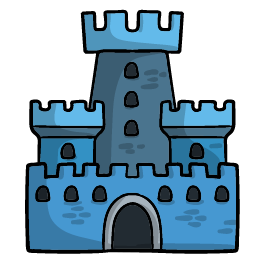
AirBastion



*“Res, non verba”.*

Our whole whitepaper will be following the best practices set on the principle we cited on top. This means we will keep this whitepaper informative, pretty informal (even friendly), to the point, and altogether, short and sweet. There is far too much noise in this world and too little time to read lots of non-sense and deviated explanations anywhere else.

6th December 2018, London, England

**The problem**

Every year 7 million people die because of air pollution. We have been able to link that to earlier death and to almost every possible disease that we know. We have been able to quantify the reduction of life-span based on those pollution levels as well as what should considered safe. Yet we still fail at every possible level in acting to balance it.

We are not talking here of some theoretical exercise for amusement but of knowledge that should have sparkled lots of action.

Life reduction is [1.8 years](https://dms.licdn.com/playback/C5605AQFrBDEvHwjfYg/72542ae042a14d6a878db188d8c78dba/feedshare-mp4_3300-captions-thumbnails/1507940147251-drlcss?e=1544227200&v=beta&t=AXauqE027w9RjxTNGhZv_mZxqcpjIzcYIqKuX8X1Vp4) on average, above that of smoking which is [1.6 years](https://dms.licdn.com/playback/C5605AQFrBDEvHwjfYg/72542ae042a14d6a878db188d8c78dba/feedshare-mp4_3300-captions-thumbnails/1507940147251-drlcss?e=1544227200&v=beta&t=AXauqE027w9RjxTNGhZv_mZxqcpjIzcYIqKuX8X1Vp4) reduction.

But if you live in other places like Riyadh, or :

Life reduction if you live in India can be of up to -- 11 years.

Life reduction if you live in China can be of up to -- 7 years.

Still we can’t quantify or link everything but we are pretty sure lots of these earlier deaths would have not developed if you were not exposed to this pollution and thus would not be earlier deaths but tragedies if we count a reduction of lifespan > 20yrs.

Now, we’ve already deemed air pollution as the [world’s #1 killer](https://www.weforum.org/agenda/2018/11/deadly-air-pollution-shortens-lives-by-nearly-2-years-researchers) and yet we still fail at every possible level lacking in action what we say in words.

**The proposed solution**

We propose a solution in two steps.

Units and a system to clean outdoor air of pollution in cities brought to you by Pure Air Industries.

A way to sponsor, power, promote, and keep this units running brought to you by AirBastion.

Outdoor air cleaning

**The government-accepted and industry-accepted solution is childish**

The current plan of action involves limiting the pollution cars are able to generate and to move every single possible thing to use electrical energy. To increase standards and to ban the use of diesel cars inside our city centre’s and some other policies such as retrofitting diesel cars with catalytic converters, creating extra charges for cars, car scrappage schemes

“All that we have done, all that we focus is on cleaning what we will produce in future terms – also known as reducing emissions.”

We do agree the proposed solution is great going forward but not even close to be complete, working or even good for anyone. Just plainly restrictive and will mine our economic development as transportation is on the core of almost every industry.

You can’t turn away of what you have done and try to pretend it doesn’t exist anymore. Pollution is here – we generated it – it’s killing people – and it’s our duty to clean it. Full stop.

**Why this will work**

**Why now**

**How does it work**

**Token use case**

The token here has 3 main uses.

(1) Transactional purchase of datasets and datum points of hyperlocalised air-quality and flow movement data.

(2)

(3) Free wifi allowance on public space as long as you’re close to Pure Air Industries’ units for all token holders. Making the world a much connected place, with a smaller communication loop seems a good thing to push forward.

**What are the mechanics of the ICO?**

AiRC has been issued by Pure Air Industries and is used internally for now to generate xyz.

The company carrying on with the token sale is

60% - full amount of tokens to be exchanged for contribution.

5% - Advisory/Mentor board

5% - ICO running,

10% -

20% - Team – we need to attract, keep and pay the people who have trusted into our vision

We will follow a continuous ICO model. The ICO will be open to contributions until all the tokens available have been exchanged. The reason for that is we need to allow enough time for everyone who wants

The total amount of tokens to be sold is 7.53 billion and that’s the exact amount of tokens to be available to the public. The gross amount is going to be 10,542,000,000.000000 AiRC tokens.

**Links**

[Website](https://www.airbastion.io/)

MVP

[Pure Air Industries website](http://www.pureairindustries.com/)

[Pure Air Industries’ blog](https://blog.pureairindustries.com/) – the most completed source of airpollution information, material and expertise on internet today.

We are [@AirBastion](https://www.twitter.com/AirBastion) in twitter – tweet us something up in there ☺

Our telegram channel is PAI ICO

**Who can contribute?**

Anyone who can be whitelisted. Regulations apply. Please do read our token terms and disclaimer to see if you are eligible to be whitelisted. Alternatively, check your country’s government policies regarding contributions on initial token offerings.

If you decide to go ahead – you can go through the process on [our website](https://airbastion.io/ico/contribute).