

Kelvin Juma

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Home: Ondiek Highway, 40100 Kisumu (Kenya)

ABOUT ME

I am a creative Front-End Developer with 2+ years of hands-on experience designing and developing responsive, user-friendly websites and landing pages. I am particularly skilled in React.js, Next.js, HTML/CSS/JavaScript, and CMS platforms like WordPress and Webflow. I am also experienced in collaborating with cross-functional teams, leading front-end projects, and integrating SEO and performance optimization best practices. My passion lies in creating visually compelling and conversion-driven digital experiences.

WORK EXPERIENCE

Freelancing (US-based Clients) – United States, Kenya

City: United States | Country: Kenya

Front-end Developer

[06/2023 – Current]

- Built and launched SEO-friendly, responsive websites and landing pages for diverse clients using HTML, CSS, React, and Next.js
- Worked closely with clients to gather requirements, present design mockups, and provide regular development updates
- Integrated tracking tools including Google Analytics and Meta Pixel
- Led small developer teams on client projects—assigned tasks, monitored progress, and ensured timely delivery
- Applied UI/UX best practices from Figma/XD prototypes, ensuring optimized conversion paths and accessibility compliance
- Deployed projects using Vercel and managed performance audits via Lighthouse

Turing - Remote – Kenya

Country: Kenya

JavaScript Developer

[14/02/2024 – 01/2025]

- Improved application performance and scalability by conducting in-depth code analysis and refactoring.
- Translated UI/UX concepts into fully functional, pixel-perfect components.
- Actively collaborated with backend teams and designers for seamless data integration.
- Participated in code reviews and ensured adherence to best practices.
- Contributed to documentation and test coverage for frontend codebases.

EDUCATION AND TRAINING

Bachelor of Business Management (Purchasing and Supplies Management)

Moi University [22/09/2014 – 23/12/2019]

Address: P. O. Box 3900, Kesses, Eldoret, 30100 Eldoret (Kenya) | Website: <https://www.mu.ac.ke/> | Level in EQF: EQF level 6

Kenya Certificate of Secondary Education

Thurdibuoro Secondary School [06/02/2010 – 21/10/2013]

Address: P.O. Box 179, Pap Onditi , 40100 Kisumu (Kenya) | Website: <https://thurdibuoroschool.com/> | Level in EQF: EQF level 3

PROJECTS

My Portfolio Website

My portfolio website is a modern, responsive site built with React.js, Tailwind CSS, and Framer Motion for smooth animations. It features React Scroll for seamless navigation, Redux Toolkit for state management, and React Icons for enhanced visuals.

Link: <https://kelvin-site.vercel.app>

Martian-Horse

Martian Horse is a dynamic e-commerce platform I developed using React, Node.js, Express, and MongoDB. It offers a responsive front-end, robust back-end, an admin panel, and scalable database

Link: <https://martian-horse-front-end.onrender.com/>

Memorial Website - Jean-Carol Muganda

This memorial website is a heartfelt tribute to Jean-Carol Muganda, recently departed but forever remembered. Built with React, styled using Tailwind CSS, and brought to life with subtle animations from Framer Motion and React Icons, the site offers a serene and elegant space for family and friends to honor and celebrate Jean-Carol's life and legacy.

Link: <https://jc-muganda.vercel.app/>

SKILLS

Core Competencies

Web Development & Design

- HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, Tailwind CSS, Framer Motion, Responsive Design
- CMS: WordPress, Webflow

UI/UX & Design Tools

- Figma, Adobe Photoshop, Adobe XD
- User Journey Mapping, CTA Planning, Branding Fundamentals

Dev & Team Practices

- Git & GitHub, CI/CD workflows, Lighthouse, Unit Testing, Jira/Trello

Performance & Optimization

- SEO Best Practices, Page Speed Optimization, Accessibility (WCAG), Meta Pixel, Google Analytics, Tag Manager

Communication & Project Leadership

- Client Liaison & Feedback Integration, Task Delegation, Code Review Participation, Agile Collaboration

REFERENCES

Available upon request