



[www.devopsdays.org/2019-Atlanta/](http://www.devopsdays.org/2019-Atlanta/)

**Devopsdays Atlanta** is returning for the 4<sup>th</sup> consecutive year on **April 9<sup>th</sup> & 10<sup>th</sup> of 2019**.

**“Just Keep Swimming”** is the theme of this year's conference. We have the pleasure of co-hosting this **3 track event** with the 1st [Map Camp](#) outside of the UK & an inaugural [serverlessdays](#) Atlanta at The Georgia Aquarium. [Simon Wardley](#), the creator of [Wardley maps](#), will be joining us as our opening keynote. We're glad your organization is interested in supporting these thriving international communities by sponsoring this event.

The conference can accommodate up to 1,000 people but we are currently limiting registration to 800. Devopsdays Atlanta has sold out of tickets and sponsorship opportunities for the past 3 consecutive years. We've teamed up with Map Camp and serverlessdays to gather another full house this April in an effort to foster a collaborative conversation around the future of culture, strategy, & technology in our industries. If you have any questions please don't hesitate to contact us.

Sincerely,

Your 2019 devopsdays, Map Camp, & serverlessdays Atlanta Organizers

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## 2019 Sponsorship Opportunities at a Glance

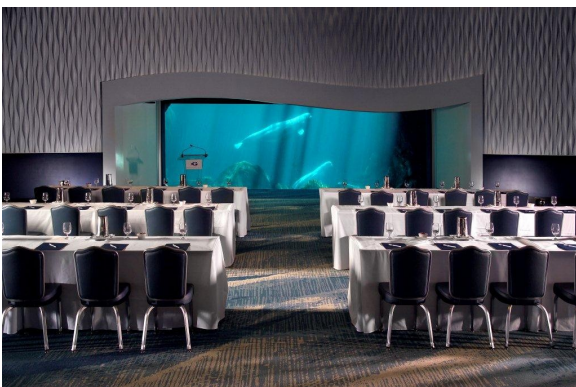
	Platinum	Gold	Silver	Bronze	Community
<b>Cost of Sponsorship</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000+</b>	<b>\$1,000</b>	<b>Help promote the event!</b>
<b>Number of Tickets</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>1</b>	<b>0</b>
<b>Logo on Event Website</b>	✓	✓	✓	✓	✓
<b>Logo on attendee email communications</b>	✓	✓			
<b>Logo on stage banners at event</b>	✓	✓			
<b>Mention by MC at kick-off &amp; close</b>	✓	✓			
<b>1 minute pitch to audience</b>	✓	✓			
<b>Premium table space near registration</b>	✓				
<b>Branding at the after party</b>	✓				
<b>Custom Branding at event (see page 5 for details)</b>			✓		
<b>Dedicated table space in vendor hall</b>	✓	✓			
<b>2019 devOpsATL Meetup sponsor listing</b>	✓	✓			

## Location & Venue



The Georgia Aquarium is a 10-15 minute walk from the Dome/GWCC/Philips Arena/CNN Center Station on the Blue/Green line or from the Civic Center or Peachtree Center Stations on the Red/Gold line, which makes it a convenient destination for folks flying into Atlanta.

**Out of 96 attendees surveyed from 2017's conference, 42% walked, biked, or took public transit to the event.**



A virtual tour of the venue can be found [here](#). The Pre-function Antarctic Room next to the Oceans Ballrooms accommodates 15 gold sponsors and is where we serve coffee and a light breakfast in the morning. We have room for 2 platinum sponsors in the Entrance to the Oceans Ballrooms. We serve a hot meal with lunch options for vegetarians, vegans, and other dietary restrictions.

## Platinum Sponsorship | \$10,000

*2 available*

### Platinum sponsorship for devopsdays

#### Atlanta covers the cost of our after party.

We've traditionally rented out a brewery or pub within walking distance of the venue, encouraged attendees to bring board games, and provided drinks, heavy hors d'oeuvres, and desserts in a sponsor-branded environment. We're glad to work with our Platinum sponsor to tailor the party to their liking.

#### The 2017 party's attendance rate was 95%.

Platinum sponsorship includes 2 tables near registration in front of the sponsor hall.

### Platinum Sponsorship Includes

1. 10 tickets
2. Logo on website
3. Logo on all attendee email communications
4. Logo on banners at venue
5. Mention by MC at kickoff and close
6. A 2 minute pitch to full audience (includes streaming audience)
7. 2 dedicated tables near registration
8. Custom branding at the after party
9. 2019 devOpsATL Meetup sponsor



## Gold Sponsorships | \$5,000

*15 available*

**Gold sponsors provide the majority of our funding.**

We encourage you to use your 1 minute pitch to the audience to drive traffic towards your booth during the breaks. Your logo will also be listed on the devOpsATL Meetup page for 2019 and be included in any emails to our 2,500+ members.

[www.meetup.com/DevOpsATL/](http://www.meetup.com/DevOpsATL/)

### Gold Sponsorship Includes

1. 5 tickets
2. Logo on website
3. Logo on all attendee email communications
4. Logo on banners at venue
5. Mention by MC at kickoff and close
6. A 1 minute pitch to full audience (includes streaming audience)
7. 1 dedicated table in the sponsor hall
8. 2019 devOpsATL Meetup sponsorship

## Silver Sponsorships | \$3,000+

**All Silver sponsorships include 3 tickets & your logo on the website.**

**There is no dedicated table space included with any Silver sponsorship.**

### **The Quiet Room | \$3,500**

The Quiet Room is a place to take a break, work, meditate, or just sit quietly with no expectation of any interaction.. This sponsorship lets you brand the room and leave some swag out.

### **Lanyards & Badges | \$3,500**

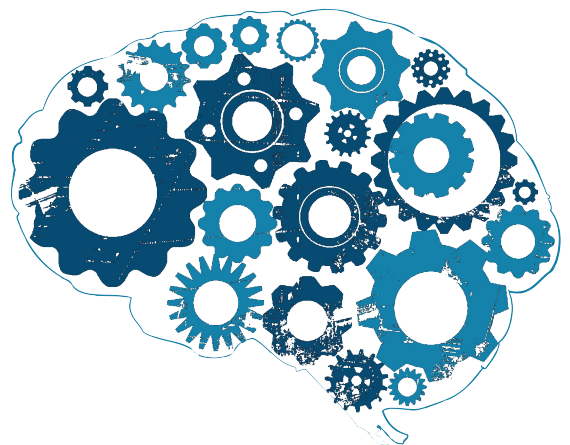
Your company name & logo on our lanyards & badges.

### **Wireless Internet | \$3,000**

Your company name will be used as the wifi passphrase.

### **Morning Breaks | \$3,000**

Signs with company logo & name at morning breaks.



## Bronze Sponsorships | \$1,000

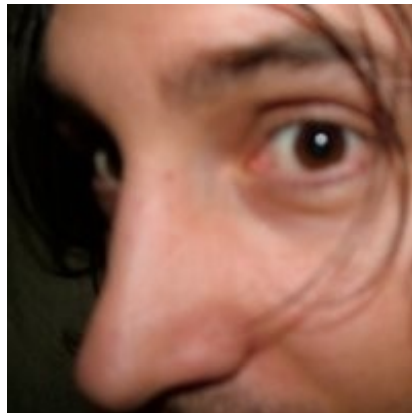
Bronze sponsorships are \$1,000 and include 1 ticket and your logo on the website.

## Community Sponsorships | Help us promote the event

We're glad to put community sponsors logos on our website for helping us spread the word.

This year's events will feature presentations from [Simon Wardley](#), creator of [Wardley maps](#).

We'll also be joined by devOps ground zero co-conspirator & agent provocateur [Andrew Clay Shafer](#). For information on additional speakers please see our website.



## Our CFP is Still Open!

You can submit your talk at <https://www.papercall.io/devopsdaysatl2019>

We always need more ignites and encourage sponsor participation.

## Early Bird Ticket Sales Have Started!

For more information on ticket prices & availability please see

<https://devopsdaysatl2019.eventbrite.com>

## Our Code of Conduct & Anti-harrassement Policy

<https://www.devopsdays.org/events/2019-atlanta/conduct/>

## Did We Miss Something?

Please let us know if there's something your organization would like to sponsor that wasn't listed here.

**We appreciate your support** for devopsdays Atlanta and the growing Atlanta tech community. We look forward to seeing you in Midtown in April!