

Why we do what we do?

Because we do believe there is a need for the air to be cleaned. Throughout history we always have found opposition in change. There was a point we didn't have waste water management and well, cities were not the cleanest part to be around. It was difficult at that point too to push water treatment as a human necessity. Even though we would now not been able to consider it otherwise.

However, as we embraced waste water treatment and sewage systems, cities became cleaner and illnesses were more difficult to spread. And the masses became growingly acceptant of that.

We are in kind of a similar place today, with air pollution making us ill and dying earlier. Of course, not in the same way as wastewater did. Air pollution makes us

Air is very necessary for human life and air pollution has been linked to every possible illness.

We believe there is a need of clean air in cities, a need which increases with the increase of population.

We believe everyone has the right to have pure and clean air no matter where she decides to live.

We believe in a world free of air pollution because pollution as sewage today has been taken care of.

We do everything in our hands to provide that service for the greater good. We do sell data as we need to be profitable as a company and good revenue allow for a faster and better expansion.

But our goal is the big common good as was energy, gas, electricity, water and now air.