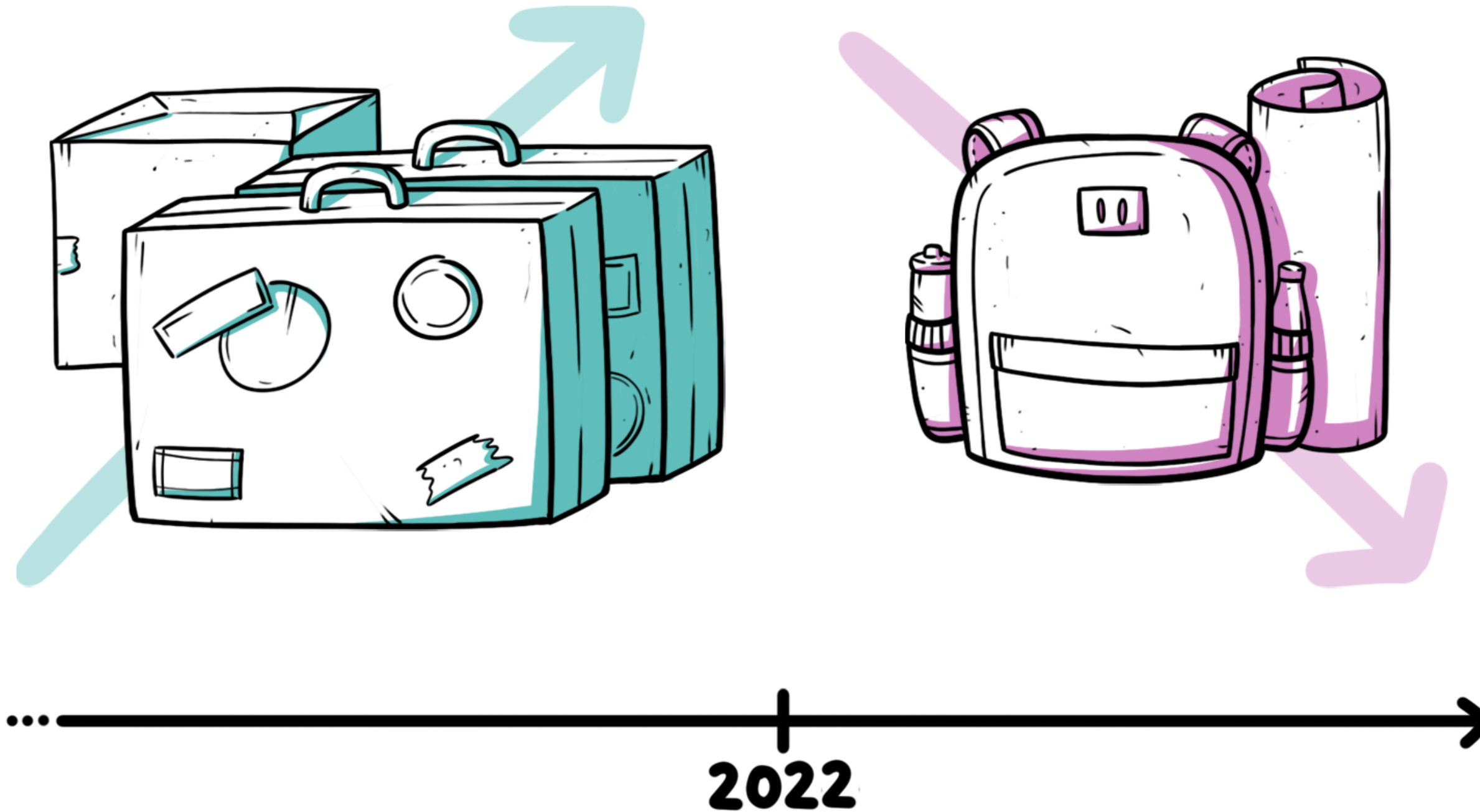
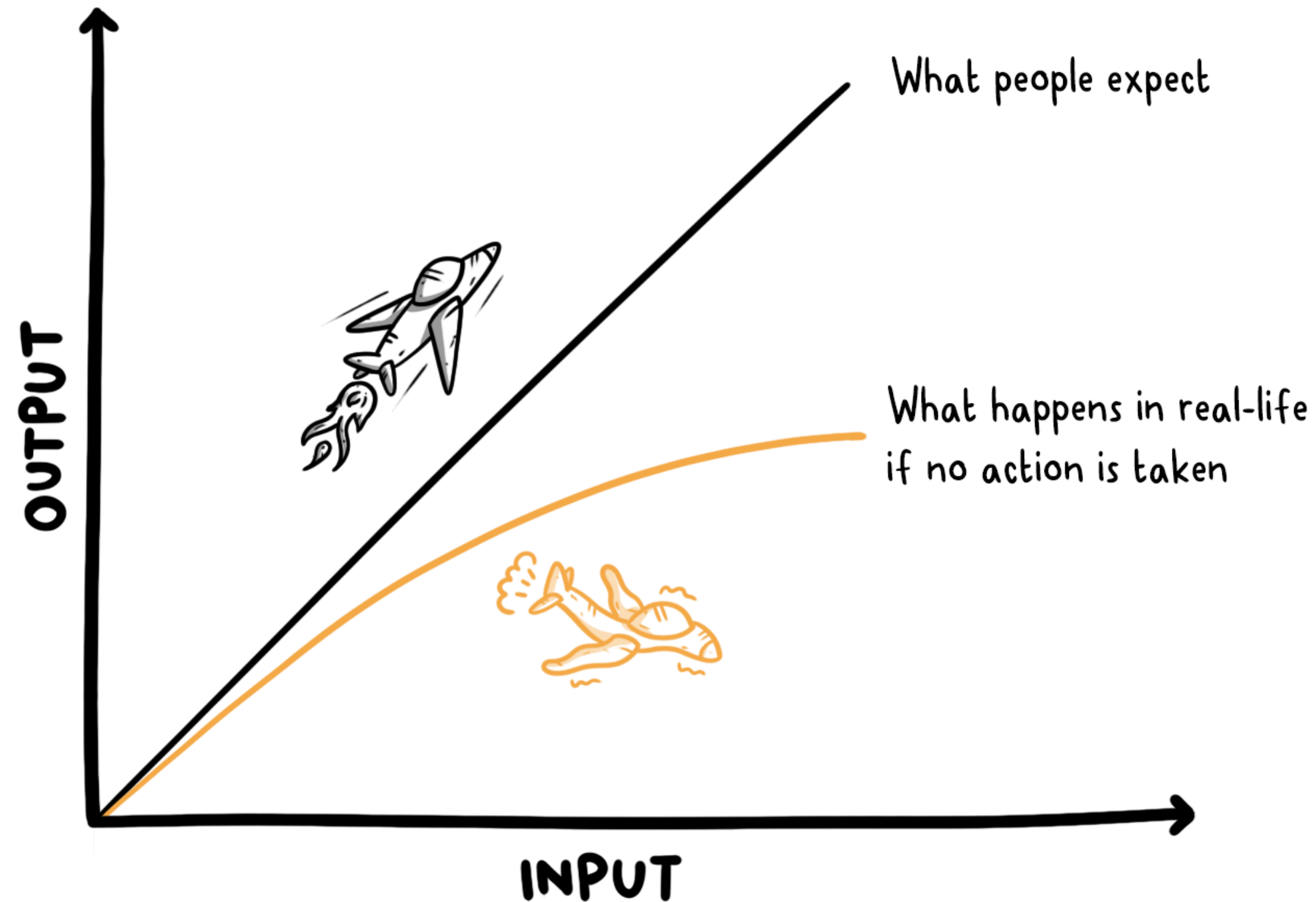


Flat is the new up

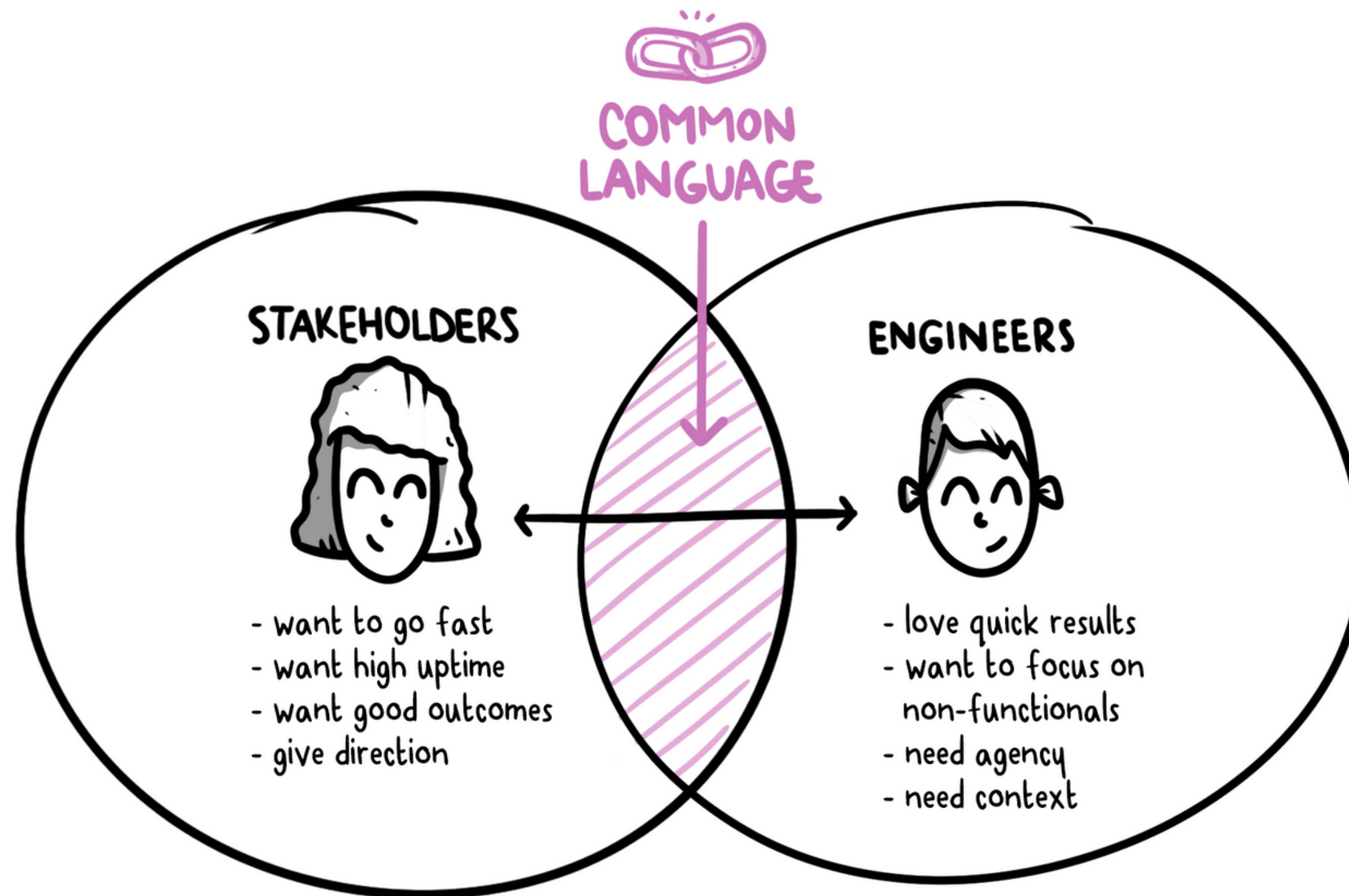
You might have to de-scale and travel light



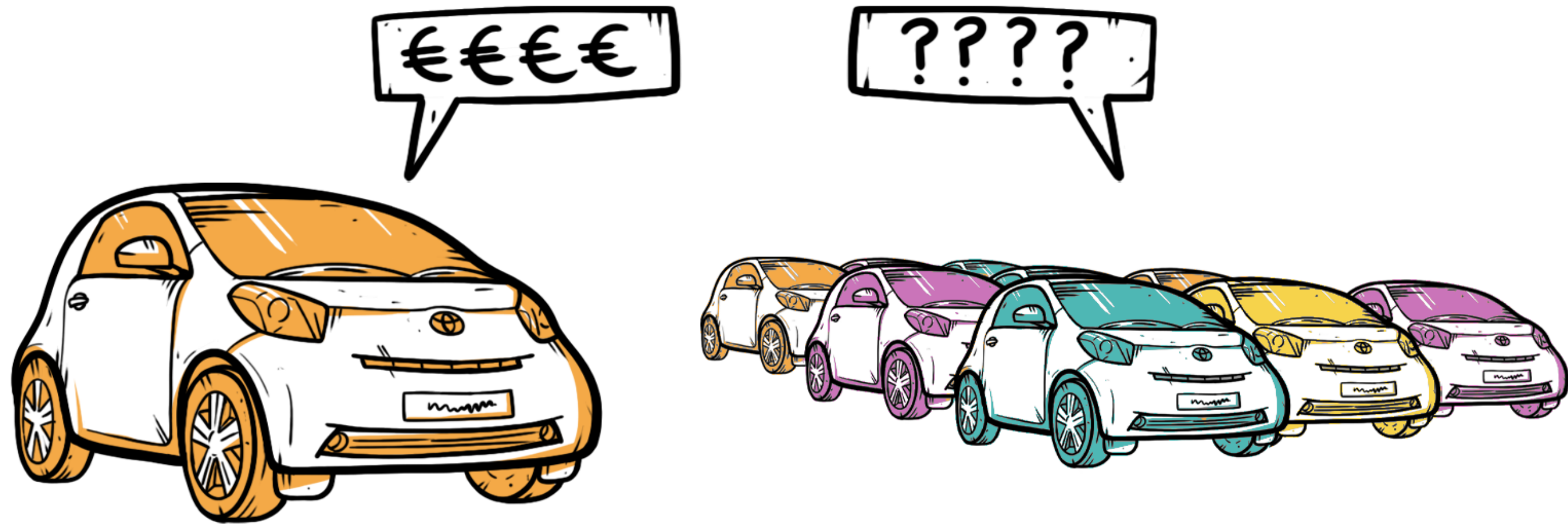
Software development has diseconomies of scale



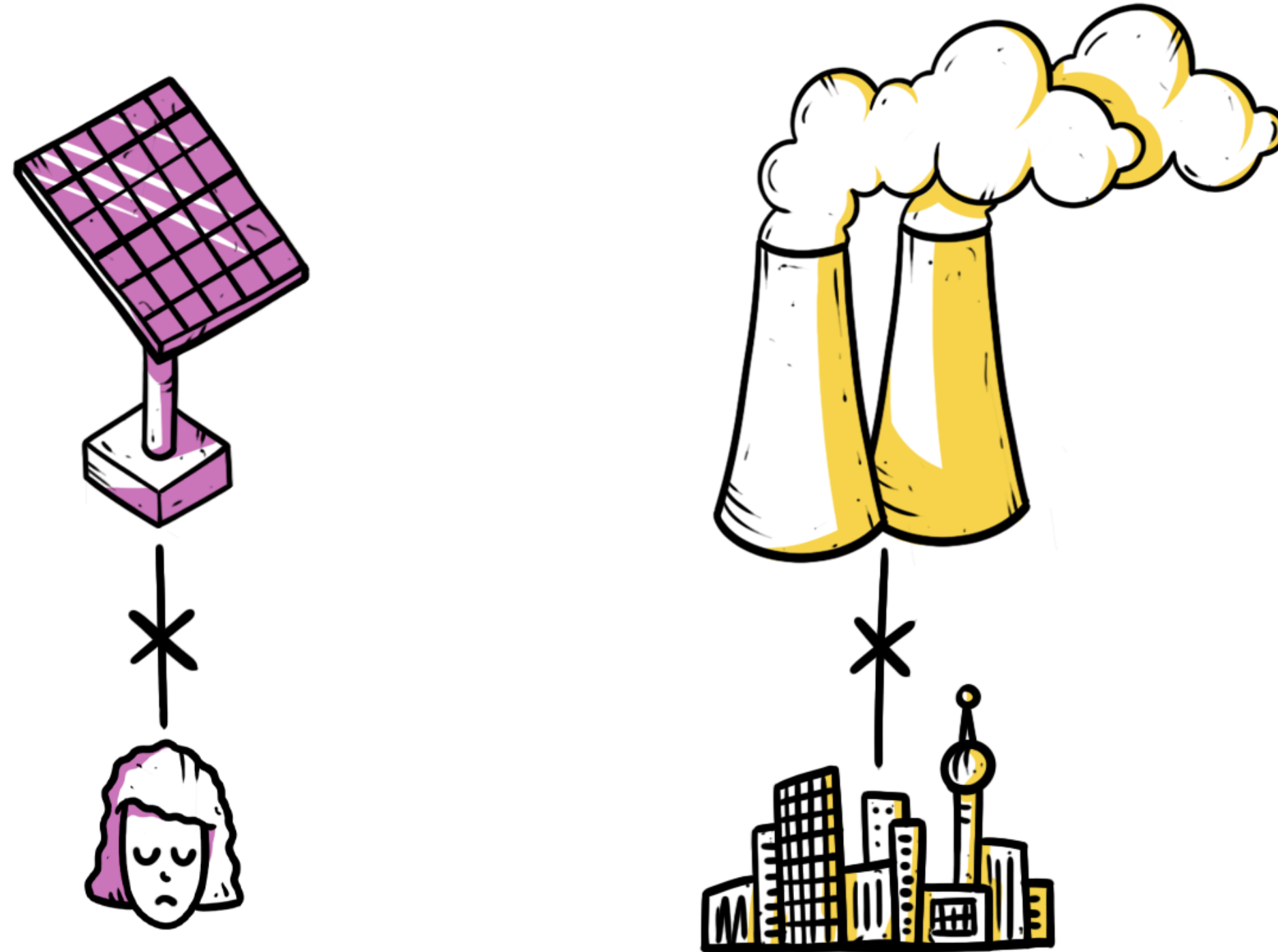
A common language between engineers & stakeholders



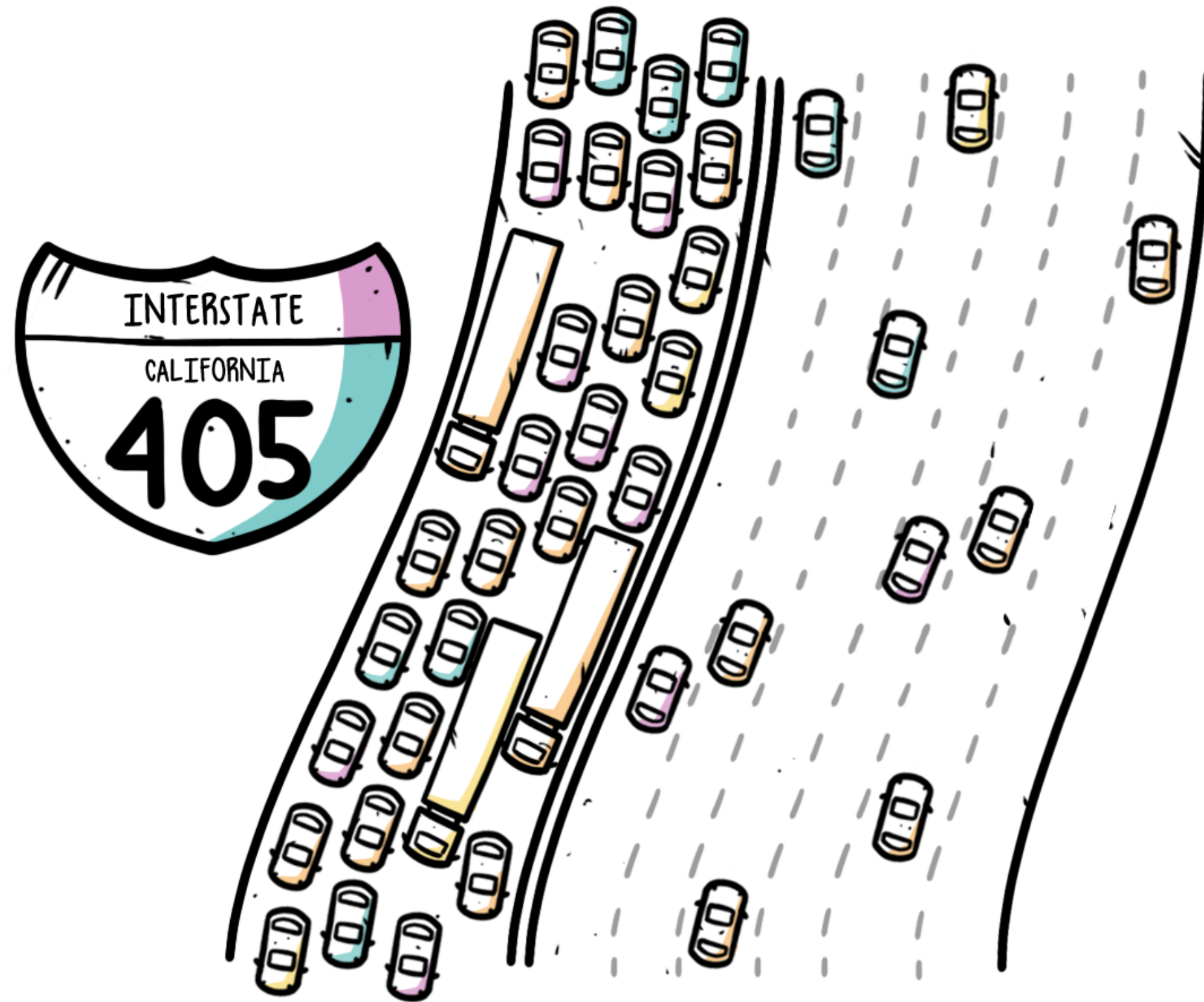
Predictability declines at scale




Stability declines at scale



Parallel over in-sequence



Tech strategy matrix



	People & teams	Management style & way of working	Architecture	Technical platform
Small over large				
Parallel over in-sequence				
Autonomous over dependent				

Productivity in terms of throughput (according to Goldratt)



Productivity

=



Throughput

/



Operating Expenses



Throughput

=



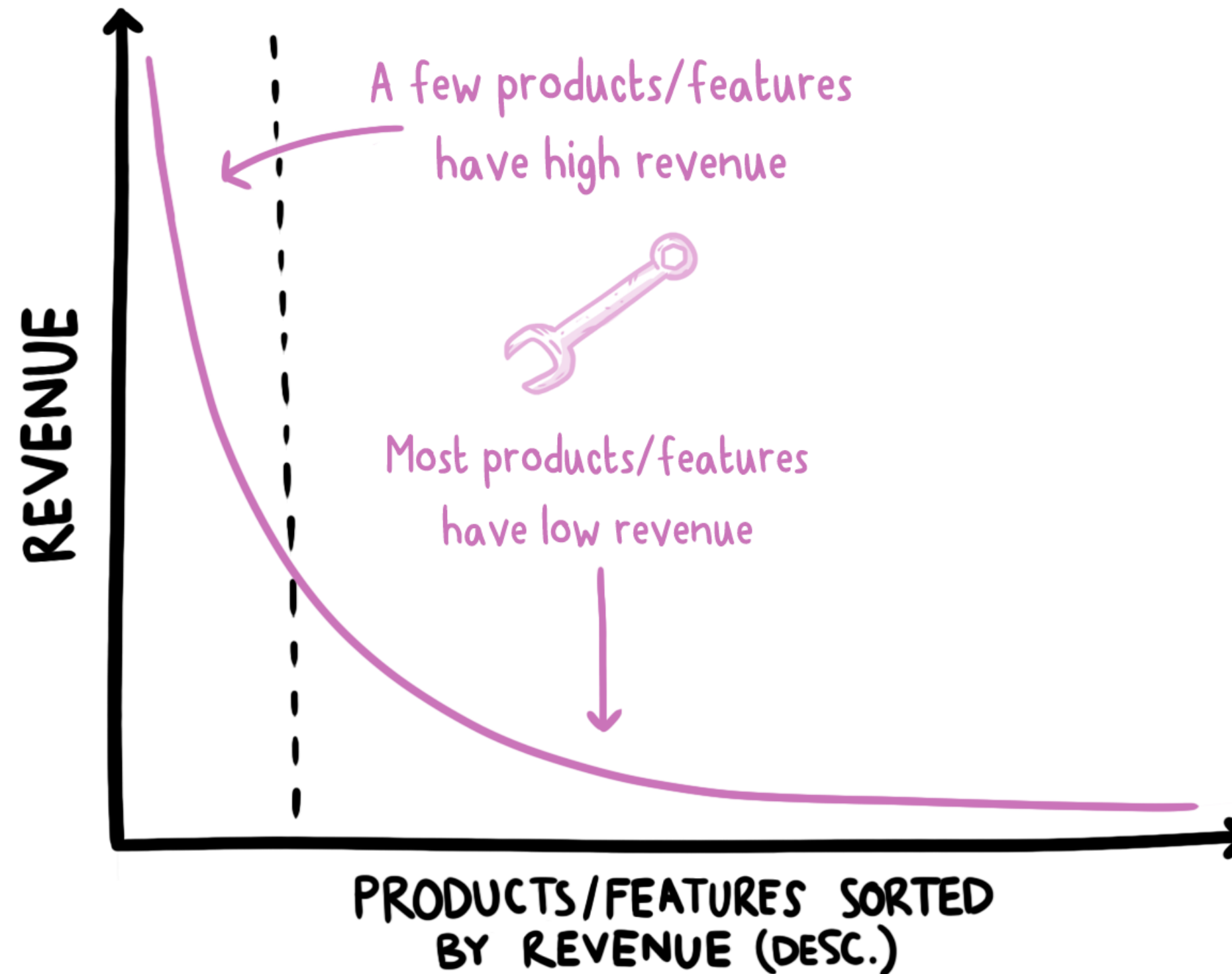
Sales

-



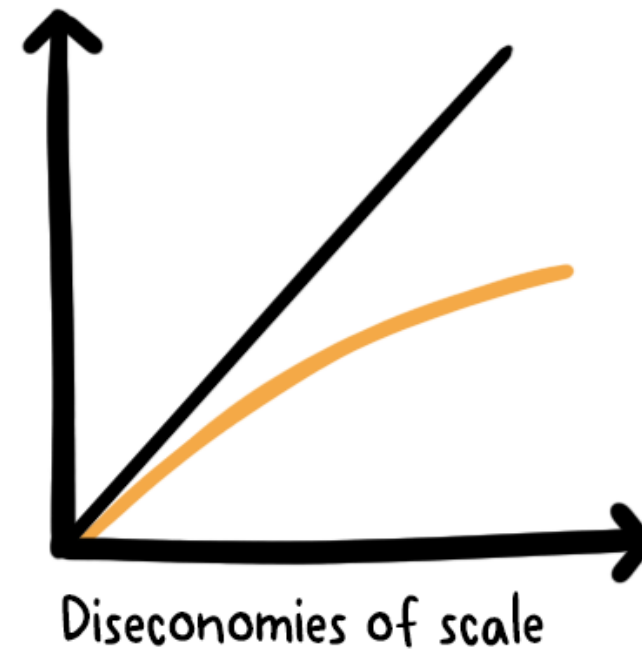
Variable Cost

Product features often show diminishing returns

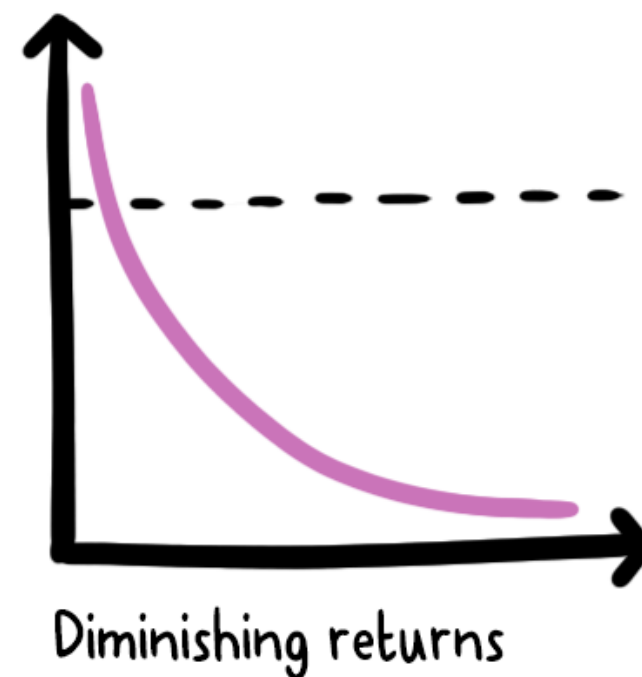


First discuss your output and throughput. Only then discuss practices to improve them

Management,
stakeholders
& engineers
own it together



SOFTWARE DEVELOPMENT
Increase productivity
in terms of output



PRODUCT SALES
Manage productivity
in terms of throughput

**Please check all sources on this topic on
<https://arjenderuiter.github.io/>**

Thank you :)

