

Maybank Premier Wealth Birthday Program 2017 ("Campaign") Terms & Conditions

In celebration of Premier Wealth customers' birthday, we at Maybank would like to reward our customers with special offers. This is our way of saying thank you for the continued support towards Maybank Premier Wealth.

- 1. Campaign Period: 1 January 2017 up to 31 December 2017
- 2. Eligibility for the Campaign:
 - a. This Campaign is exclusively for Maybank Premier Wealth customers who receive Maybank Premier Wealth's birthday greetings via Physical Card/Electronic Direct Mailer/Short Messaging System (any one of the following medium) inviting him/her to participate in this Campaign ("Eligible Customers") subject to the terms and conditions appearing herein.
- 3. Offer definitions and Minimum Purchase Eligibility:
 - a. Under this Campaign, Eligible Customers will enjoy the following offers.
 - b. The minimum purchase eligibility is as stated below.

| Product | Maybank Premier Wealth Birthday Program 2017 Offers | Minimum Purchase Eligibility |
|---------------------------------------|---|--|
| Fixed Deposit (Conventional) | Up to BDR + 30bps for 3 to 6 months Up to BDR + 40bps for 7 to 12 months | Minimum placement amount of RM 100,000 Subject to available limit of RM300mil per month Fresh funds only |
| Fixed Deposit (Islamic) | Up to BDR + 30bps for 3 to 6 months Up to BDR + 40bps for 7 to 12 months | Minimum placement amount of RM 100,000 Subject to available limit of RM400mil per month Fresh funds only |
| Unit Trust | Purchase of participating 3rd party open ended Unit Trust funds excluding ASNB Variable Priced Funds. These funds are offered at 1% sales charge | Maximum RM50,000 per customer per transaction, per campaign |
| Maybank Gold Investment Account | Free 'Golden horse' figurine for minimum purchase of 200g of MGIA Special rate and free 'Golden horse' figurine for minimum purchase of 300g of MGIA | Minimum purchase of 200g of MGIA Customers will only qualify for one (1) gift per customer. 'Golden horse' figurine are limited to the first 60 customers. |



4. Campaign criteria:

- a. Present the physical Birthday Card/ Electronic Direct Mailer/Short Messaging System to the assigned Relationship Manager upon making the placement for the products included in this Campaign.
- b. The Campaign is valid for 3 months from the birthday month.
- c. The offer is applicable once for each Eligible Customer.
- d. The purchase of the products included in this Campaign must be made from Maybank.
- e. This Campaign is not valid with other offers and campaign that are being offered by the Bank. For MGIA Only
- f. The fulfilment of 'Golden horse' figurine will be executed one month after the purchase date.
- g. 'Golden horse' figurine will be delivered to Eligible customers' last known addresses through registered courier service or Maybank branches or Maybank Premier Wealth Centres, subject to customers' preferred delivery mode.
- 5. GST will apply for all Unit Trust transactions starting 1st April 2015. Sales charge will be subject to GST at a standard rate of 6%.
- 6. The terms and conditions governing the products included in this Campaign are separate from these terms and conditions. The customer is required to comply with all terms and conditions of the products included in this Campaign and all the terms and conditions of this Campaign.
- 7. Investments in Unit Trust are not obligation of, guaranteed or insured by the Bank and are subject to investment risks, including the possible loss of the principal amount invested. Customers are advised to read the Prospectus/Product Highlight Sheet/Term Sheets of the Unit Trust funds before investing.
- 8. Maybank reserves the right to extend, cancel, suspend, terminate this Campaign or amend these terms and conditions at any time by giving at least 21 calendar days' notice before the new terms and conditions take effect and the advice shall be posted through the Maybank2u website at www.maybankpremierwealth.com or through any other channel or channels that the bank may deem as appropriate. For the avoidance of doubt, cancellation, suspension or termination by Maybank of this Campaign shall not entitle any person to any claim or compensation against Maybank for any and all losses or damages suffered or incurred by the account holder as a direct or indirect result of the act of cancellation, suspension or termination of this campaign.



9. The Customer will not be covered by the compensation fund under section 152 of the Capital Markets and Services Act 2007 (CMSA). The compensation fund does not extend to the Customer who has suffered monetary loss as a result of a defalcation or fraudulent misuse of moneys or other property, by director, officer, employee or representative of the Bank. Where the Customer suffers monetary loss in the above circumstances related to the acts of the Bank's employees, the Customer may lodge a complaint with our Customer Feedback & Resolution Management ("CFRM"). The Customer who is not satisfied with our CFRM's decision may refer the case to Ombudsman for Financial Service (OFS) or the Securities Industry Dispute Resolution Centre within six (6) months of receiving a final decision from Maybank's CFRM.

10. In the event of any complaints related to the Campaign, Customers may contact the Bank's **CFRM** bearing the following telephone and e-mail address:

Customer Feedback & Resolution Management

Telephone : 03 - 2074 8075

Email Address : cfrm@maybank.com.my

11. Any personal data of the participants of this campaign collected by Maybank under these Terms and Conditions shall be processed retained, disclosed and processed only for the purposes of this campaign specified in the Terms and Conditions. Please refer to the Maybank Group Policy Notice (which is available at www.maybank2u.com).