

OUR MISSION

Our mission is to clean the air from pollution in every highly polluted city worldwide.

To do so we partner with Pure Air Industries (with publicly available contracts) which allow us to sponsor their air cleaning units in exchange for data those units collect freely. We then broadcast this data in a **semi-public** blockchain* and sell this data to governments and corporates as an e-commerce.

In this fashion, we allow for a rapid distribution of the units (hence, cleaning more and more and more pollution) and a rapid acquisition of data in our platform – which is what some say, killing two birds with one stone.

This occurred to us one of the most practical ways of distribution for both, those units and our platform and since we are operated by the same

But why you should care about air pollution after all?

This are the main reasons you should even care about air pollution.

- 1.
- 2.
- 3.
- 4.

*Semi-public here means some part of the data is public and some is private. We hold two blockchains. The public part records what data is sold and to whom as well as the total amount of data points and is accessible by anyone. From that public blockchain we build and publish the list of governments, companies and well known individuals who have bought some, as well as the ones who speak about it but have not bought any.