

# DAY 1 TASK!

## STEP: 01

Marketplace Time:

- E-Commerce

**Primary Purpose:**

At my E-commerce website, we focus on delivering your favorite food items quickly, right to your doorstep, often within an hour or less. We're all about making your life easier with fast, convenient service.

## STEP: 02

**Define your Business goals:**

1. What problem does your marketplace aim to solve?

Our market aims to solve the problem of slow-food delivery by offering fast, reliable services with quick access to meals, all within an hour, while ensuring top-notch hygiene and safety standards.



2. Who is your target audience?

- Busy Professionals needing quick meal.
- Students looking for fast food.
- Families needing fast meals or snacks.
- Anyone seeking hygiene, reliable delivery.

3. What products or services will you offer?  
we offer a range of products and services, including:

- Fresh meals from local restaurants.
- Snacks and beverages for quick cravings.
- Ready to eat options for convenience.
- Hygiene, fast delivery ensuring quality and safety.

4. What will set your market place apart.

- Fast delivery is under an hour, if exceed delivery time, your order is free.
- More affordable than other options.
- Personalized services based on your preferences.



## STEP: 03

### Data Schema:

For Chicken Burger order:

#### 1. Product Details:

- Product Id: 2
- Name: Chicken Burger
- Price: \$10.00

#### 2. Order Details:

- Order Id: 102
- Customer Id: 202
- Total Amount: \$10.00
- Status: Completed

#### 3. Customer Information:

Customer Id: 202

Name: ABC

Contact: 03527969219

email: abc@gmail.com



#### 4. Order Delivery Status:

- Order Id: 102
- Delivery Status: Delivered
- Estimated Time: 30 minutes
- Actual Time: 28 minutes
- Delivery Confirmation: Recieved / Delivered

#### 5. Delivery Zone:

- Zone name: urban
- Coverage Area: Urban Area
- Assigned Driver: Ali
- Driver-Contact: 0322522936
- Driver Rating: 4.9/5