

Aidan Bryant

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SUMMARY

I am a UX/user researcher and fledgling designer looking for a challenging, creative role. I learn quickly, thrive on challenges and the unknown, and work well both individually and across teams. I offers a combination of creativity and analytical perspectives and I love the data as much as the story behind it. I am seeking a usability or user research position in which I can collaborate with many different players and keep building upon my own rapidly-expanding skill set.

RESEARCH SKILLS

- **Research and analysis tools:** UserTesting.com, SPSS/PASW, Excel, R, NVivo, transcription
- **Methods:** remote usability testing, content and textual analysis, in-depth interviewing, surveys, experiment design, card sort, ethnography
- **Prototyping & Design:** Axure, Balsamiq, InVision, Pixelmator, Adobe Creative Suite

PROFESSIONAL RESEARCH EXPERIENCE

- **User Experience Researcher, UserTesting.com, August 2012 – present**
 - Designing remote usability test plans for Enterprise clients
 - Interacting with UserTesting.com's online panel of testers, including direct recruitment and providing tester feedback
 - Summarizing results of test plan and discussing results with clients, including implementation and future research
 - Developing methods of incorporating quantitative results into testing and summaries
 - Serving as moderator and facilitator for remote moderated testing
 - Collaborating with other teams (Product, Fulfillment) to develop improved testing infrastructure and front/backend methodology support
- **Data Analyst, Syracuse University, August 2011 – August 2012**

Responsibilities: Coded and analyzed trends in alumni career paths for Television Radio and Film department using SPSS; composed presentation based on results for interdepartmental meeting
- **Research Assistant, Syracuse University, August 2011 – August 2012**

Principle Investigator: Dr. Fiona Chew

Responsibilities: composing a new and revised scale for assessing eHealth literacy, editing grant proposals and other articles, providing article content and method feedback, collecting literature on health communication including directly contacting cited authors; writing introduction for paper on palliative care.
- **Volunteer Research Consultant, Alzheimer Association of Central New York, January 2011 - May 2011**

Interviewed Alzheimer's caregivers with intention of more effectively publicizing Alzheimer Association services throughout Syracuse area.
- **Research Assistant, Syracuse University, August 2010 – May 2011**

Principle Investigator: Dr. Carol Liebler

Responsibilities: analyzed news items for textual data, established intercoder reliability, assembled survey materials, administered participant data collection, organized and analyzed data in SPSS, and conducted literature searches on news visibility of missing children

EDUCATION

Master of Arts, May 2012, Syracuse University, S. I. Newhouse School of Public Communication
Concentration: Media Studies

Bachelor of Arts, May 2010, State University of New York at Geneseo
Major: Communication
Minor: Graphic Design

PUBLICATIONS

- Merrill, K., **Bryant, A.**, Dolan, E., & Chang, S. (2013). The male gaze and online sports punditry: Reactions to the Ines Sainz controversy on the sports blogosphere. *Journal of Sport and Social Issues*

CONFERENCE PRESENTATIONS

- **Bryant, A.** (2009). *Iron Man*: A study in orientalism and hegemony. Paper presented at PCA/ACA 2012, Boston.
- Merrill, K., **Bryant, A.**, Dolan, E., Chang, S. (2010). The male gaze and online sports punditry: A case study of the Ines Sainz controversy. Paper presented at AEJMC 2011, St Louis.

ADDITIONAL TECHNICAL SKILLS

- Adobe Creative Suite (Advanced Photoshop, intermediate InDesign and Illustrator), Microsoft Office
- Computer and traditional art and design methods