



## GONG XI RAYA CAMPAIGN 2023 (“Campaign”) TERMS AND CONDITIONS

This Campaign is organised by Malayan Banking Berhad (Company Registration No.: 196001000142) and Maybank Islamic Berhad (Company Registration No: 200701029411) (collectively referred to as “**Maybank**”). By participating in this Campaign, the **Eligible Participant(s)** (as defined below) hereby expressly agrees to be bound by these terms and conditions (“**Terms and Conditions**”) and any decision made by Maybank in respect of the Campaign shall be final and binding.

### 1.0 The Campaign Period

This Campaign commences from 1<sup>st</sup> January 2023 and will expire on 30<sup>th</sup> April 2023 (“**Campaign Period**”), both dates inclusive.

### 2.0 Eligibility Criteria for the Campaign (“Eligibility Criteria”)

2.1 This Campaign is open to all existing and new Maybank Premier customers aged 18 years and above, and applicable to both Malaysian and non-Malaysian citizens who fulfil both of the following requirements:

(a) **Maybank Premier** customers who opens **and/or** maintains:

- (i) Any combination or single product of Deposits/Investment Accounts and investments between RM250,000 to RM1,000,000; **OR**
- (ii) Any combination or single product of financing, Deposits/Investment Accounts and investments between RM1,000,000 to RM4,000,000; **and**

(b) is not an employee of Maybank and its group of companies.

[hereinafter will be referred to as “**Eligible Participant(s)**”]

### 3.0 Campaign Details

#### 3.1 Participating Products

Participating Product Category	Qualifying Criteria
INVESTMENT	Refer to Clause 4.1
LIFE INSURANCE/TAKAFUL	Refer to Clause 4.2
MORTGAGE	Refer to Clause 4.3
CAR LOAN/FINANCING	Refer to Clause 4.4

[hereinafter referred to as the “**Participating Product(s)**”]

### 3.2 Campaign Rewards

The Campaign Rewards are as set out below:

No.	Prize Category	Rewards
(a)	<b>Grand Prize</b>	1x Mercedes-Benz EQB 350 4Matic worth RM350,000
(b)	<b>Monthly Prize</b>	8x (2 winners per month) SAMSUNG Jet Bot+ with Intel LiDAR Sensor worth RM3,500, on random draw basis
(c)	<b>New Premier Onboarding</b>	First 100 Eligible Participants who achieve the criteria as per Clause 3.4 below during the Campaign Period will be rewarded with a Travel Cushion/Blanket worth RM150 each on a first-come, first-served basis.
(d)	<b>Islamic Wealth Management</b>	First 250 Eligible Participants who achieve the criteria as per Clause 3.5 below during the Campaign Period will be rewarded with a Petronas voucher worth RM 150 each on a first-come, first-served basis.
(e)	<b>Investment</b>	Eligible Participants with minimum investment of RM500,000 in a single or combined transaction(s) with respective minimum sales charge during the Campaign Period will be rewarded with a Samsonite Luggage Bag worth RM700 each (applicable to the first 200 customers based on the Campaign Period - on a first come, first served basis).
(f)	<b>Life Insurance / Takaful</b>	100 Eligible Participants with the highest Annualized First Year Premium/Contribution (“AFYP/AFYC”) of minimum RM30,000 (regular premium/contribution) or minimum RM70,000 (single premium - Dynamic Invest) during the Campaign Period will be rewarded with a Petronas voucher worth RM100 each.
(g)	<b>Mortgage</b>	10 Eligible Participants with the highest accepted loan/financing amount of minimum RM700,000 during the Campaign Period will stand to be rewarded with cash rewards worth RM2,000 each.
(h)	<b>Car Loan/ Financing</b>	10 Eligible Participants with the highest approved & disbursed loan/ financing amount of minimum RM150,000 during the Campaign Period will stand to be rewarded with a Philips Air Purifier worth RM800 each.

[hereinafter referred to as the “Campaign Reward(s)”]

### 3.3 Campaign Mechanics

3.3.1 Eligible Participants will be eligible for the Campaign Rewards subject to the fulfilment of the Qualifying Criteria for each product as set out below in Clause 4.1; 4.2; 4.3 and/or 4.4.

3.3.2 Entries are automatically tracked. No Campaign entry forms or registration are required.

3.3.3 Campaign Rewards for 3.2 (a) Grand Prize and (b) Monthly Prize are subject to number of entries as set out in Clause 4.1; 4.2; 4.3 and/or 4.4.

3.3.4 Campaign Rewards for 3.2 (c) New Premier Onboarding is subject to Qualifying Criteria as set out in Clause 3.4 below, based on first-come, first-served basis, while stock lasts.

3.3.5 Campaign Rewards for 3.2 (d) Islamic Wealth Management is subject to Qualifying Criteria as set out in Clause 3.5 below, based on first-come, first-served basis, while stock lasts.

3.3.6 Each Eligible Participant is entitled to receive multiple Campaign Rewards save the Grand Prize and Monthly Rewards where each Eligible Participant can only win one (subject to eligibility and entitlement), based on the highest value.

3.3.7 The entitlement of Eligible Participants to the Campaign Rewards will be determined within three (3) months after the end of the Campaign Period (i.e. 30<sup>th</sup> July 2023).

### 3.4 Premier Onboarding

3.4.1 First 100 Eligible Participants who achieve the criteria in 3.4.2 during the Campaign Period will be rewarded with a Travel Cushion/Blanket worth RM150 on a first-come, first-served basis.

3.4.2 The Eligible Participants will need to:

3.4.2.1 Onboard to Maybank Premier service during the Campaign Period, i.e. 1<sup>st</sup> January 2023 until 30<sup>th</sup> April 2023; AND

3.4.2.2 Take up a minimum of one of the Participating Products and fulfilling the criteria for the said Participating Products subject to Clause 4.1; 4.2; 4.3 and/or 4.4.

### 3.5 Islamic Wealth Management

3.5.1 The first 250 Eligible Participants who achieve the criteria in 3.5.2 during the Campaign Period will be rewarded with a Petronas voucher worth RM 150 each on a first-come, first-served basis.

3.5.2 The Eligible Participants will need to:

3.5.2.1 Be a new or existing Islamic Wealth Management customer during the Campaign Period, i.e. 1<sup>st</sup> January 2023 until 30<sup>th</sup> April 2023; AND

3.5.2.2 Take up a minimum of one of the Shariah compliant/Islamic Participating Products and fulfil the criteria for the said Participating Products subject to the criteria as below.

Participating Product Category	Participating Product Type/Description	Qualifying Criteria
INVESTMENT	(a) Shariah Compliant Unit Trust funds <sup>1</sup> (b) Islamic Structured Products  <sup>1</sup> Note: Excluding ASNB variable funds	Minimum investment of <b>RM100,000</b> in a single or combined transaction(s) during Campaign Period with a minimum sales charge of 1.5%
	(c) Retail Sukuk	Minimum investment of <b>RM100,000</b> in a single or combined transaction(s) during Campaign Period with a minimum sales charge of 1.3%
TAKAFUL	(a) Smart Waris (b) Takaful Smart Plus	Minimum AFYP/AFYC of RM30,000 (regular contribution)

#### 4.0 Campaign Terms and Conditions - Participating Products

##### 4.1 Investment

Participating Product Category	Participating Product Type/Description	Qualifying Criteria	Campaign Rewards		
			Complimentary Rewards	Grand Prize & Monthly Prize Entries	
INVESTMENT	(a) Unit Trusts/Shariah Compliant Unit Trust funds (minimum sales charge of 1.5%) <sup>1</sup>	Minimum investment of RM300,000 in a single or combined transaction(s) during Campaign Period	Eligible Participants with minimum investment of RM500,000 in a single or combined transaction(s) with a respective minimum sales charge during the Campaign Period will be rewarded with a Samsonite Luggage Bag worth RM700 (applicable to the first 200 customers based on the Campaign Period - on a first come, first served basis).		
	(b) Structured Products/Islamic Structured Products (minimum sales charge of 1.5%)				
	(c) Retail Bonds/Retail Sukuk (minimum sales charge of 1.3%)				
<sup>1</sup> Note: Excluding ASNB variable funds					

4.1.1 The Campaign is open to the following three (3) investment product types:

	Investment Product Type	Description
(a)	Unit Trusts/Shariah Compliant Unit Trust funds	Open to selected Unit Trust/Shariah Compliant Unit Trust funds (exclude ASNB variable funds) with minimum 1.5% sales charge
(b)	Structured Products/Islamic Structured Products	Open to selected Structured Products/Islamic Structured Products distributed by Maybank with minimum 1.5% sales charge
(c)	Retail Bonds/Retail Sukuk	Open to selected Retail Bonds/Retail Sukuk with minimum 1.3% sales charge

[hereinafter referred to as “Investment Product(s)”]

4.1.2 Eligible Participants are expected to make an investment of a minimum of RM300,000 in a single or combined transaction(s) during the Campaign Period, save as Campaign Reward 3.2 (d) Islamic Wealth Management [refer to Clause 3.5].

4.1.3 Eligible Participants with minimum investment of RM500,000 in a single or combined transaction(s) with a respective minimum sales charge during the Campaign Period will be rewarded with a Samsonite Luggage Bag worth RM700 each (applicable to the first 200 customers based on the Campaign Period - on a first come, first served basis).

4.1.4 The winner determination will be subject to the execution of the loan/financing during or one month after the Campaign Period.

#### 4.2 Life Insurance / Takaful

Participating Product Category	Participating Product Type/Description	Qualifying Criteria	Campaign Rewards	
			Complimentary Rewards	Grand Prize & Monthly Prize Entries
Life Insurance/ Takaful	(a) Smart Wealth (b) Smart Waris (c) Smart Cash Xtra (d) Smart Flexi Plus (e) Takaful Smart Plus (f) Smart Family Medic (g) Smart Saver Xtra (h) Dynamic Invest (Single Premium)	Minimum AFYP/AFYC of RM30,000 (regular premium/contribution) or minimum RM70,000 (single premium - Dynamic Invest)	Top 100 Eligible Participants with the highest Annualized First Year Premium/Contribution ("AFYP/AFYC") of minimum RM30,000 (regular premium/contribution) or minimum RM70,000 (single premium - Dynamic Invest) during the Campaign Period will be rewarded with a Petronas voucher worth RM100 each.	

4.2.1 The Campaign is open to the following selected Life Insurance policies/Takaful certificates:

Regular Premium/Contribution	(a) Smart Wealth (b) Smart Waris (c) Smart Cash Xtra (d) Smart Flexi Plus (e) Takaful Smart Plus (f) Smart Family Medic (g) Smart Saver Xtra
Single Premium	(h) Dynamic Invest

[hereinafter referred to as "Life Insurance or Takaful Products"]

4.2.2 Eligible Participants are required to sign-up for new Life Insurance or Takaful Products with the minimum premium/contribution amount of Annualized First Year Premium/Contribution ("AFYP/AFYC") of RM30,000 or minimum RM70,000 (single premium - Dynamic Invest).

4.2.3 The minimum premium/contribution amount of AFYP/AFYC applies to Regular Premium/Contribution per policy/certificate issuance, and Single Premium for 'Dynamic Invest', inclusive of the Enricher Premium/Contribution.

4.2.4 The premium/contribution amount is not inclusive of Single or Regular Top-Up for all Life Insurance/Takaful Products.

4.2.5 Payment method: Annual Payment Mode ("APM") and Half Yearly Payment Mode ("HPM") with payment made from Maybank Credit Card/Ikhwan Card or transfer of fund from Maybank savings or current account.

4.2.6 All Life Insurance policies or Takaful certificates are subjected to a free look period. Cancelled or surrendered policies/certificates are not considered.

4.2.7 The top 100 Eligible Participants with the highest Annualized First Year Premium/Contribution ("AFYP/AFYC") of minimum RM30,000 (regular

premium/contribution) or minimum RM70,000 (single premium - Dynamic Invest) during the Campaign Period will be rewarded with Petronas voucher worth RM100 each.

#### 4.3 Mortgage

Participating Product Category	Participating Product Type/Description	Qualifying Criteria	Campaign Rewards		
			Complimentary Rewards	Grand Prize & Monthly Prize Entries	
Mortgage	Open to: <ul style="list-style-type: none"><li>Finance purchase of completed residential properties via subsales and direct from developer;</li><li>Refinancing; redraw, remortgage</li><li>Overseas Mortgage Loans, Foreign Currency Offshore Property Financing-i (“FCOPF-i”);</li><li>Conventional and Islamic financing;</li><li>With or without Zero Entry Cost</li></ul>	Based on minimum loan/financing acceptance of RM500,000	10 Eligible Participants with the highest accepted loan/financing amount of minimum RM700,000 during the Campaign Period will stand to be rewarded with cash rewards worth RM2,000 each.		
				Loan/Financing Amount	No. of Entries
				RM500,000 - RM699,999	10x
				RM700,000 - RM999,999	15x
				RM1 million & above	20x

- 4.3.1 The Campaign is open to new Mortgage Loan/Islamic Home Financing facilities for completed residential properties amounting to a minimum of RM500,000.
- 4.3.2 Recognition of Conventional/Islamic Home Financing facilities is based on acceptance date of the offer during the Campaign Period.
- 4.3.3 The top 10 Eligible Participants with the highest accepted loan/financing amount of minimum RM700,000 during the Campaign Period will stand to be rewarded with cash rewards worth RM2,000 each.
- 4.3.4 The winner determination will be subject to the execution of the loan/financing during or one month after the Campaign Period.

#### 4.4 Car Loan/Financing

Participating Product Category	Participating Product Type/Description	Qualifying Criteria	Campaign Reward		
			Complimentary Rewards	Grand Prize & Monthly Prize Entries	
Car Loan/ Financing	Open to new application of Conventional/ Islamic Car Loan/Financing and applicable for new & unregistered reconditioned cars only.	Minimum approved & disbursed car loan/financing of RM150,000	10 Eligible Participants with the highest approved & disbursed loan/financing amount of minimum RM150,000 during the Campaign Period will stand to	Loan/ Financing Amount	No. of Entries
				RM150,000 - RM299,999	5
				RM300,000 & above	10
				RM150,000 - RM299,999 + Takaful Auto Credit Plan <sup>2</sup>	10
				RM300,000 & above + Takaful Auto Credit Plan <sup>2</sup>	15

			be rewarded with a Philips Air Purifier worth RM800 each.	<sup>2</sup> Extra entries for any loan/financing with Takaful Auto Credit Plan.
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4.4.1 The application dates of Car Loan/Financing must be within the Campaign Period with minimum loan/financing of RM150,000.

4.4.2 Recognition of Car Loan/Financing is based on approval date and disbursement date during or one month after the Campaign Period.

4.4.3 The top 10 Eligible Participants with the highest approved & disbursed loan/financing amount of minimum RM150,000 during the Campaign Period will stand to be rewarded with Philip Air Purifier worth RM800 each.

## 5.0 Other Terms and Conditions

- 5.1 All Campaign Rewards are not exchangeable for cash, credit or kind. Maybank has the right to replace the Campaign Rewards with item(s) of equivalent value with twenty-one (21) calendar days' prior notice.
- 5.2 Maybank is not the supplier of the Campaign Rewards and makes no warranty or representation as to the quality, merchantability **and/or** the fitness for purpose of the gifts provided and shall not be responsible for any defect or any other loss or damage that may be suffered in connection with the Campaign Rewards. Any dispute over the Campaign Rewards provided by the merchant should be resolved directly between Eligible Participants and the respective merchants.
- 5.3 The Grand Prize shall exclude car/vehicle registration fee, road tax, insurance and delivery fee. The Eligible Participants/Grand Prize winner shall be responsible for any additional costs, duties, taxes **and/or** other incidental expenses, which may be incurred as a result of **and/or** related to their acceptance of the Grand Prize.
- 5.4 The Grand Prize winner is required on their own accord and expenses to register the car/vehicle with the Road Transport Department (*Jabatan Pengangkutan Jalan*) before the Grand Prize giving ceremony in which the date and venue will be determined by Maybank at its own discretion.
- 5.5 In the event that the authorized dealer is unable to supply the same model as described herein to Maybank due to reasons which include, but are not limited to manufacture(s) recall or damaged/lost/stolen during storage and delivery, Maybank reserves the right to substitute the Grand Prize(s) with another model of like or similar value as its sole discretion, with twenty-one (21) calendar days prior notice by way of posting on the Maybank Website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or any other methods as it deems fit. Maybank gives no assurance or satisfaction guarantee in regards to the Grand Prize. It will be a direct arrangement/settlement between the Grand Prize winner and the authorized dealer without any resource to Maybank for any dispute in relation to quality or warranty of the Grand Prize or any terms and conditions in respect thereof.
- 5.6 The image(s) of the Campaign Rewards item (if any) in any brochure, marketing or Campaign material relating to this Campaign is for illustrative purposes only.
- 5.7 Maybank, its related companies, employees **and/or** independent contractors shall not be liable for any loss, injury, liabilities, expense or damage whatsoever or howsoever incurred



or sustained by the selected winner **and/or** any other person by reason of, arising from or in connection with the Campaign **and/or** the usage of the gift **and/or** of any service, product or facility of any merchant or any transaction that are processed late, incorrectly or lost due to computer or other electronic breakdown or malfunction or for any other reason.

- 5.8 Eligible Participants who are successful winners of the Campaign Rewards will be contacted and delivery will be made within four (4) months after the end of the Campaign Period i.e. by 31<sup>st</sup> August 2023. The winners will be contacted by a Maybank Personal Financial Advisor from a Maybank branch to liaise with them on fulfilment of the Campaign Rewards.
- 5.9 Once the winners are contacted as stated above in Clause 5.1, the winners will need to verify their home/email address for the purpose of sending the letter of notification, informing the winners of their entitlement. Three (3) call attempts will be made to the winners based on the current information registered with Maybank and failure to reach the said Eligible Participants will entitle Maybank to select a new winner as replacement.
- 5.10 The winners shall have twenty-one (21) calendar days to respond to the letter of notification upon receipt and claim the Campaign Rewards, after which any unclaimed Campaign Rewards will be deemed void.
- 5.11 Delivery of Campaign Rewards except for the Grand Prize will be handled by Maybank's appointed courier service company.
- 5.12 The winner of the Grand Prize may be required to attend a Campaign Rewards presentation ceremony and/or other publicity programs, as and when required, and the winner consent to any disclosure of the same in any manner as determined by Maybank. Failure to attend the Campaign Rewards presentation ceremony and/or other publicity programs may constitute a forfeiture of the Prize.

## **6.0 General Terms and Conditions**

- 6.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 6.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 6.3 By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 6.4 By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which



may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) (“Maybank’s Privacy Statement”) and the PDPA Form for Individual Customers.

In addition and without prejudice to the terms in the Maybank’s Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

\*Note: “PDPA” refers to Personal Data Protection Act (2010).

- 6.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.
- 6.6 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 6.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 6.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- 6.9 In the event of any inconsistency between the English and Bahasa Malaysia versions of the Terms and Conditions, the English version will prevail.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank’s Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website [www.maybank2u.com.my](http://www.maybank2u.com.my).