# goodbrief.io

DESIGN BRIEF

#### **Company Name:**

Pot

## **Company Description:**

We are a company that makes and distributes delicious snacks. Our main product is made with attention to detail and served in your favorite diners. Our target audience is women. We want to convey a sense of fame, while at the same time being fresh.

## **Job Description**

You must create a website that will mainly make it easy to contact the company. The goal is to make it clear what the company does. Besides the landing page, the website will need a about page, shop page and a blog. The landing page should have a About the Team section. There should be a call to action to get users to follow the company's social media. They would prefer a colorful design, and would like you to use the brand color, which is blue. Take into account the client's preferences and values.

#### Deadline

3 days