

Project Design Phase-II

Technology Stack (Architecture & Stack)

Date	30/06/2025
Team ID	LTVIP2025TMID47465
Project Name	Cosmetic Insights: Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximun marks	4 Marks

Technical Architecture:

The deliverable shall include the architectural diagram and the information as per the tables below:

Technology Stack

Below is the technology stack used in the Cosmetic Insights Tableau project.

Component	Tool/Technology	Purpose
Data Source	CSV files, Google Sheets	Raw cosmetic product sales, customer demographics
Visualization	Tableau Desktop/Public	Creating interactive dashboards for trends and consumer insights
Storage	Google Drive / Local	Storing raw and cleaned datasets
Collaboration	Google Docs, SmartInternz Portal	Team reporting and feedback management