

Data Analytics - Assignment 3 Supermarket Sales Dashboard

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Course : Data Analytics with Tableau

Objective:

distribution, trends over time, and payment patterns to assist in better decision-making in a competitive market.

Process Followed:

1. Imported the provided supermarket sales dataset into Tableau.
2. Removed unnecessary columns that were not useful for the analysis.
3. Created four individual charts:
 - Sales per Branch: Comparison of total sales among branches A, B, and C.
 - Sales by Product Line: Sales distribution across different product categories.
 - Sales Trend Over Time: Monthly sales trends over the three-month period.
 - Payment Distribution: Sales split by payment methods like Cash, Credit Card, and E-wallet.
4. Combined all charts into a single interactive dashboard using containers for proper layout.

