

DEVOPS DAYS

DFW 2017

Capital One
Conference Center
8036 Dominion Pkwy
Plano, TX 75024

Leadership Summit - Aug. 28th
2 days DevOpsDays - Aug. 29th & 30th

In February 2017, the [latest forecast](#) by market research firm [Gartner](#) stated, “The highest growth will come from cloud system infrastructure services ([infrastructure as a service \[IaaS\]](#)), which is projected to grow 36.8 percent in 2017 to reach \$34.6 billion.” Cloud migrations employing DevOps will have the scalability and long-term staying power over companies who refuse to embrace DevOps.

The majority of these enterprise companies have two things common: development and operations. This is why 2017 is the perfect opportunity to sponsor DevOpsDays DFW. We anticipate attendance will quickly reach the venue’s full capacity of 400 enthusiastic IT professionals with over 2,400 technology companies in Dallas metro area. The majority of attendees supporting this conference are part of a growing community of DevOps professionals, Agile leaders, Scrum masters, Open Source developers, and Cloud experts.

Sponsors of DevOpsDays DFW will have the opportunity to talk with other practitioners, managers, and executives from companies of all sizes. Industries include retail, banking, medical technology, and consulting as well as the academic and public sectors.

Whether your goals include recruiting new talent, opening new markets, or connecting with existing customers, this event will be the place for conversations with experts and leaders on the cutting edge of technology innovation.

This year we have the privilege of hosting devopsdays DFW at Capital One Conference Center (Platinum Sponsor). The sponsors will be in the middle of the action, with traffic flow designed to ensure that attendees will be able to easily engage with sponsors.

More information is available at:

<https://www.devopsdays.org/events/2017-dallas/welcome/>

❖ 📅 Platinum \$8,000			
📅 Gold \$5,000			
Silver \$3,000			
Included Tickets	2	3	6
Full Table		✓	✓
Shared Table	✓		
Choice of table location			✓
Logo on DevOpsDays DFW website, main room signage, and email communication	✓	✓	✓
Logo on shared slide during breaks	✓	✓	
Logo on shared signage in breakout rooms		✓	
Logo on shared slide in recorded video pre-rolls		✓	
Logo on dedicated slide during breaks			✓
Logo on dedicated signage in breakout rooms			✓
Logo on dedicated slide in recorded video pre-rolls			✓
1-minute pitch to full audience		✓	
5-minute pitch to full audience on Day 1			✓

- ❖ There are only three Platinum sponsorship spots available; they will be announced as our Proud Sponsors of Happy Hour, Lanyards or Espresso Bar to all attendees.
- 📅 Ask about pricing and availability to deliver pre-day workshops.
- Additional à la carte sponsorships are available for: coffee, snacks and meals.

Contact: organizers-dallas-2017@devopsdays.org