

CURRICULUM STRUCTURE
UR6340001 BACHELOR OF BUSINESS (INTERNATIONAL BUSINESS) WITH HONOURS
SESSION 2023/2024

YEAR	FIRST		SECOND		Semester Break	THIRD	
SEMESTER	I	II	III	IV		V	VI
Business Common /Discipline Core Courses (108 credits)	SMP10803 Principles of Marketing	SMP11503 Principles of Entrepreneurship	SMP20203 International Business Management	SMP22203 Managerial Accounting	SMP29204 INDUSTRIAL TRAINING	SMP33803 Strategic Management	SMP35103 Final Year Project
	SMP10903 Principles of Management	SMP15503 Business Ethics	SMP22403 Business Communication	SMP31603 Leadership in Organisation		SMP22603 Sales Management	SMP33703 International Marketing
	SMP10103 Principles of Economics	SMP11603 Management Information System	SMP22303 Human Resource Management	SMP22103 Operations Management		SMP31803 Research Methodology	SMP30503 International Human Resource Management
	SMP10603 Principles of Accounting	SMP11003 Organisational Behaviour	SMP22503 Digital Business	SMP25503 Digital Marketing		SMP20403 International Finance	SMP33503 International Business Environment
	SMP10703 Principles of Finance	SMP15903 Financial Technology	SMP31403 Cross-Cultural Management	SMP20303 International Economics		SMP34503 Global Economic Issues	SMP36003 International Business Strategy
	SMP15603 Principles of Business Analytics	SMP32103 Services Marketing		SMB10002 Foreign Language		SMP20103 International Accounting	SMP34403 Export Import Management
University Requirement Courses (16 credits)	SMU13002 Philosophy and Current Issues	SMU13102 Appreciation of Ethics and Civilization	SMB20102 English for General Communication ^[2]			SMB31302 English for Academic Purposes	SMU32202 Thinking Skills
	SMB10102 Preparatory English ^[1]		SMU12102 Integrity and Anti Corruption ^[3]	SMB41002 University Malay Language ^[4] / SMB11002 Basic Malay Language			
			SMZXXX01 Co-Curriculum 1	SMZ XXX01 Co-Curriculum 2			
124	20	20	20	20	4	20	20

- [1] Compulsory to students with MUET 2.5 and below (local students) or TOEFL 4.5/IELTS 4.0 and below (international students). SMB10102 Preparatory English is an Audit course.
[2] Exemption to students with MUET 4.0 and above (local students) or TOEFL 8.0/IELTS 5.5 and above (international students) but need to replace the course by registering for a two credits Optional Course.
[3] International students should register for the SMU13202 Malaysian Studies.
[4] International students other than Indonesia, Singapore and Brunei need to register for the SMB11002 Basic Malay Language course.