

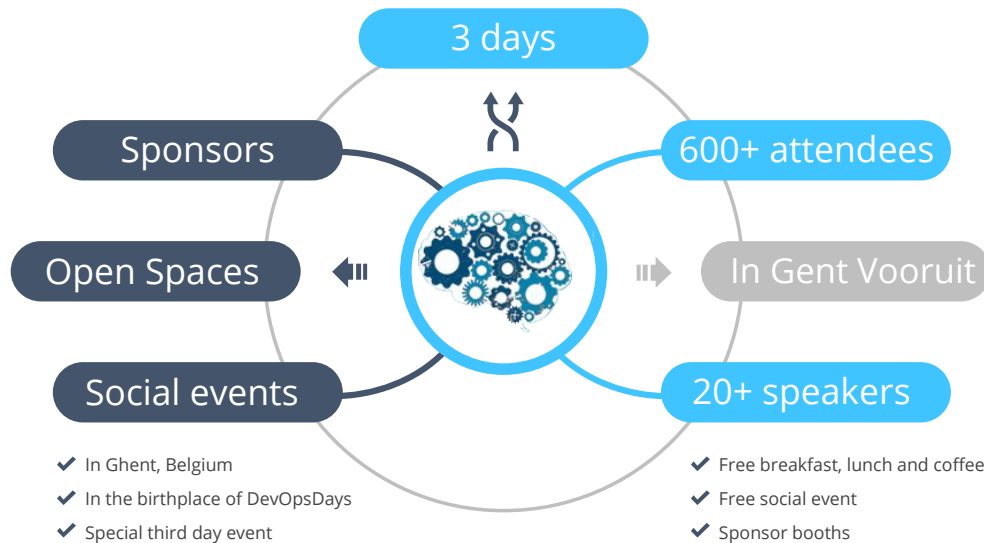
DevOpsDays 10th Anniversary Sponsor Prospectus

Gent October 28-29-30



About the event

10th Year Anniversary



Community and Exposure

Sponsoring

DevOpsDays is a self-organizing conference for practitioners that depends on sponsorships. We do not have vendor booths, sell product presentations, or distribute attendee contact lists. Sponsors have the opportunity to have short elevator pitches during the program and will get recognition on the website and social media before, during and after the event.

Sponsors are encouraged to represent themselves by actively participating and engaging with the attendees as peers.

Any attendee also has the opportunity to demo products/projects as part of an open space session.

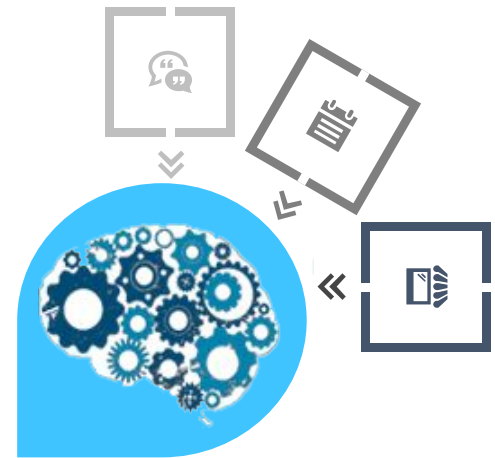
The best thing to do is send engineers to interact with the experts at DevOpsDays on their own terms.

Exposure

Leading up to the conference, your logo, as well as a link to your company's website (or product!) displays on our website.

During the event, we give you a shout-out and showcase your logo on our signage. Additionally, available for Gold and Exclusive tiers, we provide an opportunity to pitch your service to our audience: for one minute, the stage is yours!

Moreover, our *social event* sponsor connects their name to our social event and addresses our audience for a full minute while everyone enjoys delicious food and drinks.



Sponsorship Tiers



- Please note that all slots are available at a first come, first serve basis (with a payment term of NET30).
- All packages below are available to sponsors during the conference on October 29th and 30th 2019 only.
- Sponsors can start building up their booths on October 28th from 2 pm on.

Bronze



For smaller sponsors that want to support our event and help the conference, with online exposure.

Silver



For sponsors that want their logo visible on the event itself.

Benefits:

Small logo on the website
Small logo on the documents (schedule, intro)

Gold

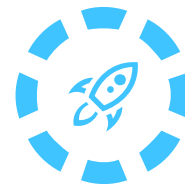


For sponsors that want a booth at the event.

Benefits:

Booth in the sponsor area
Small logo on documents (schedule, intro)
Normal logo on the website

Exclusive



This tier, since limited to only one, provides a delicious opportunity to bring point attention to your brand during your extra pitch.

Sponsor Pricing and **Benefits**

		EUR 1500	EUR 3000	EUR 6000	EUR 12000	EUR 25000
		BRONZE	SILVER	GOLD	EXCLUSIVE	SOCIAL EVENT*
	Logo on website	✓	✓	✓	✓	✓
	Logo on emails			✓	✓	✓
	Sponsor booth			✓	✓	✓
	Number of tickets	1	2	3	4	5
	1 minute pitch			✓	✓	✓
	1 small table		✓			
	Swag bag insert	✓	✓	✓	✓	✓

Bronze tier is available to 10 sponsors.

Silver tier is available to 8 sponsors.

Gold tier is available to 8 sponsors.

Exclusive tier is only available to one sponsor and will get the pick the location of their booth first.

*Social event sponsor will have their logo and sponsor table during the evening event which is after the first day of the conference. Please contact us for more information about this package.



Sponsor FAQ

1. DO SPONSORSHIP PACKAGES INCLUDE A TALK?

No, but you are welcome to submit a talk proposal for consideration.

2. WHOM SHOULD I SEND TO THE CONFERENCE?

The past years have shown a clear trend towards staffing booths with technologists who can interact with our attendees during the event and do not have to dodge technical questions.

3. WHAT ARE THE DEMOGRAPHICS OF THE ATTENDEES?

Our attendees are generally towards the medium and senior-level of the spectrum, though we are proud to host a forward-thinking group of techies in more junior roles. In surveys, attendees identify as working in operations and IT engineering, with a small percentage indicating management or C-level positions.

4. HOW DO WE REGISTER OUR SPONSOR TICKETS?

Once your payment has completed, we send you a unique code to register the number of tickets associated with your tier.

5. DO YOU HAVE A CODE OF CONDUCT?

Yes, find it at <https://www.devopsdays.org/conduct/>
The organization is dedicated to providing a great experience to all groups attending the event and thus requires everyone, including sponsors, to take note of and adhere to these guidelines.

6. CAN WE SHIP STUFF AHEAD?

Yes, you can. Please contact us to make arrangements.

7. WHAT KIND OF SWAG SHOULD I PUT IN THE BAG?

The choice is yours to make, but we, the organizers from Devopsdays prefer sustainable goodies.
If you need help, please don't hesitate to ask us.

8. IS IT POSSIBLE TO DONATE MONEY TO CHARITY INSTEAD OF PUTTING SWAG IN THE BAG?

Yes, yes, yes! We would love to encourage you to do that.

We will make sure that you will be noticed with such an amazing gift.

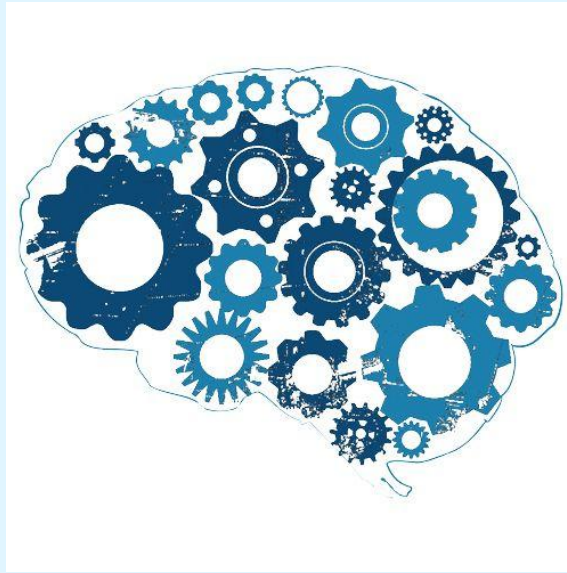
9. HOW DO WE GET OUR STUFF BACK?

Please make sure that at the end of the event that all of your stuff is packed into boxes and labeled with a shipping address. Contact us for making arrangements with regards to shipment.

10. WHAT ARE THE PAYMENT OPTIONS?

We can accept payments via bank transfer (preferred) or credit card (fees are to be paid by you). All payments must be made within thirty days to avoid cancellation of the contract.





Thanks for supporting DevOpsDays Gent 2019

If you have more questions, please feel free to contact
us via email:

organizers-ghent-2019@devopsdays.org