

Frank



Job Title

Freelance Photographer

Age

24 years old

Highest Level of Education

Some college, no degree

Social Networks



Industry

Marketing

Organization Size

Self-employed

User Bio

Frank is a young and active male who lives in New York and is always on the go. Frank is also known to always be following the latest and greatest trends where that be in fashion, sports, culinary, etc. He is beginning to expand his taste palette and would like to find new recipes to try.

Wants and Needs

Due to the fact that Frank is a freelance photographer and enjoys travelling he would like for his recipe app to function like a social media app where he can check new posts, follow favorite chefs, save and share his recipes. Frank would also love to have his app to be cross platform and access it on his laptop, tablet, and mobile device.

Skills and Resources

Frank has some prior cooking skills from cooking easy to go meals for his younger siblings growing up and taking home economics class in Hlghschool. Due to his busy work schedule he has not reallt spent much time in the kitchen and more time dinning out. However, when he moved from home, he was gifted all the essential kitchenware from his family and is eagerly waiting to use them in his new adventures in the kitchen!