



# I-HAX 2024

## HACKATHON BRIEFING

# Hackathon Details

**9.00 a.m. (19th Oct) - 9.00 a.m. (20th Oct)**  
**LR 13 and LR 14, KICT**

**participants must be at venue at all times.**

# Pitching

20th Oct Sunday  
LR 13, LR 14 & LR 14A, KICT

10 minutes pitching, 5 minutes QnA

# Problem Statement

**"Communities worldwide face challenges in areas like healthcare, economic opportunity, and environmental sustainability. While AI has the potential to address these issues, innovative solutions tailored to specific community needs are lacking. I-Hax 2024 invites participants to develop AI-driven solutions that improve quality of life and promote equity, focusing on underserved communities and creating sustainable social impact."**

# Deliverables

1. System development
2. Proof of concept ([Canva](#)) / ([.pptx](#))

# Judging Criteria

Project Relevance (15%)	Project Impact (15%)	Entrepreneurship (15%)	Technical (30%)	Pitch (15%)
<ul style="list-style-type: none"> <li>• <b>Relevance to problem statement</b></li> </ul>	<ul style="list-style-type: none"> <li>• Innovation &amp; Problem</li> <li>• Significance</li> <li>• Potential Impact</li> <li>• Competitor Analysis</li> <li>• Future Goals</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Plan</li> <li>• Business Model Canvas</li> <li>• Branding</li> </ul>	<ul style="list-style-type: none"> <li>• Product Quality</li> <li>• Security &amp; Data Privacy</li> <li>• Accessibility &amp; Inclusivity</li> <li>• Proof of Concept</li> </ul>	<ul style="list-style-type: none"> <li>• First Impression</li> <li>• Clarity of Value Proposition</li> <li>• Visual and Engagement</li> <li>• Presentation Delivery</li> <li>• Q&amp;A Session</li> </ul>

10% is from bootcamp attendance.

# Hackathon Tips

- **Work in Sprints:** Break tasks into smaller, manageable pieces. Working in focused sprints with short breaks can help you stay productive and prevent burnout.
- **Get Enough Rest:** Hackathons can be intense, but try to get some sleep to keep your mind sharp. Power naps can make a huge difference in maintaining your energy and focus.
- **Stay Hydrated and Eat Well:** Bring water bottles and healthy snacks to keep your energy levels up. Avoid excessive caffeine as it can lead to crashes later.
- **Take Regular Breaks:** Don't forget to step away from your workspace now and then. Walk around, stretch, or step outside to see some greenery for a mental refresh. Short breaks can boost creativity and help you return with a fresh perspective.