

# Phase 1 Project

AVIATION RISK ANALYSIS PROJECT STEPS



# Understand the Business Goal

The company wants to expand into the aviation industry.

Your job is to identify **low-risk aircraft** for **purchase and operation**.

Deliver insights in a way that non-technical executives can use for **decision-making**.



# Load and Inspect the Data

Load the aviation accident data (`AviationData.csv`).

Load state/location code data (`USState_Codes.csv`) if available.

Inspect the data types, missing values, and column meanings.

# Data Cleaning

Task

**Remove Duplicates**

**Fix Typos / Standardize Names**

**Drop Columns with Too Much Missing Data**

**Convert Dates**

Why

To prevent misleading results.

To group similar aircraft properly.

If a column has over ~70% missing values.

Parse to date-time to extract year, month, etc.

# Feature Engineering

Feature

**Risk Score**

**Accident Severity Level**

**Is Commercial vs Private**

**Region or State**

Purpose

Combine injury counts into a single metric.

Bucket into "Low", "Medium", "High" risk.

Categorize aircraft type for business insights.

Analyze by location (join with USState\_Codes.csv).

# Exploratory Analysis

Analysis

**Correlation Heat map**

**Boxplots or Histograms**

**Aircraft Type by Risk Score**

Purpose

See which features affect risk the most.

Spot outliers and trends.

Compare across categories.

# Business-Level Insights

## Insight

**"Cessna models had the lowest injury rates in private use cases."**

**"Accidents peaked in 2001 and 2012. Seasonal trends observed."**

## Use

Purchase suggestion.

Planning & safety.