Aisha Awad

UI/UX Designer

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Education & Certifications

- **City of Glasgow College-** *NQ Computing*
- Learning and gaining a solid foundation in a range of technical skills and concepts needed to succeed in a career

- **BP-***Digital Design & UX Virtual Experience Programme*
- Self-paced virtual experience programme focused on digital design and UX principles
- Created a project, applying my understanding of these principles to a real-world design challenge
- Gained a solid foundation in:
- Digital design and UX concepts
- Applying these concepts to create user-centered designs

- **Google-** *UX Design Process: Empathize, Define and Ideate Certification*
- Completed a comprehensive course on the fundamental steps of the UX design process, including how to:
- Empathize with users by conducting user research to gather insights and understand the needs and goals of different user groups
- Define design problems using user research findings and design principles
- Generate and evaluate design ideas using ideation techniques
- Gained a thorough understanding of the UX design process and how to apply it to create user-centered designs
- Earned a Google certification, demonstrating my ability to apply the UX design process to create effective, user-centered designs

Skills

Wireframing

Figma

Prototyping

Collaboration

User empathy

User testing

Slack

Notion

UX Strategy

Html

Problem solving

User research

Photoshop

Projects

- **ChargeFinder**
- Designed a mobile app for finding electric vehicle charging stations
- Created wireframes and user flows to illustrate the app's functionality and user experience
- Utilized design software such as Figma to create visual designs and prototypes of the app