

PIXELS

WHY SOCIAL MEDIA?

Egypt 2020 Statistics

Total Population



104 Million

Unique Mobile Users



92.8 Million

Internet Users



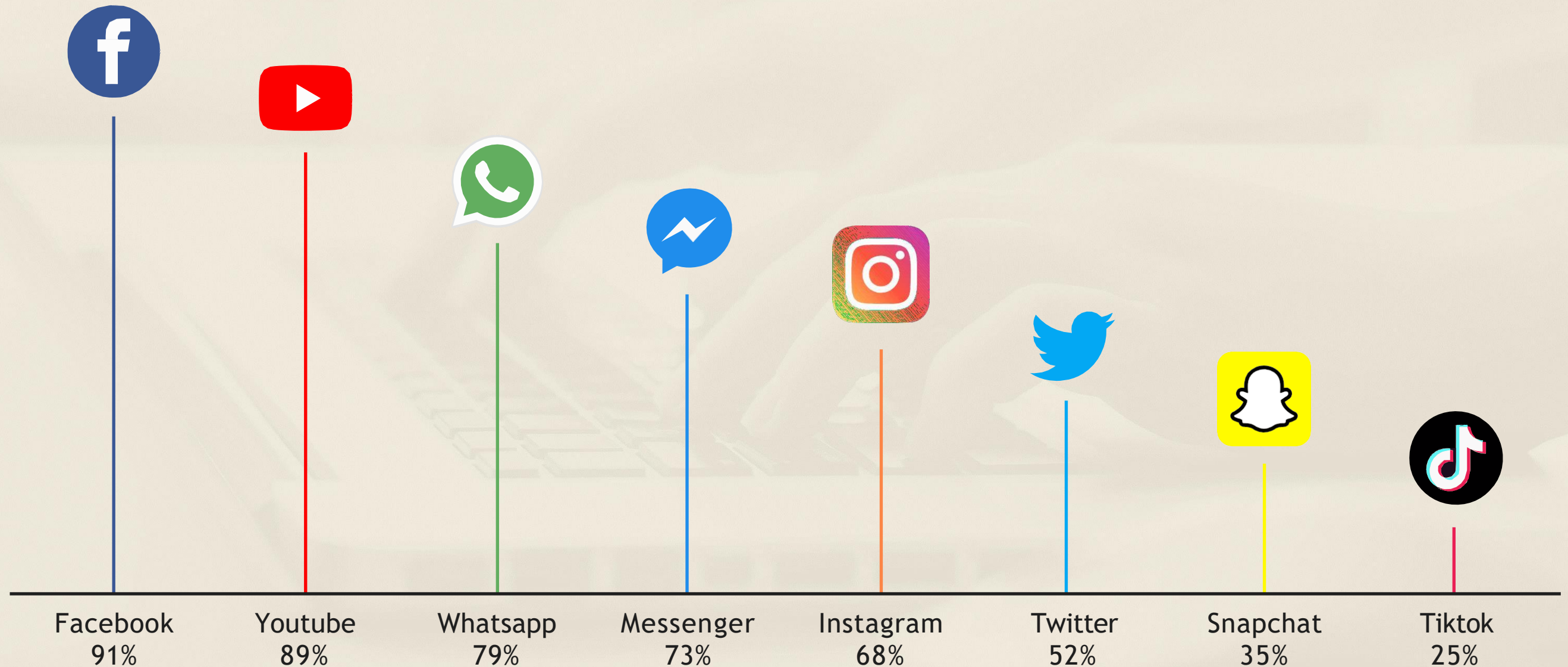
54.74 Million

Social Media Users

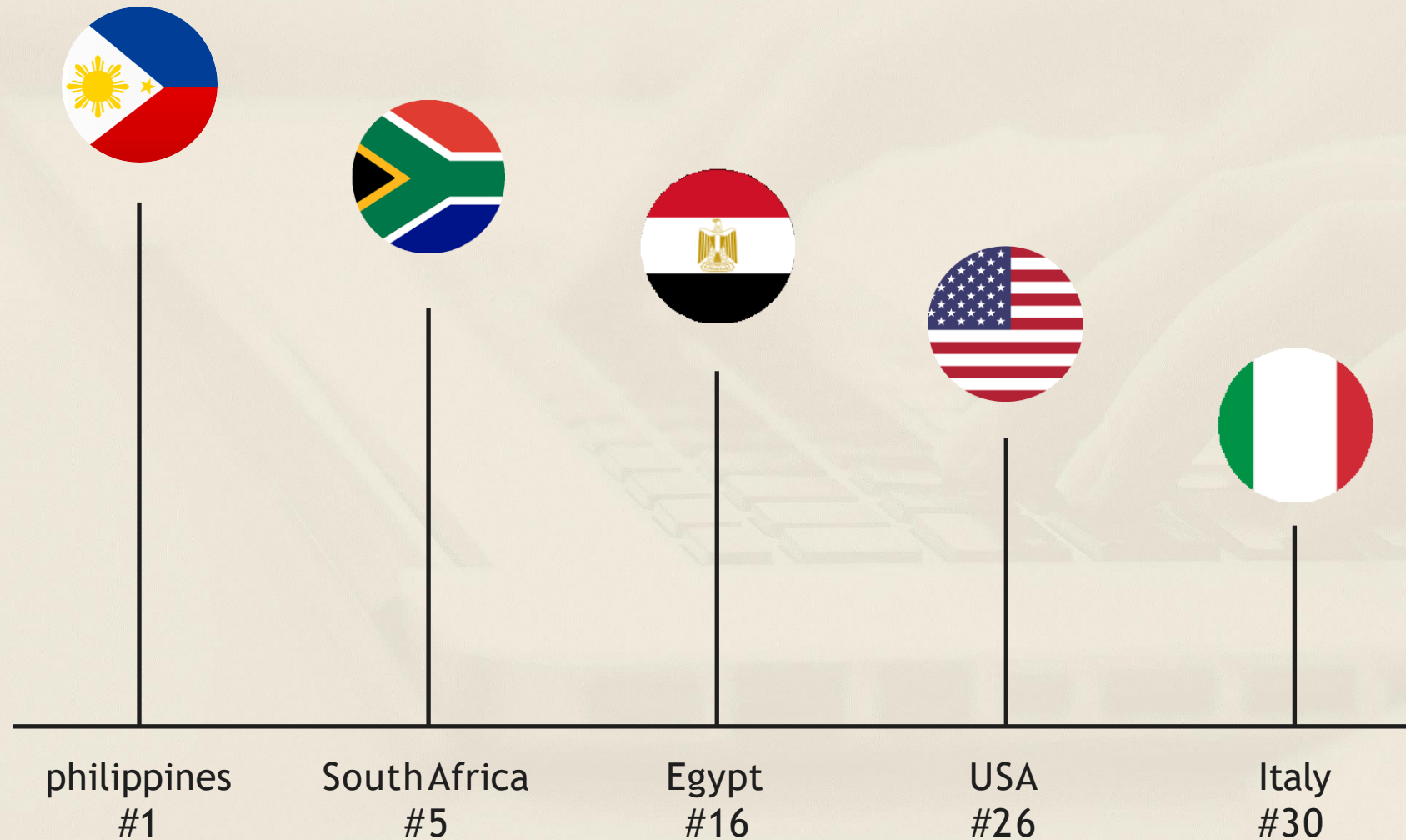


45 Million

Social Media Platforms 2020 Statistics



Egypt's Social Media Addiction Ranking



WHO ARE WE?

PIXELS AGENCY

- PIXELS is a digital marketing agency dedicated to transforming brands and businesses into success stories through practical data-centric marketing approaches.
- Our enthusiasm for new ideas, technologies and solutions is unparalleled, which shows in our results.
- We pursue connections based on transparency, persistence, mutual trust, and integrity with our employees, customers and other business partners.
- We offer social media services, create and manage top-performing social media campaigns for businesses.
- Our agency manages social media networks such as Twitter, Facebook and Instagram on your behalf.



Our Mission

Increase awareness of your service through social media platforms and other online mediums, like websites and mobile applications, by broadcasting your activities to your target audience.

Offer the necessary advice to the client, help them quickly deliver it to their organization, guide their team members, and keep you connected and up-to-date with any upgrades.



Our Vision

Supporting organizations to prove their effective existence through social media marketing

WHAT WE OFFER?



Our Digital Strategy

We help you develop an efficient strategy that maximizes your progress and outcomes while minimizing the time and money required to achieve your goals.

CONTENT PLAN

Developing Content Plan

Including graphic designs, videos, motion graphics and engaging copies.



DIGITAL MARKETING

Media Buying

Get the best results from sponsored posts with our strategies for targeting audience.

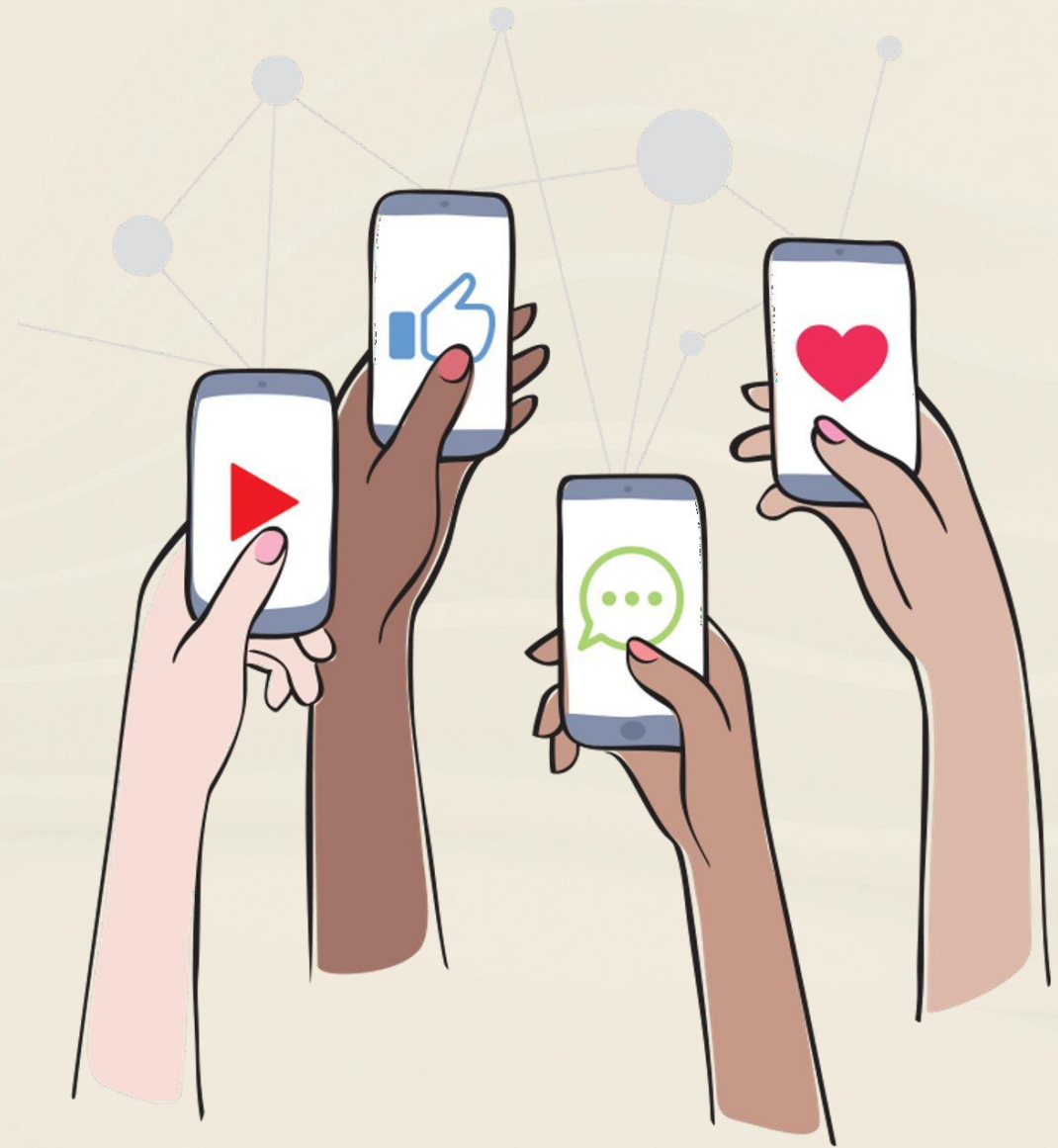
Influencer Marketing

Promoting posts via external Facebook and Instagram public pages to reach up more than 80million follower.



DIGITAL PLATFORMS

Choosing the suitable SM Platform
that fits the objectives of the marketing campaign



COMMUNITY MANAGEMENT

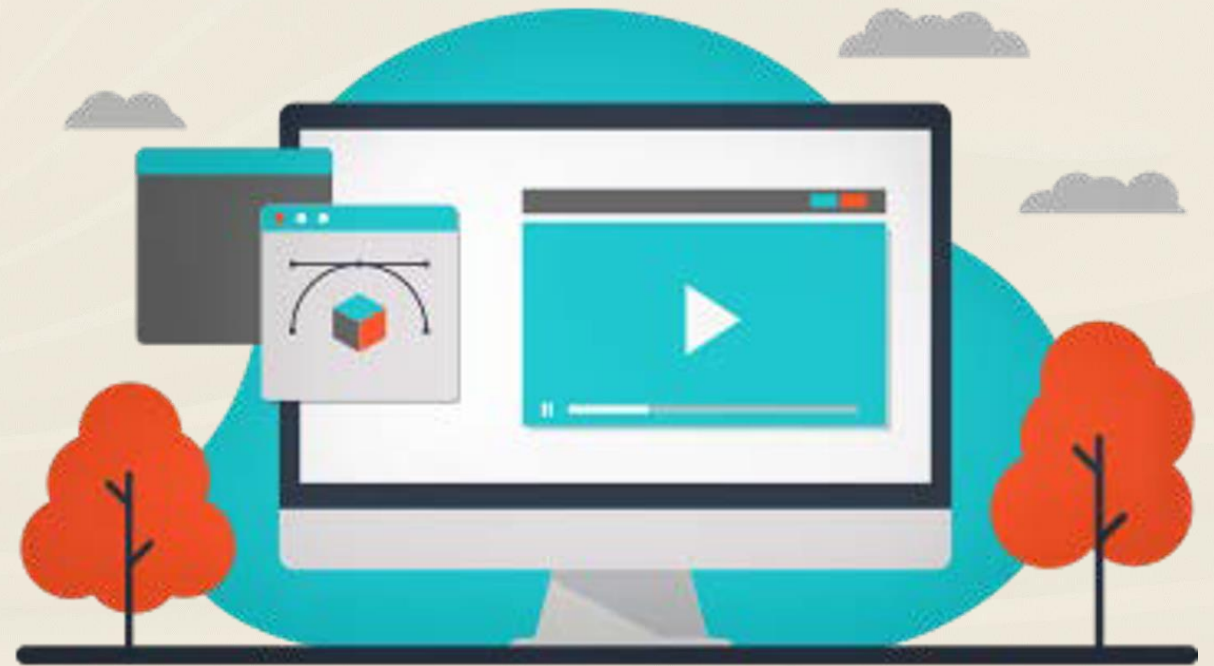
Filtering inappropriate comments

Replying to customers 24/7



CREATE WEBSITE

We create websites tailored to the clients' objectives by building them from scratch using the programming skill set of our developers with expertise in Python, HTML, CSS, JavaScript, etc.



CREATE MOBILE APP

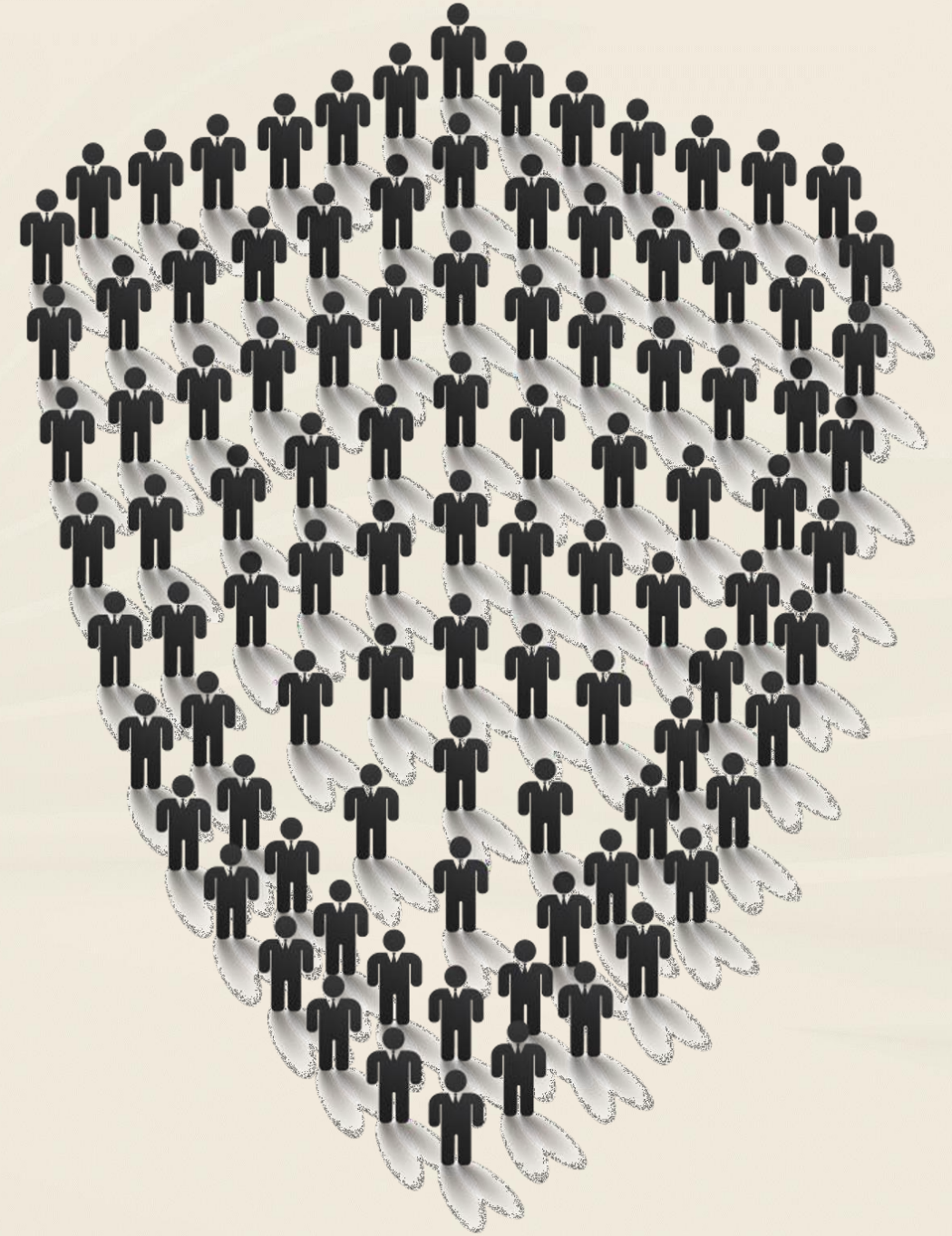
Our developers' team is proficient in creating mobile applications on Android and IOS to make sure that you reach your audience on all possible mobile platforms.



ANTI-PIRACY

Protecting You

We have a dedicated team supporting you 24/7 in protecting your digital data from electronic piracy.



REPORTING

Analyzing The Appropriate KPIs

An effective social media report can help guide your actions to incorporate feedback from campaigns and strategies.



MOTION GRAPHICS

With our talented team and their years of experience, you can easily use the interactive experience of motion graphics to express your message, promote products, and captivate your audience.



VIDEOGRAPHY AND PHOTOGRAPHY

Create an image of authenticity for your business and feature your services through photo sessions and video scenes that represent your products in a real-time atmosphere



PRINTING MATERIAL AND GIVEAWAYS

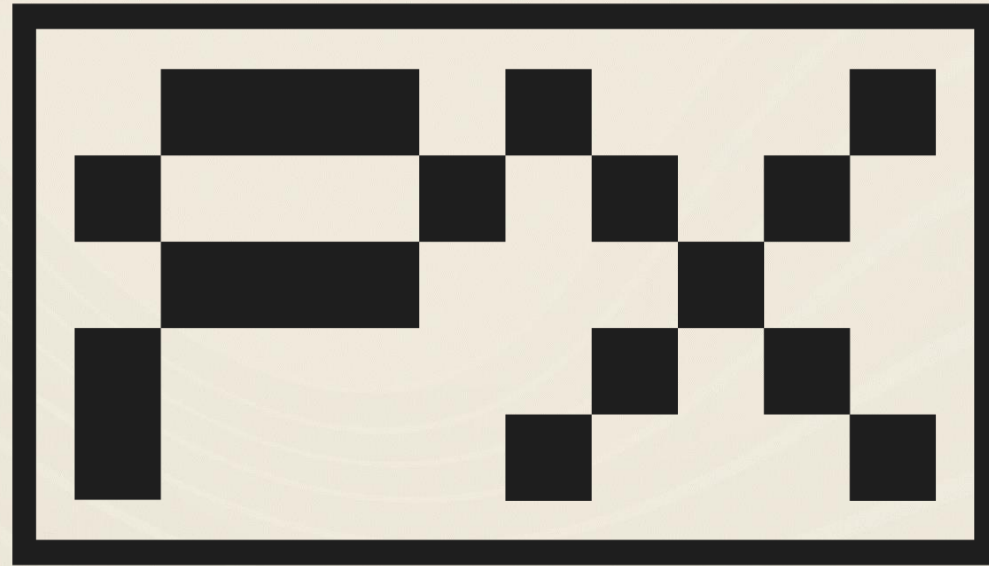
We are always ready to provide you with all the material needed for an event, such as pamphlets, brochures, and SWAG. Our years of experience in logistics guarantee outstanding offline marketing results.



EXHIBITION STANDS

Establish your offline presence in exhibitions and conventions, and we will provide you with the equipment needed, such as exhibition stands, booths, and displays.





PIXELS

THANK YOU