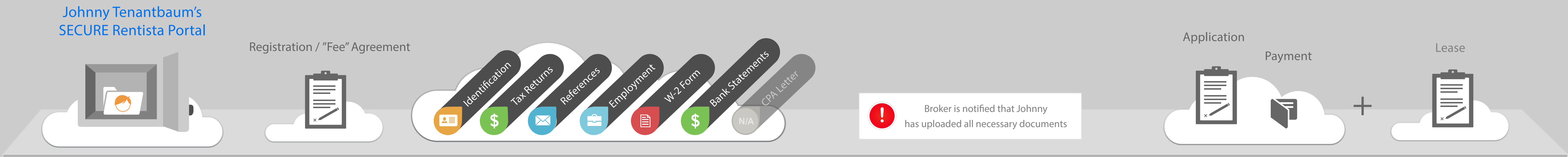


Rentista is bringing something unique to the rental market in NYC. Our software gives brokers an edge and tenants a better experience - it's easy, fast and simple!

Introducing the prospective tenant or “prospect,” Johnny Tenantbaum, as well as the handsome broker, Joey Brokerberg. Below is a diagram that takes you through the rental application process.



MAKE CONTACT

Prospective tenant Johnny Tenantbaum reaches out to a broker (Joey Brokerberg) and initiates his search for a New York City apartment.

CREATE PORTAL

Johnny creates his account on the Rentista Prospect Web Portal, linking Johnny (and any roommates) to Joey Brokerberg's Rentista Dashboard.

UPLOAD DOCUMENTS

Johnny Tenantbaum can enter his criteria, sign registration agreement, and upload documents before even seeing his apartment

FIND APARTMENT

Joey Brokerberg shows Johnny several apartments until they find the best fit.

FINAL STEPS

Johnny Tenantbaum fills out application and pays any fees needed to run the credit check. Once approved, the lease is signed and the deal is done. Johnny walks away feeling like a champ!

INTRODUCE RENTISTA

Joey Brokerberg onboards his new prospective tenant by instructing him to create an account at rentistanyc.com to begin the rental application process.

MANAGE PROSPECT

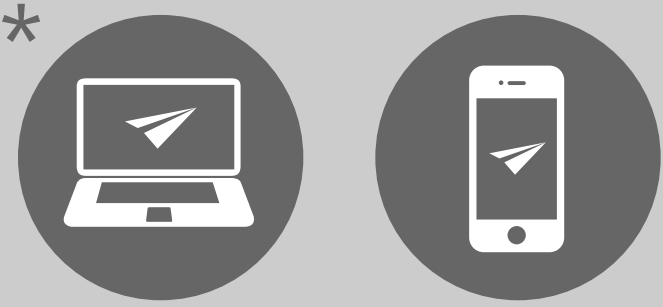
Joey Brokerberg is able to log on to the Rentista Broker Dashboard to track and manage his prospective tenants as they progress through the application process.

MONITOR STATUS

Broker will receive notifications at various milestones (i.e. when all documents have been uploaded by the prospective tenant), and can send 'nudges' to remind prospects of pending documents.

CLOSING TIME

A satisfied tenant means repeat business and positive word-of-mouth recommendations. Thanks to Rentista, Joey Brokerberg has made a name for himself by providing fast reliable service to his clients!



Brokers can initiate and manage all of their prospects with Rentista via their computers as well as mobile devices.

