Project X – Iterative Design

Before I started to record the podcast, I prepared a simple but nicely structured scenario for my guests. Rather than conducting extensive research, I relied on my observations of how others approach similar projects and what seemed most logical to me. Additionally, I printed out the most important charts that I made from a survey that I previously sent out and analyzed, it was a great key to have valuable insights into a somewhat controversial topic and ensured we always had engaging material to discuss.

07 / 06 / 2024

1. Introduction:
   a. About my guests
      i. Briefly introduce each guest, including their background and relevance to the topic.
   b. About the topic
   c. About the research

2. A small talk about their thoughts connected to this topic
   a. Ask each guest to share their initial thoughts or experiences related to the topic.

3. A look through – here I will show the charts, that I made from the survey, analysis
   a. Show charts
   b. Their opinion about the charts, and other outcomes

4. A talk about the future of generations, what they think how it will develop

5. Acknowledgement and goodbye

For my own script, I used the same structure but expanded it with additional questions and fun facts that I believed would add value to the conversation.
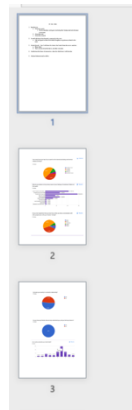

Then I started to edit. I decided that I should prerecord the parts where I speak about my guests since I knew that our time was limited.
To create seamless transitions between the main recording and the mentioned part, I decided on to add some music.
Furthermore, the only challenge that I had was at the part when Shirine joined the conversation (since she was a bit late). Fortunately, the discussion continued smoothly, requiring minimal adjustments. I focused on equalizing our sound levels and cutting out a few unnecessary parts to ensure a polished final product.
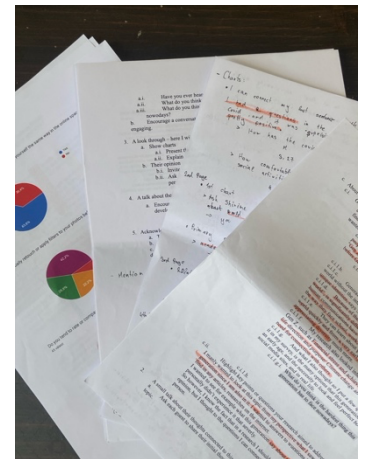
After the podcast was edited, I felt the need to add some background visuals, given that there was no video recording of the session.
Firstly, I began to seek inspiration and eventually decided to use some "wilder" fonts. I believed this choice would be eye-catching and immediately convey the podcast's theme to listeners, sparking their interest. You can see my inspirations on the right side.

Viagra Boys — Ain't Nice

All of the inspiration seemed pretty personal, with their pictures, and I think it is a great way to show that is their own individual project.
I wanted to bring that same personal touch to my work, so I used three of my own photos—two of which are media-related to maintain context—and merged them.

Finally, I thought about my portfolio and decided to maintain the same color scheme and design ideas for consistency. This approach ensures that the podcast project aligns seamlessly with the rest of my portfolio.

I tried to highlight the "personal" part by putting it in the middle and using the red filter which I thought would go well with my portfolio, and the title.