

Guidelines for *Professionals*

BMS Logotype

This is Bristol-Myers Squibb's logotype. This logotype must be used in all our communication, both print and electronic.

If possible, always place the logotype at the right down corner with generous space around it (minimum 8 mm from the right end and BMS Blueline). See example below (1).

When needed, a black or negative logotype can be used.



Bristol-Myers Squibb

Blue, PMS: 301

CMYK: 100% C, 43% M, 0% Y, 18% K



Bristol-Myers Squibb

Black, PMS: 100% black

CMYK: 0% C, 0% M, 0% Y, 100% K

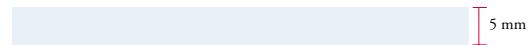


Negative

CMYK: 0% C, 0% M, 0% Y, 0% K

BMS Blueline

Always place the BMS Blueline 5 mm at the top and bottom in all communication, such as folders, ads, mailings, roll-ups, etc. See example below (2).



BMS Blueline
Lightblue

CMYK: 10% C, 3% M, 2% Y, 0% K

BMS Collage

Use BMS Collage, when there is space, in materials such as folders, ads, mailings, roll-ups, etc. Place and attach the BMS Collage under to the BMS Blueline, always to the right and with a minimum of 10 mm space from the right end. See example below (3).



BMS Collage

BMS Mission

Use the logotype together with the BMS Mission when there is space. See example below (4).



BMS Mission

Handläggare Regulatory Science

Bristol-Myers Squibb, anslutningen Regulatory Science, behöver en viss kod (1-2) för var handläggare som ska få på författningsdokumentet i nivå.

Vi är en skandinaviskt myckeläkarmiljö inom företaget med huvuduppgift att ge råd och sättning och få till stånd godkäntanden i de nordiska länderna för att utveckling av nya läkemedelsmediciner och råd för rättsmedicin för nya produkter. Särskilt viktigt också för att upprätthålla marknadsföringspolitiken för våra röda matmedicinska produkter.

Då vi arbetar med att konstruera och uppställa produktdokumentation, produkskrifter och boksedlar, för våra partners, här är du varit intresserad av att arbeta med medicinska tester och helseffekter för att säkerställa att de rättsmedicinska behöriga svenska och engelska i rål och skrifft har så goda dokumentuppgifter, huvudsakligen i Microsoft Word.

Vill Du veta mer? Ring 08-70 10 00 och tala med Marianne Stenlund, Senior Manager, Global Business, Global Business, Regulatory Science. Anmälan med CV sänds till Bristol-Myers Squibb, Att: Mariana Stenlund, Box 15200, 167 15 Bromma senast 20 oktober 2006.

www.bms.com

Bristol-Myers Squibb

Nordic Secure the future program

Opportunity for HIV+ experiencing care professionals in the Nordic countries to work in a secure environment to develop and share knowledge, skills and experience to help address the HIV/AIDS crisis among women and children in sub-Saharan Africa. An assignment offered by the Nordic Institute of Public Health.

Economic compensation

High risk, high reward environment as a career well fit for individuals with entrepreneurial spirit and desire to work in a secure environment.

Application of interest

Letter of intent to be sent to Ms. Tina Hultén, Head of our program, Nordic Institute of Public Health, Stockholm, Sweden. Please include your name, address, telephone number, fax number, e-mail address, and a brief description of your qualifications and interests. Applications will be reviewed on a rolling basis until June 15, 2007.

The assignment

Work assignment will be located in the Nordic Institute of Public Health, Stockholm, Sweden. The work will consist of a combination of research, development, and implementation of programs and activities to support the work of the Nordic Institute of Public Health in addressing the HIV/AIDS crisis among women and children in sub-Saharan Africa. The work will be conducted in a secure environment.

We can apply

We can apply for the assignment and receive working conditions and compensation that are competitive with our experience from the Nordic countries.

More information about the program

We can apply for the assignment and receive working conditions and compensation that are competitive with our experience from the Nordic countries.

Bristol-Myers Squibb

Stipendium

"Proud to Discover"

Award for Distinguished Achievement in Infectious Diseases Research

Bristol-Myers Squibb offers this stipend to encourage and support basic and translational research in infectious diseases. Up to \$10,000 is awarded annually to researchers who have demonstrated significant achievement in their field of research. The award is open to individuals who are currently employed or affiliated with an academic institution or a research organization that can be approached for a recommendation letter.

Economic compensation

High risk, high reward environment as a career well fit for individuals with entrepreneurial spirit and desire to work in a secure environment.

Application of interest

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Bristol-Myers Squibb

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För mer information vänligen kontakta:

Ansvarig: Marianne Stenlund, Global Business, Global Business, Regulatory Science. Anmälan med CV sänds till 08-704 71 00.

Bristol-Myers Squibb är ett av de ledande forskningsföretagen i läkemedelsindustrin och är verksamt i hela världen för att förbättra patienter med offentliga läkemedel och sjukliggivande.

Bruk av webbplats: www.bms.se

Bristol-Myers Squibb

(1) Place logotype at the right down corner in all materials

(2) Place the BMS Blueline at the top and bottom of all materials

(3) Attach the BMS Collage under the BMS Blueline when suitable

(4) Use the logotype together with BMS Mission to the left when there is space

Guidelines for *Professionals*

BMS Fonts

Headline:

Use Garamond Regular and Garamond Italic, black and blue

To highlight words, use Garamond Italic in blue

See example below (5).

Body text:

Use Garamond Regular black See example below (6).

Subtitle:

Use Garamond Italic black. See example below (7).

Garamond Regular

Garamond Italic

Garamond Semibold Regular

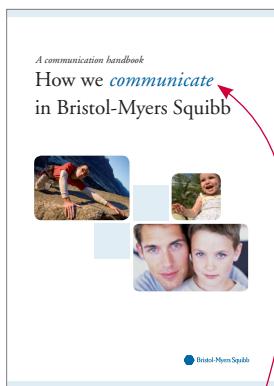
Garamond Semibold Italic



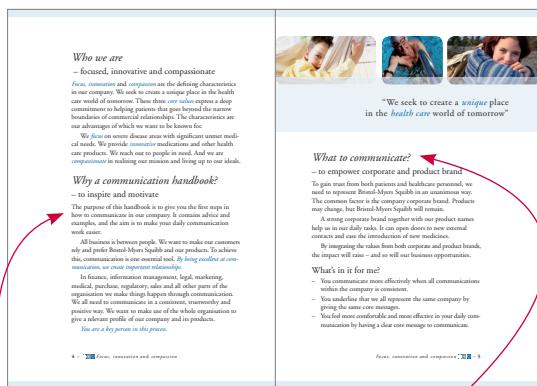
Black, PMS: 100% Black
CMYK: 0% C, 0% M, 0% Y, 100% K



Blue, PMS: 301
CMYK: 100% C, 43% M, 0% Y, 18% K



(5) To highlight words use
Garamond Italic in blue



(6) Body text: Garamond regular black
(7) Subtitle: Garamond Italic black

For print and electronical use, please download logotypes from www.bms.se/media

For any questions, please contact: Communications, Bristol-Myers Squibb Nordic, or Anki Edenström, XGS,
+46 8 704 71 00, anki.edenstrom@bms.com