



LOGO MISUSE

Here are some, but not all, incorrect uses of our logo. The logo is carefully drawn artwork, so any alteration of the logo is considered misuse. Only use approved digital artwork.



DO NOT typeset the wordmark



DO NOT change the relationship of logo components



DO NOT reposition the logo components



DO NOT skew or distort the logo components



DO NOT change the colors of the logo



DO NOT remove kinesis



DO NOT distort proportions



DO NOT add copy to logo

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DO NOT use the logo as a headline or read-through text

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DO NOT use the kinesis as a highlighting tool