

# JEGANATHAN PIRATHEEPAN

## SOFTWARE ENGINEER

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## SUMMARY

Completed HND programme in Information Technology and Web Development with practical exposure in PHP (Laravel), MySQL and C# developing effective functions and applications. Flexible, open to learning new technologies, interested in participating at the entry-level position in web development, application design, etc., while continuing professional development.

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## WORK EXPERIENCE

### Mydynamica (Pvt) Ltd – Associate Software Engineer

February 2025 - Present

- Developed and customized WordPress websites with a focus on custom theme development, plugin customization, and WooCommerce integration to deliver tailored e-commerce solutions.
- Designed responsive and user-friendly interfaces using Elementor and WPBakery page builders.
- Implemented SEO best practices to improve WordPress site visibility and performance.
- Managed hosting and deployment through cPanel ensuring smooth website operations.
- Participated in UI/UX design enhancements and manual QA testing to ensure software quality and reliability.

### Mydynamica (Pvt) Ltd – Software Engineer Intern

August 5 2024 to February 5 2025

- Supported the development and maintenance of enterprise-grade applications using C#, WinForms, and MySQL.
- Implemented MVC architecture and dependency injection for clean, maintainable code.
- Participated in UI design and improved client-side interactivity and responsiveness.
- Also worked on backend development using PHP (Laravel) with Livewire and Filament for dynamic web application features.

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## SKILLS & ABILITIES

- WordPress Development: Expertise in building and customizing WordPress websites.
- Elementor & WPBakery: Skilled in designing responsive and visually appealing pages using popular page builders like Elementor and WPBakery.
- WooCommerce: Experienced in setting up and managing WooCommerce stores for e-commerce solutions.
- Custom Theme Development: Proficient in developing custom WordPress themes tailored to client requirements.
- Plugin Customization: Ability to customize existing WordPress plugins to extend functionality as needed.
- cPanel Management: Experience with website hosting management and server control via cPanel.
- SEO Optimization: Knowledge of on-page SEO techniques to improve website search engine rankings.

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## EDUCATION

2022 to 2024

### Higher National Diploma Information Technology

Advance Technical Insitute-Jaffna

### Advance Level 2017 to 2019

Chavakachcheri Hindu College Bio-S Chemistry-S Physics-S

## PROJECTS

### Motorsports Website | Wordpress

- Developed a fully responsive and user-friendly website for Vaanthu Motorsports, showcasing their services, products, and events.
- Implemented custom design elements and integrated multimedia content to enhance brand visibility.
- Ensured smooth navigation and optimized page load speeds to improve user experience.
- Utilized WordPress/Elementor (or relevant tech stack) to enable easy content management for the client.

### Fargerike Majorstuen Website | Wordpress

- Created the official website for Fargerike Majorstuen as part of the R2 project, focusing on delivering a professional and modern interface.
- Integrated WooCommerce (if e-commerce features involved) or relevant functionalities for customer engagement.
- Applied SEO best practices to increase organic traffic and online presence.
- Coordinated with cross-functional teams to align website design with business goals and branding guidelines.

### Yarl IT – UI/UX Design Project | Figma

Designed a user-friendly interface for Yarl IT's platform using Figma, Photoshop, and Illustrator. Delivered responsive layouts for the Landing Page, Login Page, and Admin Dashboard, focusing on usability and visual consistency. Created high-fidelity mockups and interactive prototypes aligned with modern UX/UI best practices.

- **Pizza Hut – UI/UX Design Project | Figma**

Designed a modern, visually appealing landing page for PizzaHut, focused on enhancing user engagement and promoting key offerings. Utilized Figma to create responsive layouts, interactive prototypes, and high-fidelity visuals. The design emphasized intuitive navigation, clear call-to-actions, and optimized visual hierarchy to support both marketing and ordering goals.

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## LANGUAGE

- Tamil: Native or Bilingual Proficiency
- English: Limited Working Proficiency

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## REFERENCE

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