

Cloud Journey

Mujtaba Hamid

Azure Product Management
Silicon, Electronics and Gaming Industries



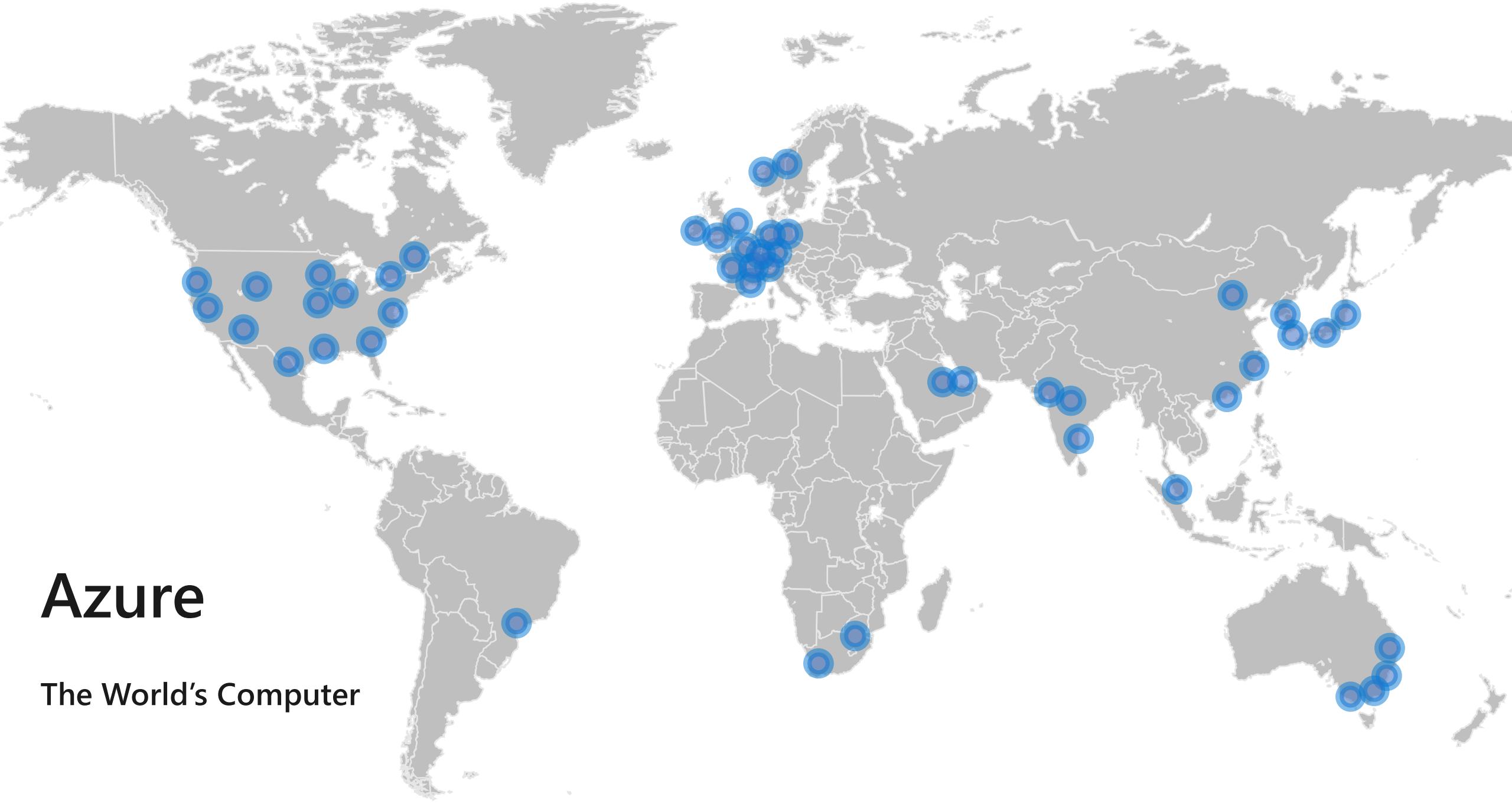


Cloud Journey

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Azure Product Management
Silicon, Electronics and Gaming Industries

Azure

The World's Computer









Gaming



Modern life



Modern workplace



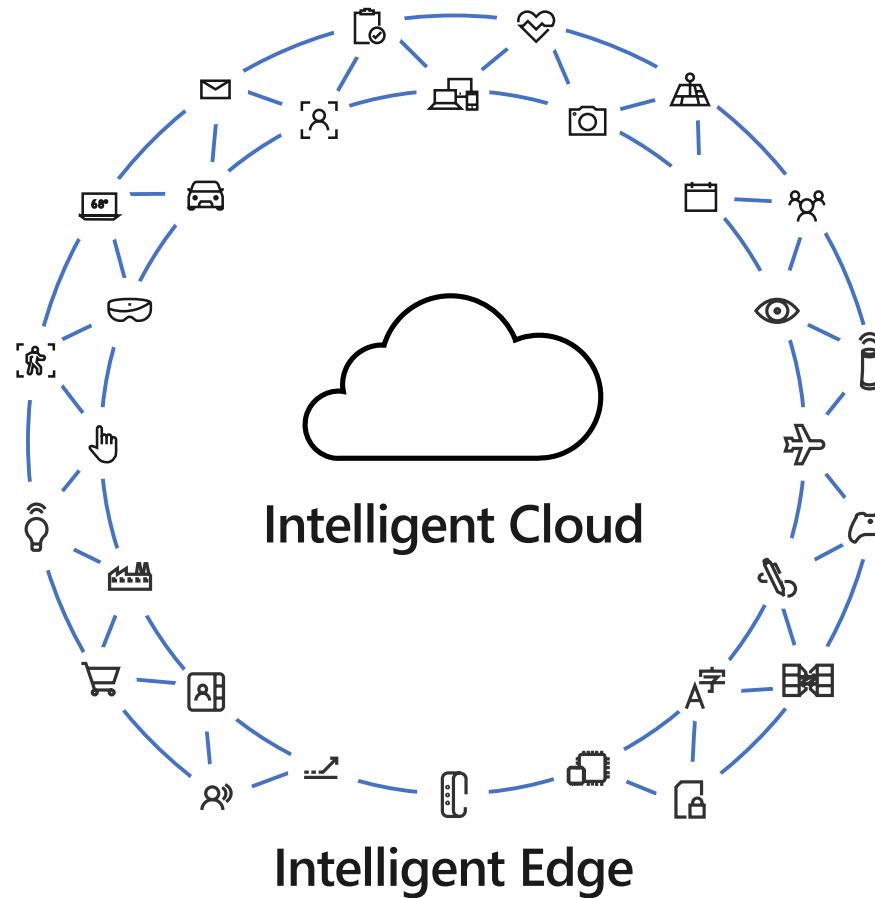
Business applications



Applications & infrastructure

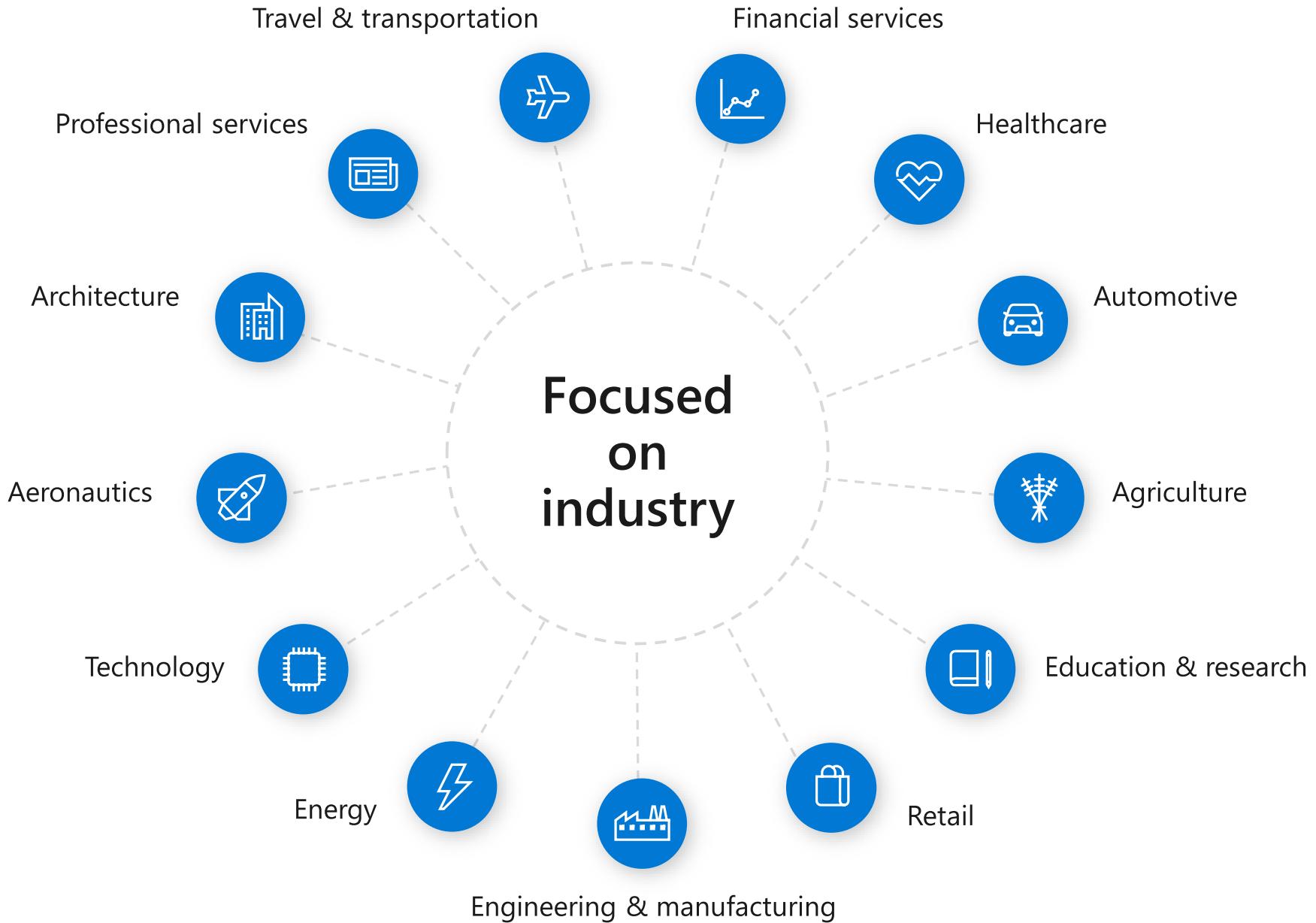


Data & AI



Empowered
experiences
+
Digital
transformation

Focused on industry



Growth in Microsoft's supply chain

>42,000

Active SKU's

30K

Ship-to Locations

9

Manufacturing Locations

\$8B

Annual Spend

107

Countries Served

77 Million

Products Manufactured



300 GB/day



Xbox



Surface



PC Hardware



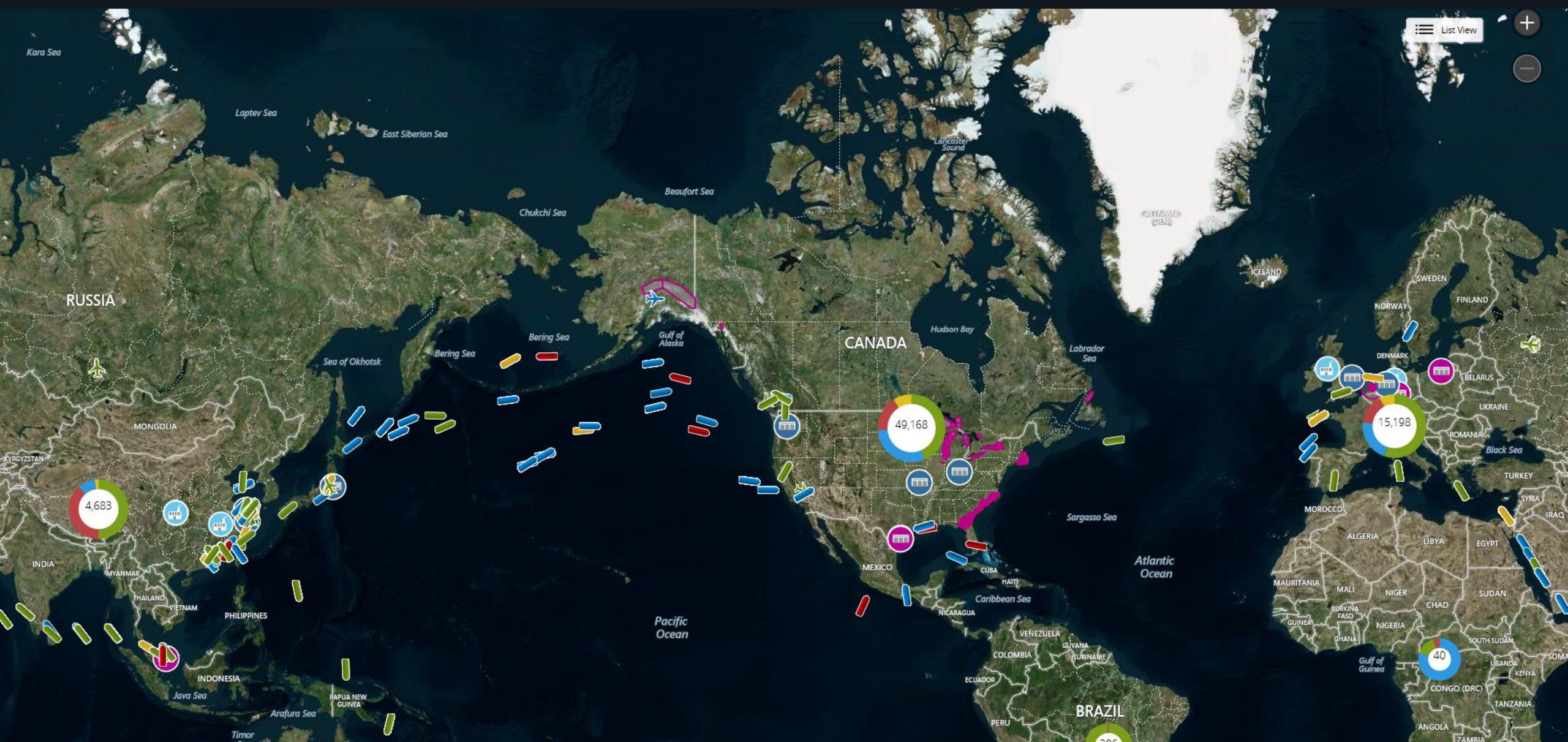
Software



HoloLens

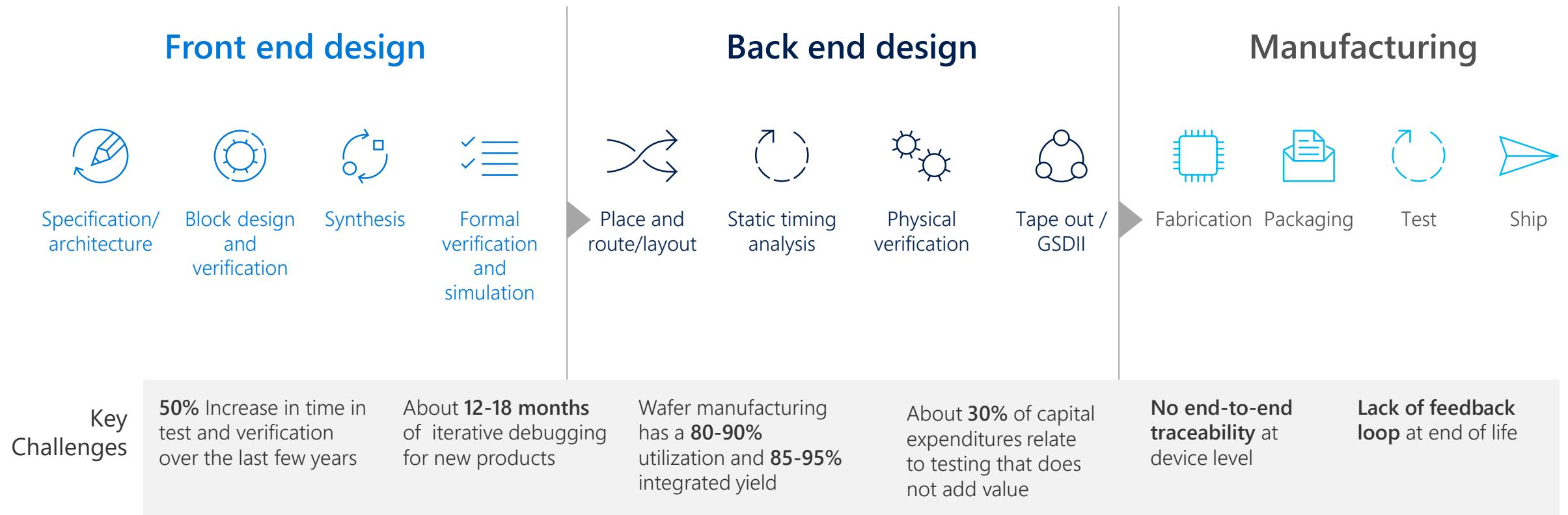


Surface Hub

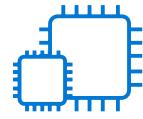


Example: Global View of Microsoft Supply Chains in Real-Time (All Modes)

Semiconductor Development



Silicon development using Azure



Execute design & simulation workloads with global teams on larger designs



Verify, place & route, and re-verify entire designs for new processes (7nm) without resource constraints



Iterate faster on product design to accelerate innovation and improve time-to-market

Customer design

Design portal IP and EDA tools

cadence **synopsys®**

VDE



Cloud



Customer cloud journey



Think Big

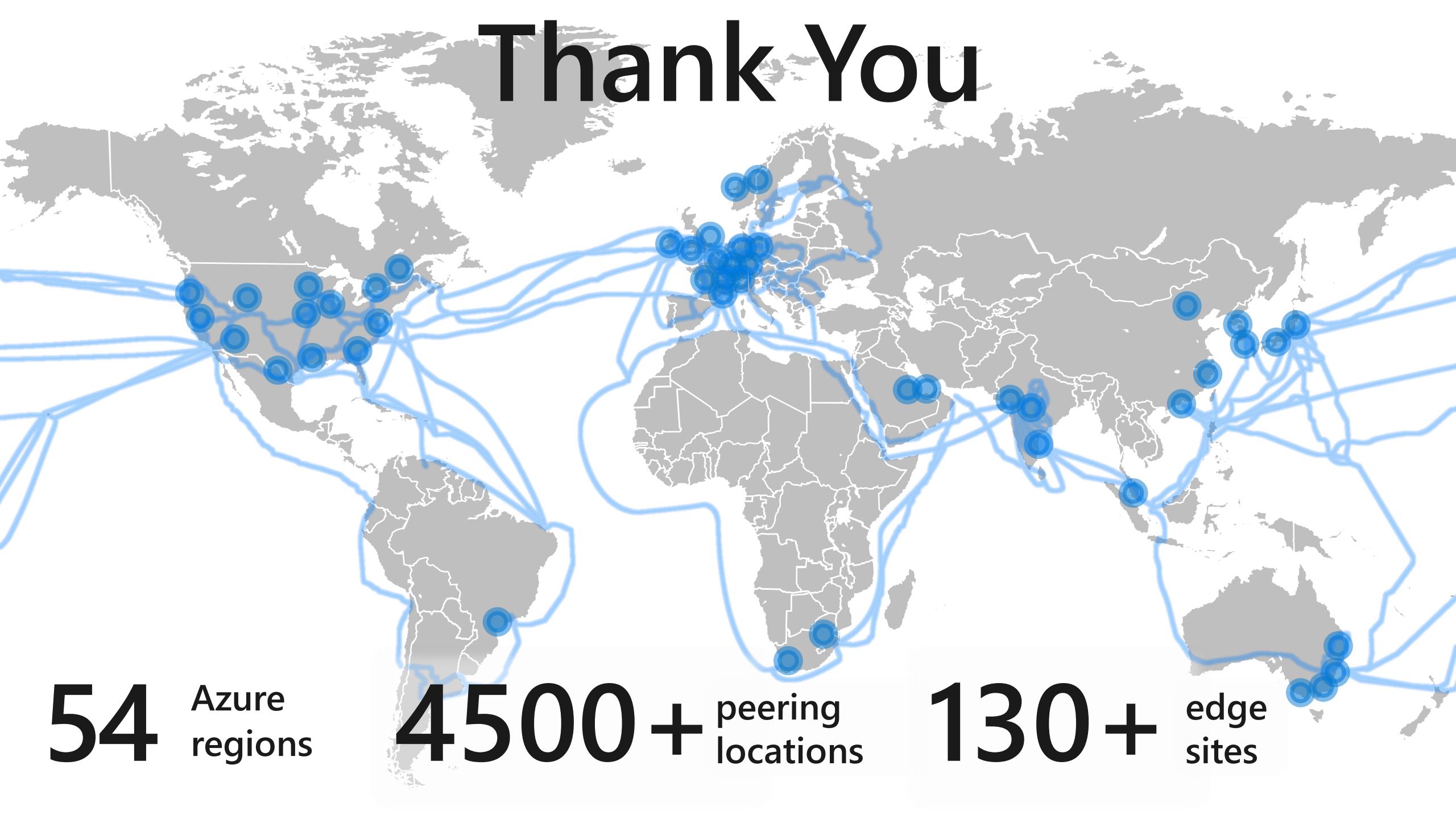


Start Small



Learn and Scale
Fast

Thank You



54

Azure
regions

4500+

peering
locations

130+

edge
sites



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