

# Sponsorship Opportunities



## About DevOpsDays

DevOpsDays London is a highly respected and well-attended conference for professionals in the DevOps industry. The event brings together thought leaders, practitioners, and industry experts to share their knowledge and experiences, exploring the latest trends and technologies in the field.

## Join the community

By sponsoring DevOpsDays London, your company will have the chance to position itself as a thought leader and innovator in the DevOps industry. This is a unique opportunity to gain valuable exposure and establish your brand as a trusted and respected player in the market. Not only will you have the opportunity to showcase your products and services to a highly targeted and engaged audience, but you'll also have the chance to participate in discussions and interactive sessions, and to network with attendees during the conference breaks.

This is a great opportunity to build relationships with key players in the DevOps community and to stay up-to-date on the latest trends and technologies in the field.

## Sponsorship packages

Package	Bronze	Silver	Gold	Platinum
Package Price	£1250 + VAT	£5500 + VAT	£7500 + VAT	£12000 + VAT
Complementary Tickets	1	2	3	5
Stand Size	-	Small	Large	X-Large Premium Location
Delegate Address	-	-	1 Minute	1 Minute
Logo on Marketing Material	Small	Medium	Medium	Large

Sponsoring DevOpsDays London will expose your brand to practitioners, managers, and executives from companies of all sizes and industries including retail, banking, manufacturing, medical technology, education, government, and consulting. By supporting DevOpsDays you will:

- Increase awareness of your brand with decision makers and practitioners at organisations large and small.
- Engage with new customers for your products and services.
- Discover what features and products potential customers may be looking for.
- Complement your current and future sales campaigns.
- Promote your vacancies to a community of practitioners.
- Enhance your profile within the DevOps, Cloud Native and SRE communities.

This year we will have a minimum of 200 in-person attendees, with capacity to extend to 350 (depending on COVID-19 guidance).

Location: DevOpsDays London will be returning to the QEII Centre in London.

**Visit <https://devopsdays.org/events/2023-london/> or email [london@devopsdays.org](mailto:london@devopsdays.org) if you want to find out further details of our sponsorship opportunities.**