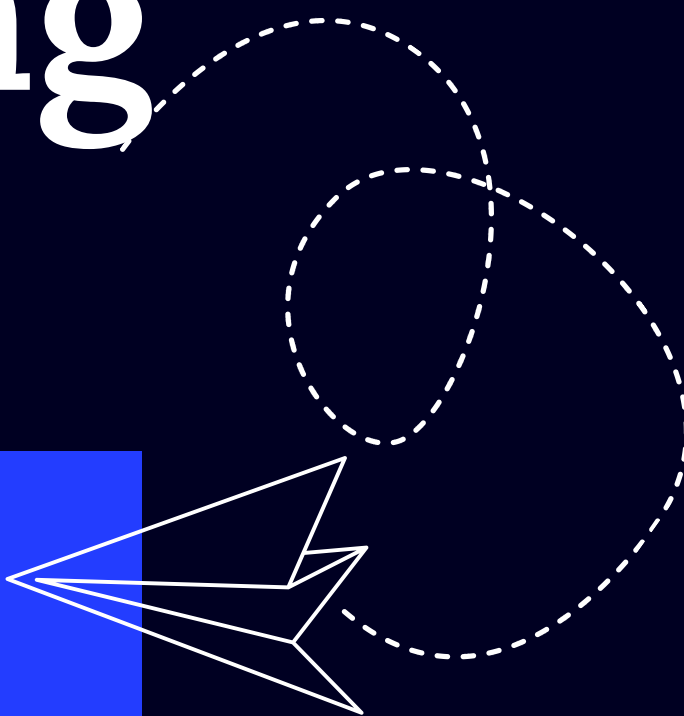




SubSui

**Your Ticketing
Journey**

Starts Here.



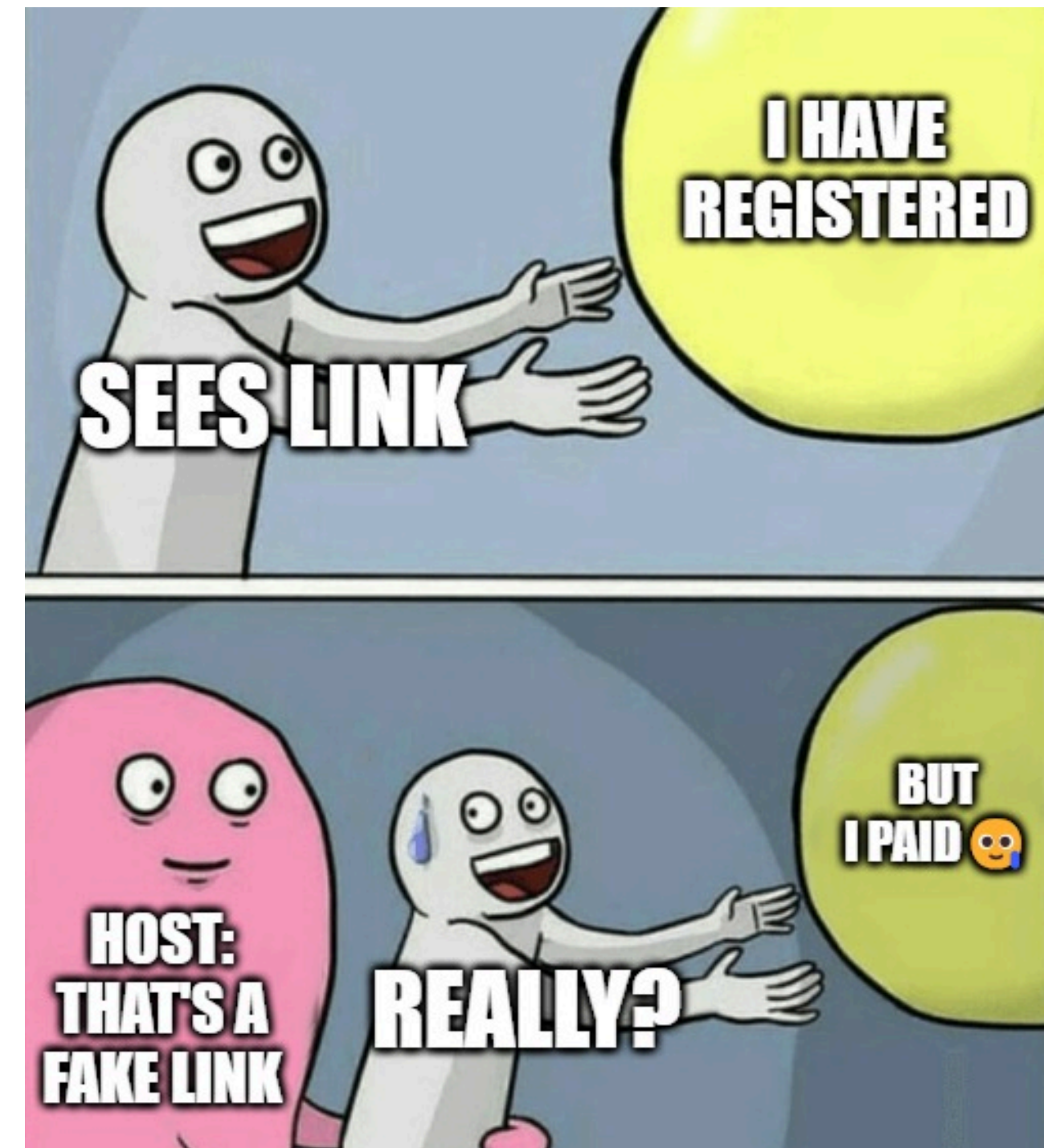


Problem Statement

Duplicacy of Tickets

Person A registered for SUI on Campus buildathon using a Luma link.

On arriving, Person A was told that the link was a wrong one.





Problem Statement

Fixed Prices of Tickets

User experience is key to gaining attendees.

With Zero reward system, no incentives for early registration done by a trustless system, **there is just too little experience offered to the user.**



No User Rewards



User Rewards & engagement



Problem Statement

Security

User's sensitive data are all on an event page!

Your name, phone number, location, email could be breached on a centralized database.





Problem Statement

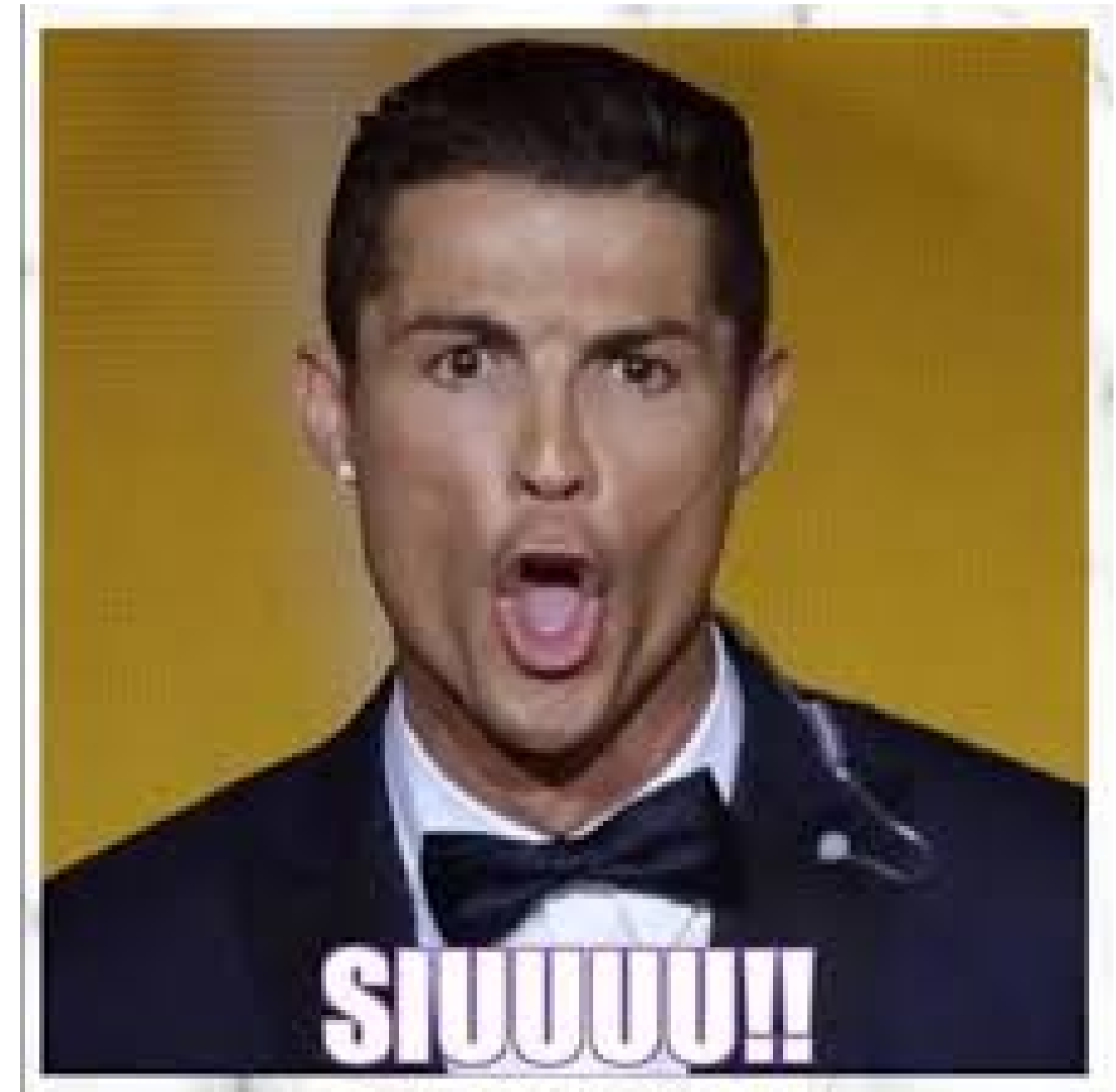
Data Integrity

Web 2 Apps: Hey! You're data is safe with us.

Customer: How is it Safe?

Web 2 Apps: It's just safe, trust us.

We are implementing a trustless system, with immutability of the Sui blockchain





Unique Proposition



First, Our solution is built on Sui blockchain **Luma isn't.**

Features Like:

- Dynamic Ticket Pricing
- Tickets as NFTs
- Security on Sui Blockchain
- AI Powered Recommendation





Impact of Subsui

- First, Payment without borders: Has Stripe or PayPal been restricted in your country? You can still buy tickets!
- Data Protection: No region's data is being accessed by central authorities or government
- Host events without borders: With Subsui's scalability, everyone can host an event





Feasibility and Scalability

- Subsui is built on top of Sui blockchain which makes it highly scalable.

Feasibility Studies:

- Nigeria is the leading P2P country in the world
- 33% of Nigerians have adopted crypto
- Despite regulatory laws, Nigeria remains among the top countries driving blockchain adoption.





Solution Implementation

Onchain Implementation:

All Subsui's features is built and running on-chain

Hence, Mutability of records is impossible.

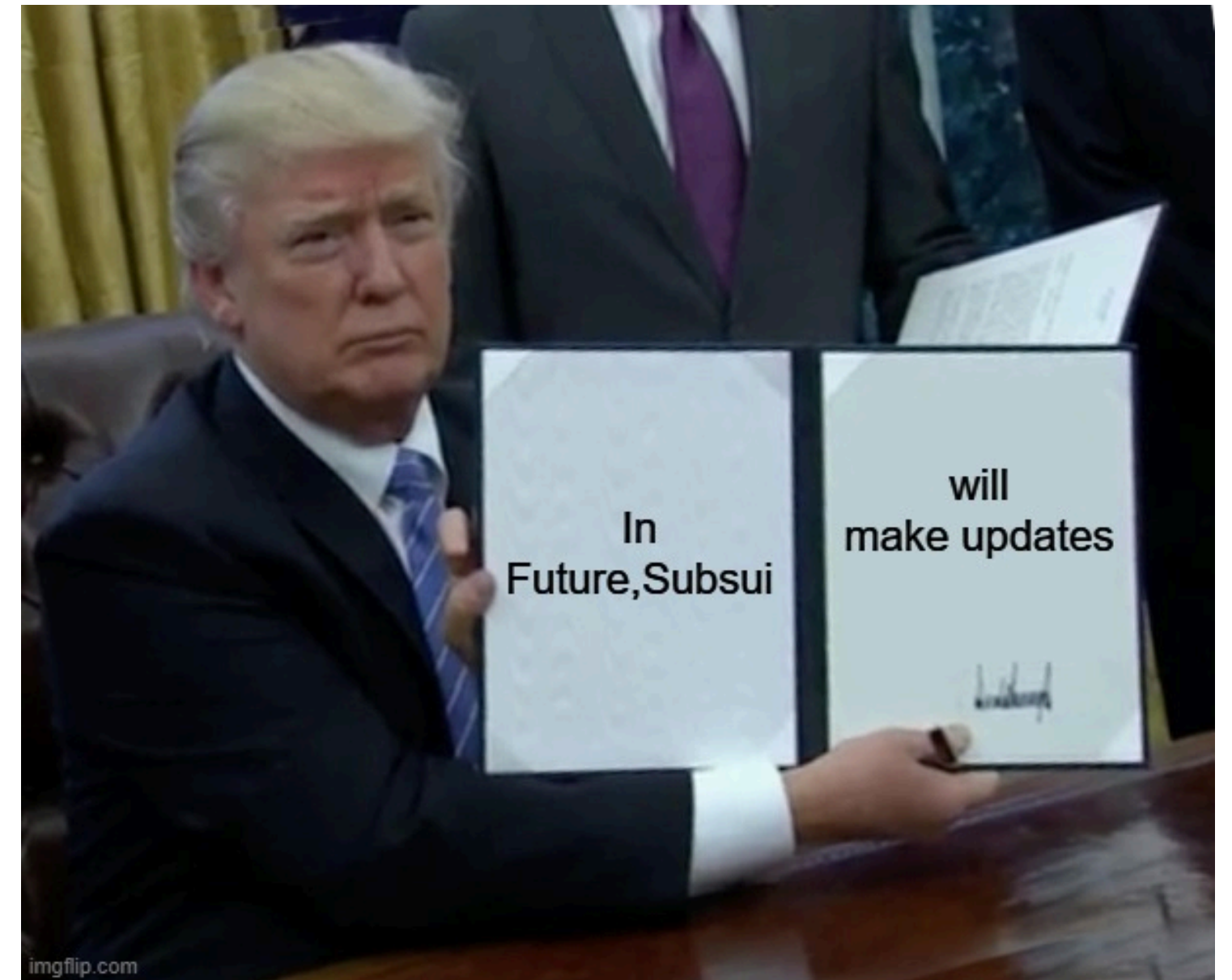
At Subsui, **We stay tracked with Sui**





Future Improvements

- AI Agent to handle support
- Ticket Resell
- Analytic tools to track event progress and gain insights





Thank
YOU

