset; capital; credit; equity; fund; invest; loan; mortgage; mutual; securities;
cement	concrete; rebar; aggregate; ready-mix, form; redi-mix;
storage	terminal; container; depot; warehouse;
heating	air conditioning; climate; comfort; furnace, hvac; mechanical; pipe fit; plumbing;
real estate	estate; land; listing; property; realty;build; contract; develop; home; remodel; reno; restore; structure; construction;
insurance	life; underwriting; benefit; assurance;
electrical	cable; electric; light; wire;control; automate; measure;
computer	data; laptop; pc; program; soft; solution; system; software; cloud;
transportation	carrier; cartage; express; freight; haul; hotshot; line; lobed; logistic; moving; shipper; shipping; transfer; transport; truck; tug;
gardening	garden; gardner; grass; ground; horticulture; landscape; lawn; mow; plant; yard;
vacation/tour	adventure; cruise; expedition; holiday; safari; travel; trip;
taxi	airporter; cab; chauffeur; limousine ; limo; taxi cab;
welding	fabricating; metal; weld; machining;steel;
security systems	alarm; guard; investigation; monitor; patrol; protect; surveillance; watch; response; tactic;
restaurant	bistro; café; cantina; kitchen; cuisine; deli; dine; diner; dining; eats; eatery; galley; grill; sandwich; takeout; taverna; tratoria;tea; coffee; food;
charter	excursion; guide; outfit; sightseeing; sport fishing;
hairstyling	barber; beauty; coiffure; cut; hair; salon; style;

aesthetic	cosmetic; day spa; electrolysis; manicure; makeup; nail; skin;
forest	forestry; forester; forest management; logging; lumber; paper; pulp; reforest; sawmill; silviculture; timber; timber management; tree planting; wood;
mining resources	coal; drill; energy; fuel; gas; oil; petroleum; propane; resources; mine; mineral; placer; prospect; explore; exploration;
construction	build; contract; develop; home; remodel; reno; restore; structure; estate; land listing; property; realty;
auto	auto body; car; collision; fix; garage; mechanic; motor; repair; service; tune; vehicle;
flooring	floor; carpet; ceramic; hardwood; laminate; linoleum; lino; marble; rug; terrazzo; tile; plank; parquet;
cleaning	clean; custodian; domestic; handyman; housekeeping; janitor; maid; maintenance;
entertainment	dvd; film; media; motion; movie; picture; production; release; studios; talent; television; theatre; tv; vcr; video; blueray;
clothing	apparel; attire; boutique; casual; clothes; clothier; couture; fashion; garb; garment; wardrobe; wear; duds; costume; accounterment;
fish farming	aquaculture; aquafarm; fish; mariculture; oyster; salmon; trout; seafarm; seafood; shellfish;
health	medical; practice; surgery; wellness; well-being; wholeness; vigor;
fitness	aerobic; circuit; conditioning; fit; gym; pilates; spa; train; workout; exercise;
bitcoin	block chain; crypto; hedge; pay; cloud chain; peer coin; dash; doge coin; lite coin; ethereum;
Cannabis	bud; thc; marijuana; mary jane; toke; ganja; cannastrips; black mamba; dabs kush
Bar	pub; izakaya; tapas; tap house
E-Cigarettes	vap; vaping; vape; vapour; vape juice; pod; podding; 3-liquid; e-juice; juul; juuling;