



SPONSORSHIP PROSPECTUS

Friday, Nov 9, 2018 - Saturday, Nov 10, 2018

CONTACT: organizers-riodejaneiro-2018@devopsdays.org

The first DevOpsDays was held in Ghent, Belgium in 2009. Since then, DevOpsDays events have multiplied and expanded globally with over 55 events planned for 2018. DevOpsDays is a worldwide series of conferences that coverages different software development topics and integrates technology community.


Happening for the first time in this city, DevOpsDays Rio de Janeiro 2018 will bring development, infrastructure, operations, InfoSec, management, and leadership together to discuss the culture and tools to make better organizations and products. We believe that diversity and the integration of differences are extremely valuable in the DevOps culture. Therefore, we encourage the participation of groups that are, usually, minority in technology events. The event will have special initiatives to increase the women attendees, for example. Moreover, we are going to offer computing and robotics workshops for kids promoting the contact of young girls with technology. It will be truly a unique experience for both delegates and sponsors!

Join us as a Sponsor

Being a sponsor of DevOpsDays Rio de Janeiro 2018 will expose your brand to influencers in this growing technology community and give your organization's representative a chance to talk with conference participants. We expect about 200 people. It is a great opportunity to recruit more talent, demo a new product or generate brand awareness. As a sponsor of DevOpsDays Rio de Janeiro 2018, you are encouraged to participate in the event. We want you to attend the talks and to take part in the open spaces - We want you to get involved!

You can find sponsorship packages and benefits below.

	Bronze (R\$ 1K)	Silver (R\$ 2K)	Gold (R\$ 5K)	Platinum (R\$ 8K)	Happy Hour	Host	Coffee	FamilyOps	Community
Included tickets	1	2	3	5	5	6	2	staff	0
Logo on event website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on email communication			✓	✓	✓	✓	✓	✓	
Logo on marketing material			✓	✓	✓	✓		✓	
Logo on its own slide on breaks				✓	✓	✓			
Logo on shared slide on breaks	✓	✓	✓	✓	✓	✓	✓	✓	✓
1 mention in social media	✓	✓	✓				✓		✓
2 mentions in social media				✓	✓	✓		✓	
Dedicated table space			✓	✓	✓	✓	✓		
Shared table space		✓						✓	
1 min. Pitch to full audience			✓	✓	✓	✓	✓	✓	
Mention at kickoff		✓	✓	✓	✓	✓	✓	✓	
Exclusive table on happy hour					✓				



DevOpsDays Rio de Janeiro: The conference that brings technology professionals together.