



# AIREL JAVIER ALDAFFAE

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Ambarketawang Sub-district, Gamping District, Sleman Regency, Yogyakarta Municipality, Special Region of Yogyakarta

Airel Javier Aldaffae is a person who is willing to learn and try new things. he has the desire and passion to improve his skills and expand his experience. he has analytical skills as a certified System Analyst, certified Web Developer, and he has worked as a Game Development and Software Testing Quality Assurance lecture asisstant.


## Work Experiences

**Creative Gama Studio. CV - Jl. Tata Bumi Selatan No.109,**  
**Kelurahan Banyuraden, Kecamatan Gamping, Sleman, DIY**  
*Internship*

May 2023 - Jul 2023

- Developed a company website for PT. Keizi Gama Corp to enhance online branding and marketing effectiveness.
- Developed a web-based system information for a mechanic shop with php native.
- Maintenanced on the company's clients website and optimizing websites.

## Education

**Universitas Muhammadiyah Yogyakarta**  - **Yogyakarta, Indonesia**  
*Bachelor of Information Technology, 3.74/4.00*

Sep 2020 - Dec 2024

- Head of Dmark work program at KMTI organization, entrepreneurship division.
- IT Specta event committee in the sponsorship division.
- Lecture assistant on Game Development and Software Testing Quality Assurance courses.

## Organisational Experience

**Keluarga Mahasiswa Teknologi Informasi (KMTI) - Yogyakarta, Indonesia**  
*Head of Dmark work program in the Entrepreneurship division*

Oct 2021 - Sep 2022


- Conceptualized and designed merchandise that aligned with brand identity and audience preferences, resulting in a 10% increase in merchandise revenue.
- Managed end-to-end sales operations, including inventory tracking, pricing strategies, and customer engagement to ensure seamless transactions.
- Negotiated sponsorship agreements to maximize mutual benefits and enhance event outcomes, fostering long-term professional relationships
- Planned and executed business-focused webinars, coordinating logistics, speaker schedules, and marketing efforts to ensure high attendance and engagement

**IT Specta - Yogyakarta, Indonesia**  
*Member of Sponsorship division*

Dec 2021 - Jul 2022

- Negotiated sponsorship agreements with potential partners, securing valuable funding and resources that significantly supported event operations.
- Built and maintained strong relationships with sponsors, ensuring mutual benefits.
- Developed and executed sales strategies for event-related products, increasing revenue to effectively fund event activities.
- Analyzed customer preferences to optimize product offerings, resulting in 30% increase in sales compared to the previous event.
- Manage budgets in alignment with departmental work plans, ensuring financial efficiency and accountability.

## Skills, Achievements & Other Experience

- **Hard Skills:** Web Development, Quality Assurance, User Research & Usability Testing, User Interface Design, User Experience Design, Wireframing & Prototyping, Troubleshooting.
- **Soft Skills:** Project Management, Analytical Skills, Teamwork and Collaboration, Time Management, Problem Solving, Logical Thinking, Adaptability.
- **Projects:** Developed a tourism village website "Dewi Gareng", Developed a system information for mechanic shop website, Designed "Si Kost" UI and UX website, Developed a game titled Small Knight, Designed a GDD for a board game titled Chaos Chess.
- **Certification** : BNSP Information System and Technology Development: System Analyst (2024 - 2027), BNSP Programming and Software Developer: Web Developer (2024 - 2027).